

HORIZON DRIVE BUSINESS IMPROVEMENT DISTRICT

BOARD MEETING NOVEMBER 8, 2006

Board Members: Richard Tally, Dale Reece, Dan Sharp, Eileen Blanchard, and Brenda Bryant

Attendees: Teri Cavanagh, Rex Tippetts, Manager of WFAA, Hunter Carmichael, General Manager of Marrott and his Assistant General Manager, Fathom Jensen

Richard called the order at 10:10 AM

Richard asked if the Board had reviewed the minutes from the last meeting, everyone had and there are no changes, Brenda moved to accept and Eileen seconded. Passed unanimously.

Eileen presented the Treasurer's report showing a balance of \$293,074.44 as of November 8, 2006. Richard led the discussion about the payment that HDBID owes the City of Grand Junction for the I-70 project. Richard reported that the City is working on an agreement and would request that HDBID pay the contractor directly for tax year 2006. Doug Briggs is handling our response to the City. Eileen reported that the tax notice from the State of Colorado was different from the proposed 2007 budget by \$25,000. A motion to amend the budget by adjusting the long-term planning was made by Dan and seconded by Dale. Passed unanimously.

Dale mentioned that he met an historian that wanted to make sure that HDBID correct the spelling of the Bookcliffs. The correct spelling is to separate the words into two as in Book Cliff. Richard will check with the BLM and see if the Government is changing the wording on the information they provide. Further investigation is needed prior to changing our current usage.

Teri updated the Board on the marketing budget. The Web site ran slightly over projections, but is 80% complete. Dan has volunteered to make any changes and do some training to update the Web whenever necessary. Dan will post new information, and the Secretary will email him the minutes for posting. Dan made a motion to re-allocate funds from the marketing budget to Phase II of Web site, second by Brenda. Passed unanimously.

New Business: Richard presented a letter from Doug Briggs on how to join the HDBID. Any potential members will be sent the letter.

Richard led the discussion to choose a design firm to handle the long-term plan for HDBID. The Firms are: Winston & Associates, Marc Maurer with Genesis Designs (no full presentation), Carter Burgess, and EDAW. Discussion from each Board Member on opinion of firms, expenses, plan in general. Rex Tippettt offered a suggestion on looking

for a firm that shares the common goal, has vision and a plan that matches the long-term goals of the HDBID. It is important that a plan be in place so that continued discussion can be had with the City of Grand Junction as the HDBID moves forward. It is important to stay in step with the City for future funding opportunities.

Some Board members felt that other sources for funding should be located besides the City of Grand Junction. Dan stated that when the HDBID originally started this project that it was with the understanding that as we grow and face long-term projects that the need for a full-time director would be required. That person would be responsible for developing other funding sources, grant writing, and would be able to produce income that would pay for projects and the salary for that position.

Richard called for a vote; Eileen abstained from the vote, as she had not seen all of the presentations. The Board voted unanimously voted in favor of Carter Burgess to help develop the master plan for HDBID. Richard will contact the other presenters to let them know, and write a letter to define the scope and fee agreement.

Other Business: Rex Tippetts from WFAA shared the plan for development of Walker Field and the entrance from Horizon Drive. It was exciting for the Board to see the plan for development and how it will enhance Horizon Drive.

Meeting adjourned at 11:55 AM.

Respectfully submitted,

Brenda Bryant,
Secretary