

**WORKSHOP**

**HORIZON DRIVE BUSINESS IMPROVEMENT DISTRICT**

**MARCH 9, 2005 AT 10:00 AM AT 2742 CROSS ROADS BLVD.**

**ATTENDANCE:**

Dale Reece, Doug Briggs, Dan Sharp, Eileen Blanchard

**ABSENT:** Richard Tally, Lynne Sorlye

**GUESTS:** Dani Weigand Knopp from Cobb and Associates, Inc., W. Wayne Spitzer  
Visual Expressions

The Workshop was arranged to gather information from local advertising agencies on the best approach to get the Business Improvement District on the Internet and allow local access by all members.

Eileen Blanchard and Dale Reece set up the first presentation from Dani with Cobb and Associates.

The presentation had 3 main points:

The Horizon Drive Business Improvement District needs to

- 1- Get a cell phone; or message phone machine
- 2- Website development
- 3- Mailing information to members

After presentation, the members remained for a short discussion on Doug drafting policies and procedures.

Eileen and Dale will make arrangements for another presentation by Monument Graphics and Ryan Whitney & Associates at the next workshop on April 6<sup>th</sup> at 10:00 AM. At 2742 Crossroad Blvd., Grand Junction, CO.

No further discussion- Workshop ended at 11:10 AM

Respectfully submitted,

Brenda Bryant  
Secretary