

## **HORIZON DRIVE BUSINESS IMPROVEMENT DISTRICT**

### **BOARD MEETING**

**DECEMBER 14, 2005**

Board Members Attending: Richard Tally, Eileen Blanchard, Dan Sharp, Dale Reece, and Brenda Bryant

Quests: Doug Briggs, Wayne Spitzer, and Terri Cavanagh

Richard called the meeting to order at 10:10 AM.

The minutes of the last Board Meeting will be emailed to all Board Members for review and approval.

Eileen Blanchard gave the Treasurer's report. The balance in the checking account for HDBID as of December 13, 2005 is \$136,951.80. Two small invoices have been presented for payment.

Doug Briggs reported that the report for the Horizon Drive Association is due at the Secretary of State for 2004-2005. HDA will need to update and file a corporate report with the Secretary of State. Doug stated that his office would file the report and bill the Horizon Drive Association. A decision should be made to transfer the trademark "Gateway to Grand Junction" to HDBID. Dale moved to purchase trademark from HDA for \$1.00. Second Brenda, motion passed unanimously.

Discussion about HDBID keeping non-landowners involved and updated about upcoming projects and events.

Discussion on I-70 Horizon Drive Exchange improvement project and to what degree HDBID can financially participate with the City on this project. The Board cannot commit to a set dollar amount at this time, since the bidding will not begin until the latter part of January 2006. Dan made a motion that the HDBID will participate at a level to be determined in the future. Second Eileen, motion passed unanimously. Short discussion about the HDBID not wanting this project to be downsized any further from the final plan that has been presented.

Terri Cavanagh from Larry Cobb & Associates gave a full presentation on the Logo designs for the HDBID. Terri asked the Board for direction in the area of design and color for the Logo. Several ideas were presented, and Terri ended the presentation by stating that she would email the changes to all Board Members for consideration. Each member will be responsible for getting ideas back to Terri. Terri will present the changes at the next Workshop set for January 11<sup>th</sup>.

The Board would like to thank Terri and her team for the excellent presentation and their ability to capture the true spirit of the HDBID vision for a Logo.

No new business.

Richard reminded the Board that the open house with the City of Grand Junction, the design team from Carter Burgess and the artist commissioned to do the artwork on the project would be held from 5:00 –7:00 PM 12-14-05 at the Visitor Center Conference Room.

Meeting adjourned at 12:20 PM.

Respectfully submitted,

Brenda Bryant, Secretary