

MINUTES

Grand Junction Commission on Arts and Culture (GJCAC) Wednesday, April 22, 2015, Parks and Recreation Office, Lincoln Park

Commissioners Present: Laura Bradley, Jeremy Franklin, Jennifer Hancock, Darcy Johnson, Lancer Livermont, Emily Pfeifer, and Deanna Pickman

Commissioners Absent: Marjorie Haun

Also present: Lorie Gregor and City Councilmember Bennett Boechenstein.

Chair Lancer Livermont called the meeting to order at 4:09 and Jeremy moved for approval of the minutes of the March 25 meeting with the following change: Lancer noted that the amount awarded to the Centennial Band needed to be changed to reflect the actual amount awarded. Emily seconded. With this change, minutes passed unanimously.

NEW BUSINESS

Website Discussion: (Added to Agenda) Lancer noted that Google will be prioritizing websites that have mobile versions in the future; discussion of cost of update. Decided that since the Commission's website is so specific, it won't be that affected by search engine changes.

Grant Adoptions: New list of grant adoptions distributed; some change is to be expected as new Commissioners come on board in the next month.

"Take Part in Art" Community Outreach: Lorie reported on the event to bring all community arts organization together in the Lincoln Park Barn on June 20 (9am-noon) and encouraged Commissioners to spread the word and attend. Commission brainstormed ideas to encourage public attendance and engagement.

Mural Jam: Lorie updated Commission on Mural Jam (May 30 at West Lake Skate Park). Mural panels will be finished and installed. Update on attempts to encourage outsider art on the panels (not the bowls). Encouraged Commissioners to attend the popular yearly event.

Citizen Advocacy Luncheon: Parks and Recreation is hosting a Citizens Advocacy luncheon and speaker event in conjunction with the Midwest Conference, Monday April 27. Laura, Jennifer, and Lancer plan on attending; Emily and Jeremy tentatively plan on attending.

OLD BUSINESS

Update on Open Positions: Lorie reported that there were 7 applicants for 5 open positions; appointees will be notified by May 7 and will receive certificates of appointment at the May 20 regular City Council meeting. Orientation (Lorie, Lancer, and Darcy) will take place at Parks and Recreation, date TBA.

Economic Impact Study: The signed contract is due by September 30, and initial payment is due October 30. The Commission's role will be to facilitate the survey/questionnaire. Discussion of whether the survey should be enlarged to include all of Mesa County, which would increase the price. Recommendation that the Commission reach out to Palisade, Fruita, DeBeque, Powderhorn, and other communities to see if they'd be interested in participation. Recommendation that Mesa County Commissioners be approached with proposal.

Cultural Strategic Plan: (Added to agenda) Subcommittee will meet Tuesday, May 5 at 7:30am. Discussion on type of event and timing of event. Recommendation to schedule after August, and to

promote kick-off event at Art Community Outreach on June 20. Emily proposed a short video to host on website and promote kick-off event.

REPORTS AND ANNOUNCEMENTS

Public Art Installations: Lorie reported on the Open Perspective exhibit at City Hall; much praise for three artists' preparation and publicity of event and record turnout. Recommendation that Art Exhibits Sub-Committee consider increasing requirements of artists participating in shows at Commission venues in terms of publicity and attendance.

Messiah: Deanna reported on the concert; no mention of Commission before event, but Commission was thanked in program. Grand Junction High School venue (changed from Avalon) was distracting and attendance was down from previous years.

The next regular meeting of the Commission is scheduled at 4:00 p.m. Wednesday, May 27, at the Parks and Recreation office. As there was no further business, Jennifer motioned, and Darcy seconded, to adjourn at 5:50.

Respectfully submitted,

Jennifer Hancock