



HORIZON DRIVE **District**

Gateway to Grand Junction

Official Minutes

Board Meeting of the Horizon Drive Business Improvement District

May 11, 2011

Spoons at Hospice & Palliative Care, Room 101
3090 A North 12th Street, Grand Junction, CO 81506

Attendance:

Clark Atkinson
Jan Rohr
Bill Milius
Chuck Keller
Lynne Sorlye
Dale Reece

Absent:

Brenda Brock

Others:

Steve Acquafresca, Mesa County Commissioner
Victoria Patsantaras, representative for District
Jarrod Pearson, attorney for District

Call to Order: The meeting was called to order at 10:05 a.m. by Clark Atkinson. Minutes were taken by District's representative, Victoria Patsantaras. A quorum (4) of Board Members is present.

Consent Agenda: The consent agenda, consisting of emailed documents: Treasurer's Report for April 2011, representative's report of May 10, 2011 and Minutes of April 13, 2011 meeting were received by all board members. No questions were raised. Jan Rohr moved for approval of the consent agenda, Lynne Sorlye seconded the motion and it was unanimously approved.

Routine Business:

1. Lightning Round. The Board chairman requested each person present, including our guest, introduce him or herself and give a short comment or update on the District and related matters.

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2. Open House. The Board and Steve Acquafresca discussed the May 6, 2011 open house, and the networking and outreach afforded. Several board members stated that it is important to continue these open houses and to have them more frequently.

New Business:

The Board discussed the following items:

1. Website. Generally pleased. Board members verbalized the following suggestions: obtain photos from businesses to place on website to supplement the photos there now; create a business directory to add to the website; continue meeting with District businesses for their links and input. Lynne Sorlye volunteered to create and maintain a Facebook page for the District and after discussion the other board members agreed.

2. Economic Impact Study. The report was expected in April, prior to the May 6th open house, but it has not yet been received from Mesa State College. It is now expected by May 13. Discussion occurred relative to guest reports at the open house that several completed surveys were not picked up by Mesa State. An invoice for the full amount of the contract was received by the District in April, but has not been paid, pending receipt of the report. The report will be forwarded, once received by the District's representative, to all Board members, along with the RFP prepared by the District in August 2010.

A special meeting will be called and noticed for May 18, 2011, to discuss the Economic Impact Study, which is expected to be emailed by May 13, 2011.

3. Improvement Plans. Discussion occurred relative to the City's presentation at the last Board meeting. The Board likes the designs and the preliminary cost estimates, if phased, suggest a project that can begin and continue as funds are available. Sidewalks should also be discussed as part of the improvement plan, as the medians at full development, with round-a-bouts, will impact the entire street. Several board members want to have more meetings to discuss the plans. It is suggested and agreed that large property stakeholders be invited to the July, 2011 Board meeting.

A special meeting, planned for May 18, 2011 for the economic impact study discussion, should also include the City, so the Board will have an update on the cost estimates and possible starting point.

4. Corridor Plan. Discussion was short on the topic of the Corridor Plan. The Board wishes to focus on the capital improvement plan, while the City is beginning budget discussion for 2012. Perhaps by the fourth quarter of 2011 the Board will be ready to revisit the Corridor Plan and work on the associated zoning issues.

5. Community Outreach and meetings. Discussion occurred relative to upcoming community events. The Board expressed interest in participating in the Grand Junction air show, which is on the City calendar for September 23-25, 2011. The Board is interested in

several options for promoting the District, as well as planning a neighborhood meeting near that time. More information is needed and requested.

Next meeting Board Meeting will occur on June 8, 2011.

There being no further business, with thanks to all, the meeting was adjourned by Clark Atkinson at 12:10 p.m.

Horizon Drive District

By: _____
Chuck Keller, Secretary

Date: _____