CITY OF GRAND JUNCTION COMMISSION ON ARTS AND CULTURE MINUTES

September 25, 1996

COMMISSIONERS PRESENT: Ursula Hemmerich Richard Leinaweaver

Karen Kiefer Ann Sanders Jeanne Killgore Bill Whaley Peter Ivanov

COMMISSIONERS EXCUSED: Phil Rogers COMMISSIONERS ABSENT: Perry Coyle

OTHERS PRESENT: Jim Comerford (Partnership to Reduce School Crowding)

The regular meeting of the Commission on Arts and Culture was held at 4:00 p.m. on the above date. Chair Kiefer called the meeting to order. A motion was made by Sanders, seconded by Leinaweaver, to approve the meeting agenda. The motion carried unanimously. A motion was made by Sanders, seconded by Leinaweaver, to approve the minutes of the previous meeting on August 28, 1996, as written and mailed. The motion carried unanimously.

SCHOOL BOND ISSUES: Jim Comerford with the Partnership to Reduce School Crowding explained the two school bond issues which will be on the November general election ballot. Sarmo read a Resolution on behalf of the Commission endorsing the passage of the school funding questions. Sanders moved, and Hemmerich seconded, that the Resolution be adopted. The motion carried unanimously. Chair Kiefer signed the Resolution and gave it to Comerford to deliver.

ARTS ROUNDTABLE: Duties and last minute details for the October 19 Arts Roundtable were discussed and assigned. It was noted that an excellent speaker for next year's Roundtable would be Frank Hodsoll, former director of the National Endowment for the Arts under President Reagan, who now lives in Ridgway, and spoke at the Colorado Arts Consortium's Legislative Luncheon last March.

MAILING LABELS OF AREA ARTISTS: There was a discussion about the need for a policy dealing with requests for the Commission's mailing labels of all area artists. It was noted that anyone with a copy of the *Sourcebook* can type up their own labels, but that in the past the Colorado Council on the Arts, the local Homebuilders Association, and other organizations have asked for a copy of the labels, which Sarmo prints out for \$10 to cover the cost of the label sheets themselves. Leinaweaver moved, and Sanders seconded, that a policy be established whereby the Commission's list of local artists is available on mailing labels to any nonprofit arts related organization or project. The motion carried unanimously. Any organization or project which is not arts related and nonprofit must submit their request for labels to the Commission for approval.

COLORADO COUNCIL ON THE ARTS: Sanders moved, and Killgore seconded, that the Commission invite Jane Quimby, a board member for the Colorado Council on the Arts, to attend Arts Commission meetings quarterly and update the board on art and cultural issues, pertinent legislation, etc. The motion carried, five in favor, one abstained.

ARTS ROUNDTABLE: Leinaweaver moved, and Ivanov seconded that two schools be contacted about providing children's artwork to decorate the meeting rooms for the Arts Roundtable and that the Commission allocate \$50 per school for art materials and supplies. The motion carried unanimously.

ABSENTEEISM: Sanders noted a need to address continued meeting absences by some Commission members because of potential quorum problems. It was noted that according to the by-laws any Commission member could be removed for "failure to attend three (3) consecutive regularly scheduled meetings of the Commission, without reasonable cause acceptable to the Chairperson."

COORDINATOR'S REPORT: Sarmo distributed copies of the Cultural Arts Coordinator's monthly report and the Financial Report for September. She also reported on the Colorado Arts Consortium Conference in La Junta, and noted that Grand Junction has been selected as the site for next year's conference, winning the bid over Durango, Glenwood Springs, and Pueblo.

BUSINESS IN THE ARTS AWARDS: Leinaweaver reported that the committee had met about the 1997 Business in the Arts Awards, and that Lena Elliot with the Chamber of Commerce and Don Meyers, artist and former art professor, have both agreed to serve on the selection committee. Ways to encourage more nominations from local arts groups were discussed, the consensus being to mail out the request for nominations as a colored brochure rather than just a letter, to have each Commission member contact four or five arts organizations as a reminder, and to mention the awards at the up-coming Roundtable. The committee recommended that the Commission solicit three dimensional artwork from local artists which is appropriate to be given as awards. The committee also recommended that the total budget be the same as this year's (\$4000) and that the amount to be spent on award artwork not be included in the letter requesting entries. Killgore moved, and Sanders seconded, that the media be eliminated as a separate category, and two awards be given, one for small businesses and one for large (corporate) businesses. The motion carried unanimously. Sarmo will mail a call for entries to local artists.

MEDIA COMMITTEE: Leinaweaver reported that KJCT-TV will not institute a news segment similar to the "Art Happenings" spots formerly on KREX because they already do cultural event promotions.

ART ON THE CORNER FESTIVAL: Sarmo reported that she, Rogers, and Leinaweaver met with Barbara Creasman, Executive Director of the Downtown Development Authority, Mike Heaston, DTA Event Coordinator, and Faye Timmerman and Steve Jennings with the Downtown Association Board to discuss ideas and concerns about the Art on the Corner Art and Jazz festival. Sarmo noted that Commission members staffing a table at this year's event were continually asked questions about the festival, etc. which they could not answer and did not know to whom to send the artists, media, or attendees. Heaston suggested that next year the DTA could provide more information to the Commission. Sarmo suggested that the festival information booth also needs better signage. Timmerman asked the Commission to provide two or three jurors to judge the artists who apply to have booths at the event, which the Commission will do.

VISITOR AND CONVENTION BUREAU: Ivanov distributed copies of the VCB's monthly "Fast Fax".

PARKS AND RECREATION ADVISORY BOARD: Sarmo noted that Rogers had attended the September Parks board meeting.

As there was no further business to come before the Commission, the Chair declared the meeting adjourned.

Respectfully submitted,

Allison Cowan Sarmo Cultural Arts Coordinator