COLORADO RIVERFRONT COMMISSION 683-4333

Riverfront Commission

Minutes June 19, 2007

Called to Order

Meeting called to order at 5:30pm by co-chair John Gormley. Those present from the Commission were:

John Gormley	Dennis DeVore	Kathy Herzog	Dave Soker
Ken Henry	Leslie Kibel	Marianne Tilden	

Also present were Steve Moore, Brad Taylor, Steve Aquafresca, Tim Fry, Hank Shoch and Michele Rohrbach.

Approval

Correction to May minutes, need to Dave Soker in attendance at May meeting. Dave/Ken. Motion passed.

Announcements

Colorado Riverfront Concert Series starts next Thursday. Second concert is July 12th and the last one is August 16th.

July 4th dedication of bronze plaque at James M. Robb Colorado River State Park – Fruita. Michele to forward time when she has the info.

New Business

PR – PR speech at concerts. Need help to write a speech for concerts. John asked Kathy if she could help. Dave also volunteered. Michele to follow up with Ron about display space, tents and 6'7" Kevin.

RFC invited tonight to speak before council meeting at City of Fruita tonight.

There was no further new business.

Old Business

Steve updated on open houses held in Grand Junction, Fruita and Palisade last week. Wanted feedback from public. Will have few more meetings to wrap things up. Then will meet once a year. Realized at open house that had done things backwards – should have gone to service groups to show the map. Dennis P. and Steve will work on getting something together. Dennis D. has RFC trails on DVD can spice up with other trails. Ken would like to have RFC come back when ready. Workshop on 4th Tuesday of each month. About 20 to 25 people at each night. Will be ongoing. Mesa County GIS was a terrific help. Rebecca Swanson especially. Would like to have something special for her.

Dennis added that the list of 50 on maps will be an instant classic and looked back on in years to come.

Discussed canal banks and Ken said GVIC is planning on suing City of Fruita for making a developer deed canal bank easement to City.

Talked about PR. Kathy drafted outline of PR plan with schedule. Would like to have a subcommittee to handle away from regular RFC meeting. She talked about sheet wrapped around Sunday advertising which is free but need to get scheduled. Need to create PSA's for local TV. Jessica Peterson with County is always looking for something to air on Channel 12. Need smaller easier to read maps for table display. Plan 25th Anniversary. Expand partnership from government – to include school district, wineries, etc. Thinking maybe 25th celebration on the 4th of July. Public Forum – maybe need to go to service groups first. Wants to gear up for expansion. Kathy happy to volunteer and head up, Dave S. to help and Leslie willing to help. Really need to get speakers' bureau going. Kathy/Michele to meeting about what we've done in the past. Need to get back to doing celebrations for all small events. Dennis P. also volunteered for committee.

Brad added that Dani's background and expertise definitely missed. Leslie will talk with Cobb & Associates.

Openings – John spoke with Stephanie Tuin at City, only four people applied, two are returning members. City would like to have at least six applicants.

Introduced Hank to the group.

Ken thanked Steve and couple of others, been in touch with Preservation Community and asked by her boss as to when she would be coming to Fruita to see the bridge to take pictures and help find grant money. 100^{th} Anniversary of bridge – could be something to add to RFC celebration. Gary Harmon wants to meet with the Preservation group.

There was no further old business.

Committee Reports

South Downtown – nothing to report.

UTC – Tim stated still working on Lower No Thoroughfare Wash – on hold until hear from GOCO. Continuing work on ownership issues and others. Appears one landowner's property in question but friendly. Finalizing UTC Master Plan and will go before City Council for approval and adoption in next couple of months. Planning on future development for trails. Work continues on canal trail issues, will be meeting with

City at end of July. Putting together a PowerPoint presentation. Looking at area at 30 Road to Nisely Elementary and kids can get to from every subdivision to the ditch and then down to the school. Other option is D and F $\frac{1}{2}$ Road but will take years to finish out.

Partners Report – Board meets in Trinidad on Thursday. Hope to hear on Friday if invited. Application will have short turn around, due in August.

Palisade – RFF committed \$50,000 to waterpark. GOCO granted \$350,000 and Palisade raised \$1 million. Tim has asked if RFF willing to transfer funds to be used on new location. RFF said yes.

Public Comment

Steve A. stated the County's "Purchase Development Rights" group met for quarterly meeting in field to see what's been accomplished. There are opportunities for trails on these parcels. Impressive on how many properties put into easements.

Brad asked how many heard of Cat Fish Canoe Company. Will rent raft/canoe/floaties and take you out to area and get you in river and pick you up at end of trip. Brad said he is really impressed with company and strongly suggests RFC remembers his company.

Dave talked about water hazards and W.A.T.E.R. working on GIS of all hazards.

No further public comment.

Adjournment Meeting adjourned at 6.37 pm.