

COLORADO RIVERFRONT COMMISSION
683-4333

Riverfront Commission (RFC)

Minutes
April 21, 2015

Called to Order:

Meeting called to order at 5:34pm by co-chair Brad Taylor. Those present from the Commission were:

Brad Taylor	Stacy Beaugh	Karen Jefferson
Jason Bailey	Dr. Bill Findlay	Bob Fuller
Cliff Sprinkle		

Also present Michele Rohrbach.

Approval of Minutes – Stacy/Bob. Motion passed.

An announcement – Need two more volunteers for Outdoor Heritage Days – Claudette under the weather and doesn't think she'll be able to make it Saturday.

Need a volunteer on May 7th, Tourism Day at the VCB for frontline hotels/motels – Brad will be there and anyone that wants to stop by can. Michele will check the time – forward Bob, Kristen's email address.

Colorado Riverfront Concert Series (CRCS) – Michele gave the dates and artists.

Desert Rivers Collaborative is doing a private landowner workshop on May 1st. Stacy to get more info.

Updates -

Mesa County – Greg was unable to attend.

City of Fruita – Bob said the Fat Tire is this weekend. The City met with the BLM regarding trails in the North Fruita Desert. BLM doesn't have the money for the Impact Studies and the costs for the studies are \$50,000 to \$80,000. CO Parks & Wildlife decided, they will not send a letter of support to GOCO that Fruita's new trail connecting to the Kokepelli Trail because there is an eagle's nest in the easement right-of-way. Concerns that not having their support might hurt the grant.

City of Grand Junction – Mike unable to attend. Bill F. said the work at Las Colonias is moving quickly.

Town of Palisade – Frank and Bennett Price unable to attend. Per Frank, nothing new to report.

Colorado Parks & Wildlife – Pete unable to attend. Brad said there has been a tremendous amount of tamarisk removed from 30 Road to 29 Road. Pete is targeting lots of areas that aren't open to the public. Stacy said that the Wildlife side is doing Walter Walker.

New Business – Meeting with Kathy Portner with the City of GJ, Harry Weiss with the Downtown Development Authority, Brad, Frank and Michele to discuss development along the riverfront trail. Discussed Scott Peterson's work with LODO Development. Another meeting has been scheduled. There are some constraints in area of development with the contaminants in the soil. Need to keep an eye on who will replace Harry and GJEP.

Old Business:

Retreat – Brad said June 5th will be the retreat. Jason and Stacy put together a survey tailored to strategic plan and will email to a broad list of people via Survey Monkey. Tim Sarmo is unavailable to facilitate as is Jeff Kuhr, so looking at paying someone to facilitate. Stacy talked about the original thought process and how using the survey from that broad list of partners and then a smaller group can work on the action items. She said RFC could do without a facilitator but needs someone to push to get to the outcomes the RFC desires at the end. Bill F. motioned to ask the RFF for “not to exceed” \$5,000. Jason second. Unanimously passed. Stacy and Brad to meet with Ilene the first work of May if the RFF agrees to the fund requested.

Invitee list – Brad said he thinks there are partners and supporters.

There is a bit of an education gap and will direct them to the RFC Strategic Plan. Brad wants to know who should be invited. Karen suggested that the ex-officios need to take the info to their boards before the retreat so they can help complete the survey. Would like the survey to go out to as many people as possible, including the public. Would like to see the decision makers invited. Brad will take a harder look at key people and get it out. Have six weeks before the retreat.

Stacy thinks she could have the results from the survey ready for the May 19th meeting.

Advertising – Brad reviewed the ads and costs for The Daily Sentinel Ride - \$529, the Free Press Cycling Magazine - \$329 and the Welcome Home Folder - \$400 which goes into 100 homes every month for the next two years. Karen would like to use the remaining funds for two ads - \$800 and an article in the GV magazine. Will not be doing Vacation Land and Go Play!. Michele to check if the amount was \$2,000 to \$2,500.

Safety and Signage – Still need some signage to keep people from point A to B. Need to look at the Urban Trails priority list and see if connections are on their list. The downloadable maps are great but there are several riders that aren't prepared and become frustrated.

Media and Facebook – nothing new to report.

Expiring Terms – Claudette, Jason and Stacy terms are expiring. Claudette and Stacy are planning on re-upping. Jason believes he will be re-upping.

Volunteerism - Jason asked about members not showing up and how does the RFC handle. Stacy said that would be good to come up with a job description and attendance expectations and volunteering requirements. Will not be doing Outdoor Heritage Days next year but will be doing at Earth Day and Senior Beacon event.

Brad added that the City Council of GJ and the Mesa County Commissioner met with a group called North Star that was about recreation and one slide was about the Riverfront trail and map.

Public Comment – There was no public to make comment.

Adjournment – Meeting adjourned at 7:10pm.