

Horizon Drive Business Improvement District

Official Board Meeting

April 14, 2010, 10:00 am – 12:00 noon

Hospice Palliative Care – Spoons, Room 101

Board Members in Attendance

Clark Atkinson - Jan Rohr – Chuck Keller – Bill Milius –
Dale Reece - Lynne Sorlye – Brenda Brock

Also Present

Richard Tally, Outgoing Board Member –
Victoria Patsantarus, District Representative –
Diane Hatfield, Recording Secretary –
Terri Cavenagh, Cobb & Associates

Call to Order

The meeting was called to order at 10:04 am by Clark Atkinson, President, with minutes taken by Diane Hatfield.

General Business

Minutes from the March 10th Board Meeting were presented for approval. Bill Milius recommended three corrections be made to those minutes.

Motion - The motion was made by Bill Milius, seconded by Chuck Keller, and unanimously passed that the minutes, reflecting the suggested modifications, from the March 10th Board Meeting be approved.

Clark Atkinson welcomed Lynn and Brenda to the board, and thanked Richard Tally and Eileen Blanchard (not present) for their dedicated years of service to the Horizon Drive Association Business Improvement District. Continuing to work for the common good of the HDABID, he encourages each board member to support the decisions that are made, regardless of individual opinions.

Clark also took the opportunity to bring the Sunshine Law to the attention of the new board members. All meetings of three or more members of any local public body, at which public business is discussed, is to be declared a public meeting, and shall be held only after full and timely notice to the public is made.

In order for the board to spend it's time effectively and to spend the majority of our time accomplishing goals we've set, a consensus docket will be adopted. Prior to board meetings, board members will receive a list of items that are routine in action. Board members are to review these issues and come to the meetings prepared to take a motion, approve and move on.

Report of Officers

Bill Milius, Treasurer

A spread sheet has been developed which will be presented each meeting, explaining what has been paid out each quarter.

Three CPA firms have been contacted regarding a bid on bookkeeping services. Considering this is their busy time of year, it is recommended that the deadline of submitting their bids be extended to May 1st.

Reports of Consultants

Victoria Patsantarus, District Representative

A summary of levies was distributed; the Horizon Drive Association BID is presented on page 5, under Improvement Districts. The assessor was contacted to see if she could help Victoria on.....

Discussion is invited as to how the board would like to present itself to the district. The legal name is Horizon Drive Association Business Improvement District, and Gateway to Grand Junction is used as a registered trade name, and has a registered trade mark.

Motion – The motion was made by Clark Atkinson, seconded by Jan Rohr and unanimously passed that Jarrod Pearson of Hoskin, Farina & Kampf, P.C. act as our registered agent.

It was recommended that the district name remain the same as is already registered, but that consistency in how the district is referred to be decided.

Motion – The motion was made by Jan Rohr, seconded by Chuck Keller, and unanimously passed that the district be presented as the Horizon Drive District, and that trade names, domain names, .com and .net names be secured and registered for all of the names the district has been referred to in the past, which include.

- Horizon Drive Business Improvement District
- Horizon Drive Association
- Horizon Drive District
- Horizon Drive BID
- HDBID

Teri Cavenagh

Cobb & Associates has been actively preparing Victoria Patsantarus to assume as much responsibility for the website as possible. The board is encouraged to purchase new software that will provide broader capabilities.

The board was requested to provide a budget for Cobb & Associates - it was determined that it would be appropriate for the board to set an agenda for the rest of the year, and then inform Cobb & Associates how to plan their budget.

Old Business

Sign Repair

Bid proposals ranging in price between \$1,200 and \$3,900 have been received for sign repair. As the Horizon Drive District falls under the direction of the city of Grand Junction, board members consider it the city's responsibility to bear the cost of this repair. However, in the spirit of partnership in the Gateway project, the board discussed bearing the cost of this specific repair, and proposed the crafting of an agreement of partnership between the Horizon Drive District and the City of Grand Junction for future expenses.

Motion - The motion was made by Chuck Keller, seconded by Lynne Sorlye and unanimously passed that in addition to a proposed agreement between the Horizon Drive District and the city of Grand Junction, All Metal Signs be awarded the bid for sign repair for the amount of \$1,200.

New Business

Vision Mission

Motion – The motion was made by Dale Reece, seconded by Richard Tally, and unanimously passed that the vision statement of the Horizon Drive District reads: "Committed to build community, enhance the beauty, and advocate the economic vitality of the Horizon Drive District".

Vision Commitment

Motion – The motion was made by Jan Rohr, seconded by Dale Reece, and unanimously passed that the vision commitment of the Board of the Horizon Drive District reads: "The board serves the community members, and at all times strives to lead with creativity and commitment, advocating the best interest of the district and Grand Junction with all stakeholders, and preserve the unique character and to this gateway to Grand Junction.

After Hours

An "After Hours" program is scheduled to honor outgoing board members Richard Tally and Eileen Blanchard, introduce present board members, present the mission statement and vision commitment of the Horizon Drive District and its board, and to discuss accomplishment and future goals. Complimentary appetizers, iced tea and coffee will be provided, with a cash bar available.

Postcards and walking contact by Victoria Patsantarus, and balloon advertising will be the forms of invitations to stakeholders, property business managers and city employees.

Motion – The motion was made by Richard Tally, seconded by Chuck Keller, and unanimously passed that an "After Hours" program is scheduled for Friday, May 7th, beginning at 4:30 and ending about 6:00.

Two bit proposals were received for the "After Hours" event, differing by \$25 in cost.

Motion – The motion was made by Chuck Keller, seconded by Jan Rohr, and passed with one opposing vote that the “After Hours” event, scheduled for May 7th be held at the Aspen Tree room of the Double Tree Hotel for the price of \$750.

Future Meetings

Hospice Palliative Care – Spoons, Room 101 is reserved for all future meetings.

Clark Atkinson asked that board members come to the May 12th meeting prepared to talk about our agenda for the year, future guests, proposed actions and goals, and places to visit.

Adjournment

Clark Atkinson adjourned the meeting at 11:55 am.

Chuck Keller, Board Secretary

Date: _____