Horizon Drive Business Improvement District 12/1/04 Adam's Mark Hotel

Richard Tally, President of HDBID, introduced the HDBID Board >embers, Brenda Bryant, Ron Pascual, Dale Reese and Dan Sharp.

Thank you to Doug Briggs and Castor & Associates, legal counsel. Thank you to Ron Pascual and the Adam's Mark Hotel for hosting the meeting.

The HDBID is currently running with no funds. The desire is keep overhead and administrative costs low so that dollars go directly to improvements in the district.

There is an overwhelming interest in the I-70 Horizon Drive interchange improvements. The interchange is a gateway to the city therefore the HDBID will dovetail with City Planning.

Richard introduced Tim Moore, Public Works Manager for the City of Grand Junction.

Tim Moore announced that there is \$250,000 budgeted in 2005 for the Horizon Drive Interchange improvement. There may also be some money in 2006 piggybacking with CDOT for the 24 Road Interchange improvements.

Carter Burgess from Denver has been assisting in the Riverside Parkway Development. Tim turned the meeting over to Steve and Renee from Carter Burgess who have helped to put together the concepts for the Horizon Drive Interchange improvement.

Steve noted that the Horizon Drive Interchange needs to play a dual role; an entrance to the City of Grand Junction as well as an introduction to Horizon Drive destinations.

Steve reviewed three options; low, medium and high, based on cost. All have elements from the Riverside Parkway project to keep similar themes throughout the city. Art walls, median paving treatments, planting, monuments, signage and bridges were all discussed.

Question & Answer Session

Two main areas of concern: to make a statement at the entrance that the Horizon Drive Interchange is the entrance to the city and improvements under the bridge.

The meeting was turned over to Richard Tally.

It is important to remember that Horizon Drive serves as a service stop for I-70. For many people it is the main impression of the city.

Tim Moore summarized the groups interest points. When people drive by they need to see something different. Construction could start as early as February.

Richard Tally noted that we need everyone on Horizon Drive involved in the project and to stay involved with the HDBID.

The HDBID Board will be developing a long term plan and would like to get as many people as possible to meet and decide what you need from the HDBID.

Meeting adjourned at 9:40am.