

COORDINATOR'S REPORT: Sarmo distributed copies of the Cultural Arts Coordinator's monthly report and the Financial Report for September. She also reported on the Colorado Arts Consortium Conference in La Junta, and noted that Grand Junction has been selected as the site for next year's conference, winning the bid over Durango, Glenwood Springs, and Pueblo.

BUSINESS IN THE ARTS AWARDS: Leinaweaver reported that the committee had met about the 1997 Business in the Arts Awards, and that Lena Elliot with the Chamber of Commerce and Don Meyers, artist and former art professor, have both agreed to serve on the selection committee. Ways to encourage more nominations from local arts groups were discussed, the consensus being to mail out the request for nominations as a colored brochure rather than just a letter, to have each Commission member contact four or five arts organizations as a reminder, and to mention the awards at the up-coming Roundtable. The committee recommended that the Commission solicit three dimensional artwork from local artists which is appropriate to be given as awards. The committee also recommended that the total budget be the same as this year's (\$4000) and that the amount to be spent on award artwork not be included in the letter requesting entries. Killgore moved, and Sanders seconded, that the media be eliminated as a separate category, and two awards be given, one for small businesses and one for large (corporate) businesses. The motion carried unanimously. Sarmo will mail a call for entries to local artists.

MEDIA COMMITTEE: Leinaweaver reported that KJCT-TV will not institute a news segment similar to the "Art Happenings" spots formerly on KREX because they already do cultural event promotions.

ART ON THE CORNER FESTIVAL: Sarmo reported that she, Rogers, and Leinaweaver met with Barbara Creasman, Executive Director of the Downtown Development Authority, Mike Heaston, DTA Event Coordinator, and Faye Timmerman and Steve Jennings with the Downtown Association Board to discuss ideas and concerns about the Art on the Corner Art and Jazz festival. Sarmo noted that Commission members staffing a table at this year's event were continually asked questions about the festival, etc. which they could not answer and did not know to whom to send the artists, media, or attendees. Heaston suggested that next year the DTA could provide more information to the Commission. Sarmo suggested that the festival information booth also needs better signage. Timmerman asked the Commission to provide two or three jurors to judge the artists who apply to have booths at the event, which the Commission will do.

VISITOR AND CONVENTION BUREAU: Ivanov distributed copies of the VCB's monthly "Fast Fax".

PARKS AND RECREATION ADVISORY BOARD: Sarmo noted that Rogers had attended the September Parks board meeting.

As there was no further business to come before the Commission, the Chair declared the meeting adjourned.

Respectfully submitted,

Allison Cowan Sarmo
Cultural Arts Coordinator