

**GRAND JUNCTION CITY COUNCIL**  
**ADDITIONAL WORKSHOP SUMMARY**

**January 16, 2006**

The City Council of the City of Grand Junction, Colorado met on Monday, January 16, 2006 at 11:36 a.m. at the Avalon Theatre, 645 Main Street, to discuss workshop items. Those present were Councilmembers Bonnie Beckstein, Teresa Coons, Jim Doody, Gregg Palmer, Jim Spehar, Doug Thomason and President of the Council Bruce Hill. City Staff present were City Manager Kelly Arnold, City Attorney John Shaver, Assistant City Manager David Varley, Parks and Recreation Director Joe Stevens, Two Rivers Convention Center Manager Tim Seeberg, Sales/Marketing Coordinator Angela Vallard, Communications and Community Relations Coordinator Sam Rainguet, and City Clerk Stephanie Tuin. Also present were Avalon Foundation board member Ed Lipton, Cinema at the Avalon board president Michael Saloga, Downtown Development Authority board member Harry Griff, several other Avalon Foundation board members, and Mike Wiggins from the Daily Sentinel.

**Summary and action on the following topic:**

1. **AVALON THEATRE:** Assistant City Manager David Varley led the continued discussion of the recent study on the Avalon Theatre and the Theatre's future success. He reviewed the background including the City's acquisition of the theatre, the subsequent renovation, the various management structures that have been tried, the challenges, and finally the study performed by Dr. Jerry Moorman that was presented to the City Council at a workshop. Currently, the City is managing the operations, the Cinema at the Avalon uses the facility regularly under an agreement which is now expired, the Foundation board has been raising funds for the needed renovations but would like more participation by the City and one of the recommendations from the study is a single person in charge of coordinating the events and managing the operations. Other issues include the proceeds from the concessions, the need for a major roof renovation to be able to handle the weight of more equipment, better communication between the boards involved, and the marketing for the events (possible involvement of the newly created Downtown Business Improvement District).

**Action summary:** Staff will bring forward in two weeks a proposal to form an advisory group consisting of representatives from each of the stakeholders (the City, the Cinema at the Avalon board, the Avalon Foundation board, the Downtown Development Authority, other users such as Sandstone Entertainment) and three at-large members so that these issues can be discussed and recommendations made to the City Council. Once the proposal is accepted, the group will be formed within 1½ months and be given information as a basis for their discussions. They will look at all the options.

**Adjourn**

The meeting adjourned at 12:45 p.m.