COLORADO HISTORICAL SOCIETY Office of Archaeology and Historic Preservation

1300 Broadway

Denver, Colorado 80203

HISTORIC BUILDING INVENTORY RECORD

project name.	Grand Junction Downtown Survey			
county:	Mesa	city:	Grand Junction	
state ID no. 5ME	7121	temporary n	0.	
current building name: Brown's Shoe Fit Co. / Village Squire				
address:	419/425 Main, Gra	nd Junction, (CO 81501	
owner:	Brown's General Offices Inc., 846 Higuera St. Suite 2, San Luis Obispo, CA 93401-3638			
township: 1S	range: 1W	section: 14,	NE I/4, SW I/4	
historic name:				
USGS quad name: Grand Jct., CO 1962 N3900-W10830 <u>X</u> 7.5' _15'				
district name:				
block: 118 lot(s)	6, 7, 8 additi	on: City		
yr. of addition				
film roll by: Marty Alexandroff no.				
negative nos.6942-26, 6942-27				
location of negatives: City of Grand Junction				
date of construction: estimate _1895_actual				
source: 1981 Historic Survey of City				
use:comme	rcialprese	nt	commercial	_historic
condition: excellent _X goodfairdeteriorating				

extent of alterations:minormoderate _Xmajor
describe: new recessed entry, display windows, glass doors, cement posts, signage, lights in entry, awning
style: Commercial
stories: 1
X originalmoved date(s) of move:
materials: Glazed tiles
square footage: 9375
National Register Eligibility: Individual:yes _Xno Contributing to district:yes _Xno
local landmark designation:namedate
associated buildings?yes type:
if inventoried, list ID nos.
architectural description: One story commercial building with glazed tiling on upper level and wood signage for two separate businesses. Ground level of 425 has large display windows in recessed entry with glass doors and recessed tile kickplates. Painted cement posts support large shed awning with recessed lighting. Painted wood trim above the windows. 419's entrance is recessed with glass door, display windows and marble kickplate and glass door. These display windows have been framed in wood and wood is on the door at the entrance. Both businesses have small hanging signs at entrances.
architect: unknown
source:
original owner: unknown source:
builder/contractor: unknown source:
theme(s): Plateau Country/commerical

construction history: (description, names, dates, etc. relating or alterations to original structure)
recessed entry, display windows, glass doors, cement posts, signage, lights in entry, awning-dates unknown. No evidence of original structure.

historic background (discuss important persons and events associated with this structure)

This structure is located within the original platted area of Grand Junction and was representative of the 1890s town building. The 1886 Sanborn Fire Insurance Map showed two structures on Lot 6 (a meat shop and a shoe store), two on Lot 7 (barber shop and restaurant), and two on Lot 8 (a saloon and a two-story ice house). The west building on Lot 6 was only about 5 feet wide and became a confectionery and tobacco shop in 1890 and a shooting gallery in 1893. H.P. Doland owned Lot 6 and Richard Chipman of England owned the other two by 1898. The three appeared to be combined by 1899, with only a partition between them. The exterior wall was redone with a 12-foot high brick wall and a two-foot false front atop the wall. Chipman's portion of the property was known as the Chipman Block.

John W. Brainerd's Pastime Mercantile Cafe occupied 421 Main Street by 1905. By 1913, Morris H. Loeffler was his neighbor to the west (425), selling's men's clothing. Loeffler purchased the building on Lots 7 and 8 by 1922, and appears to have remained the owner through at least 1955 His wholesale Midwest Anderson Stores were at this location in the early 1950s, succeeded by Hested's store.

Loeffler had been in the Grand Valley as early as 1901. Early Colorado Business Directories list him as a merchant tailor. Before moving to 425 Main Street, he had been in the 405 Main Street storefront for a number of yers. Loeffler partnered with a man name Eisenstadt to own 516 Main Street as well. In the 1940s, he served as vice president of Citizen's Finance Co. and owned the C&M Scale Co.

significance: (check appropriate categ	ories and briefly justify below)			
architectural significance:	historic significance:			
represents the work of a master	associated with			
significant persons				
possesses high artistic values	associated with			
	significant events			
	or patterns			
represents a type, period or	contributes to an			

method of construction

historic district

statement of significance:

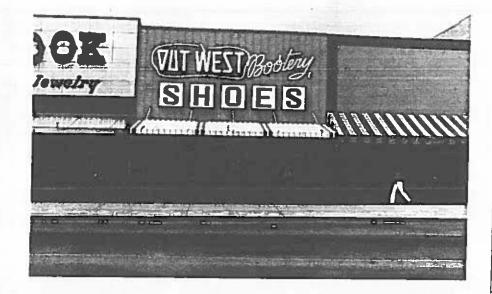
Does Not meet Nat'l. Register criteria Non-contributing; alterations are not reversible

references (be specific)
1981 Historic Survey of City
Mesa County Assessor's Records

surveyed by: Marty Alexandroff affiliation: Winter & Company

date: July, 1994

RESOURCE NO.





419 / 425 Main Street

Current Google Street View

July 2012