

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
Thursday, April 23, 2009
248 S. 4th Street, Grand Junction, CO
7:30 a.m.

PRESENT: Harry Griff, Scott Howard, Scott Holzschuh, Peggy Page, Bonnie Beckstein, Bill Wagner, Steve Thoms, Bill Keith, PJ McGovern

STAFF: Heidi Hoffman Ham, Diane Keliher, Kathy Dirks, Felicia Sabartinelli

GUESTS: Kirk Granum

CALL TO ORDER: Steve called the meeting to order at 7:30 a.m.

APPROVAL OF MINUTES: Peggy made a motion to approve the minutes of the January meeting; Scott Howard seconded; minutes were approved.

2009 1ST QTR REPORT – Kirk presented the 1st quarter DTA budget. The Art & Jazz festival booth fees are on budget. Cinema at the Avalon expenses are offset by income. Bonnie asked why the budget for Art and Jazz is a loss. Kirk explained that event sponsorships are not included in event revenue. There was a question about banner repairs.

2009 BUDGET REVISION REQUEST – Heidi reported that Special Assessments are trickling in and Interest Income has been posted for the first quarter. The DDA paid half of their annual donation to the DTA. Salaries will need adjustment. The DTA would like to increase funding to the new website. They are requesting that an additional \$7,500 be added to the website line item from the BID. They would also like to transfer \$4,000 from “general marketing”, \$1,000 from “design” and \$1,000 from “other” to “website”. The DTA will be purchasing pole banners after all furniture is in place and it is decided which Way-finding Strategy is adopted. Harry made a motion to approve the amendment to the DTA budget and add \$7,500 to the BID transfer; Peggy seconded; motion carried.

ADJOURN – Bonnie made a motion to adjourn; Peggy seconded; the board adjourned at 8:00 a.m.

APPROVED _____ DATE _____

SENT TO CITY CLERK _____ DATE _____