GRAND JUNCTION CITY COUNCIL WORKSHOP

MONDAY, AUGUST 15, 2011, 11:30 A.M. ADMINISTRATION CONFERENCE ROOM 2ND FLOOR, CITY HALL 250 N. 5TH STREET

(Some times are approximate)

| 11:30 am | Horizon Drive Business Improvement District Multi-year Plan <u>Attach W-1</u> |
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| 12:30 pm | Meet with Reeves Brown, DOLA Executive Director |
| 1:30 pm | Tour of Persigo Wastewater and Water Treatment Plants |



CITY COUNCIL AGENDA ITEM

Attach W-1 Horizon Drive Business Improvement District Multi Year Plan

| Date: August 10, 2011 | | |
|---------------------------------|--|--|
| Author: Victoria Patsantaras | | |
| | | |
| Title/ Phone Ext: Horizon Drive | | |
| BID | | |
| Proposed Schedule: | | |
| Workshop August 15, | | |
| 2011 | | |

Subject: Horizon Drive Business Improvement District Multi-year Plan

File # (if applicable):

Presenters Name & Title: Clark Atkinson, President of the Board, Horizon Drive Business Improvement District

Executive Summary:

The Horizon Drive Business Improvement District is committed to build community, enhance the beauty and advocate the economic vitality of the District. The District was formed in 2004 and consists of approximately 125 commercial properties in the Horizon area. The efforts of the District are funded by an annual .05 mil levy on all taxable commercial property within the District. City Council appoints the seven member Board to oversee the District.

As a continuation of the improvements already completed by the City and the District, the District is working with City Staff to formulate a vision for capital improvements along the Horizon Drive corridor, from G Road to H Road, to (a) improve traffic flow, (b) increase the safety of pedestrians and vehicles, and (c) improve the visual appearance.

The design concepts are ripe for discussion and input. Of equal importance to the design is discussion concerning funding and partnership on this capital project. Past partnerships between the District and the City have allowed the District to participate as a 20% partner with the City. Based on initial concepts and budgets prepared by City Staff, the District anticipates the long term project to range between \$5 million and \$6 million. The District is prepared to continue discussion of the proposed design concepts with the public and believed City Council, as a key partner, should be the first public forum.

As a vital partner, the thoughtful consideration and vision of City Leadership is central to creating a shared vision in the District neighborhood.

Action Requested:

The District will provide a brief summary of process leading to this point in time, will share a power point presentation of the design concepts prepared with City Staff, and will outline the funds the District has and will have available to contribute to the partnership. The District hopes that City Council will provide input and comments on (1) the design (2) project phasing and (3) partnership and funding.