

# **Parks Improvement Advisory Board**

## **October 4, 2011**

### **Item 1: Meeting Called to Order by Bruce Hill at 11:39 a.m.**

#### Roll Call

Board Members Present:                    Bruce Hill  
   Harry Butler  
   Lena Elliott  
   Craig Meis  
   Tom Kenyon

Alternate Members Present:            Walt Bergman  
   Paul Cain  
   Donna Ross  
   Jamie Hamilton

Parks & Recreation Staff Present:    Rob Schoeber, Director  
   Tressa Fisher, Administrative Specialist

Welcome Donna Ross, alternate for Mesa County.

### **Item 2: Approve Minutes**

Harry Butler moved to approve the August 17, 2011 Parks Improvement Advisory Board minutes. Tom Kenyon seconded.

Motion adopted by the Parks Improvement Advisory Board:            Yes 5            No 0

### **Item 3: Recognition Policy and Process for the Tower at Lincoln Park**

Bruce Hill distributed a draft “Naming and Recognition Policy and Procedure Outline” (see attached) and briefly discussed the three current names that are at the stadium. The proposed naming for the new tower includes; 1) recognizing NJCAA and the funding partners with a sign on the South of the tower, 2) a “Reford Theobald” press box sign in the elevator and on the doors in the stairwell, as well as a recognition plaque in Room 301, 3) naming room 325 as the “NJCAA Booth” in recognition of the 25 year contract extension that allowed funding for the construction of the Lincoln Park Tower, and 4) naming room 326 as “Roselle Broadcast Booth” in recognition of his many years as the “voice of JUCO baseball”. Bruce Hill stated the names will not be officially presented to City Council, requesting Tom Kenyon and the rest of the PIAB members each share the recommendations with their organizations and bring back any concerns and/or suggestions for further discussion. All naming for the new facility will be determined by the Parks Improvement Advisory Board. Bruce Hill stated the proposed concept allows for future naming, as there will be many opportunities for additional naming, including areas such as the hospitality level, coaches booth, etc.

Lena Elliott moved to adopt the Naming and Recognition Policy and Procedure as presented, with each board member being responsible for presenting the information to their organizations. Craig Meis seconded.

Motion adopted by the Parks Improvement Advisory Board:        Yes 5        No 0

#### **Item 4: Mission, Vision, and Values**

Bruce Hill distributed a draft of the PIAB's current mission statement (see attached), which was taken from the existing bylaws. Craig Meis expressed the need for the mission statement to extend outside of Grand Junction, requesting the Board consider changing it to read "Mesa County", in order to broaden the Board's scope and better define the areas the partners wish to serve. Discussion ensued regarding broadening the statement.

Lena Elliott moved to modify the existing mission statement to read "To encourage the development of athletic and recreational facilities in Mesa County, Colorado". Craig Meis seconded.

Motion adopted by the Parks Improvement Advisory Board:        Yes 5        No 0

#### **Item 5: Update on the Tower at Lincoln Park**

Rob Schoeber provided an update on the stadium project, stating construction continues to remain ahead of schedule and under budget. The concrete is now in place with a total of two stair towers and an elevator tower. The dugouts are almost finished, and steel will begin to go up sometime next week. Mr. Schoeber complimented the contractors, stating they have all worked very closely with the City to keep the facility open and functioning as promised. The project is still on target for a May 2012 completion date (in time for graduation ceremonies).

#### **Item 6: Stadium Art Discussion**

Rob Schoeber distributed the revised proposals for the art work at the new stadium. (see attached) Based on comments from the last PIAB meeting, the artist was asked to modify the rendering and offer something more "sports specific". The Board members expressed concern regarding the new drawings, stating that visitors will not know what the sculpture is and discussed the need for the art to be something more colorful that makes a stronger statement. It was also discussed the artwork needed to be more expressive of the beautiful facility, as they did not feel the proposed renderings did anything to "add" to the new facility. The Board discussed suggesting something such as colorful clock for the side of the tower. Bruce Hill stated there is still time to open the process back up for additional submittals, as the project does not have to be completed by the opening date of the facility. Jamie Hamilton agreed, stating the artwork will be one of the top things criticized at the new stadium; therefore, it should be selected carefully. The Board agreed that if no one truly likes the proposals, there was no need to settle. Rob Schoeber stated, to some extent, the City is already committed to this specific artist, as the Arts Commission appointed by Council had worked to select the artist and pick a piece. Mr. Schoeber briefly described the selection process up to this point, stating the steps were expanded for this project by involving the partners group, as well as an online public poll. Discussion ensued regarding the desire to move

forward with requesting new proposals, and the need for PIAB to be involved from the beginning versus this late in the selection process.

Tom Kenyon moved to recommend the Arts Commission reconsider another proposal, stating he would personally attend the next Arts Commission meeting to explain PIAB's concerns and discuss what type of artwork they would prefer to see. Craig Meis seconded.

Motion adopted by the Parks Improvement Advisory Board:            Yes 5        No 0

### **Item 7: Financial Report**

The Board members reviewed the financial report and did not have any questions or concerns at this time.

### **Item 8: Other Business**

Bruce Hill distributed a copy of the minor league baseball agreement he has been asked to sign on behalf of PIAB. The agreement remains the same with regards to JUCO selling the billboards, the City accepting payments and issuing checks, but would also allow for the minor league to sell their own ads that would cover the top of the existing billboards during the minor league season. The City had agreed not to sign the final contract until there was a contract in place with PIAB as well. Bruce Hill requested the PIAB members review the contract prior to his signature.

Lena Elliott moved for Bruce Hill to sign the minor league baseball contract on behalf of the Parks Improvement Advisory Board. Harry Butler seconded.

Motion adopted by the Parks Improvement Advisory Board:            Yes 5        No 0

Tom Kenyon briefly discussed the minor league baseball contract, asking if PIAB had any requests or comments at this time. Jamie Hamilton expressed frustration over the handling of the contract, stating the City has lost a lot of credibility with the media and needs to be prepared for the fall out. Mr. Hamilton said he is already receiving phone calls of people questioning how the new contract is going to affect JUCO, and stated it would be a really good idea not to delay the news any longer.

Mayor Kenyon reported City Council is now entering into the City's annual budget review process, and stated he has some concerns, from PIAB's standpoint, regarding the lack of funds for the stadium sound system and the \$100,000 fencing project. Jamie Hamilton discussed the current financial situation for the project, stating a good chunk of the funding has had to be reallocated for unexpected items, which has impacted the balance for things such as furnishings, fencing, etc. Mr. Hamilton said it would help JUCO considerably if the City would make some type of commitment over the next 3-5 years, ensuring that JUCO will be reimbursed over time. Tom Kenyon stated he will meet with Rob Schoeber to get a full summary of the project needs that still remain unfinanced. Discussion ensued regarding potential revenue opportunities, with the Board agreeing they have to find a happy balance and set fees that are fair for everyone involved. Paul Cain expressed concern that the minor league team may end up paying a cheaper rate than the School District is currently paying. Jamie Hamilton assured Mr. Cain this would not be the case, and stated the minor league team has been asked to join PIAB as a paying member.

**Item 9: Future Agenda**

Art for the Tower

Hospitality Rates

January 2012 meeting will be held at the Mesa County Fairgrounds

April 2012 meeting will be held in the new stadium hospitality room

**Item 10: Adjourn**

The meeting was adjourned at 12:56 p.m. by acclamation.

Respectfully submitted,

Tressa Fisher

Administrative Specialist

## Lincoln Park Tower

### Naming and Recognition Policy and Procedure Outline

The purpose of outlining the guidelines is to make naming and recognition at the Lincoln Park Tower a fair and responsible procedure. It should allow recognition for various reasons and a process to follow when nominations come forward. To also balance with existing naming and future naming opportunities.

#### Current naming that exists:

Ralph Stocker Stadium – Recognition of his many years as park superintendent of Lincoln Park.

Sam Suplizio Field – Recognition of his many years of service to baseball in Grand Junction, namely Juco and the Grand Junction Eagles.

Reford C. Theobald Press box – Recognition by the Grand Junction City Council of 2002 for his 18 years of Service on the Council.

Propose naming the new facility  
“Lincoln Park Tower”

Since the demolition and reconstruction of the main stands and press box at Lincoln Park baseball and football fields. The new facility is much more than a press box. The new areas include a hospitality room along with a spectator platform.

The hospitality level will be a perfect location for gatherings during athletic events that could very easily become fund raising events for alumni or booster organizations. It can also be used at anytime, regardless of athletic events, as a nice opportunity for lunch or dinner meetings. These additional meetings not only provide another meeting location but could easily be another revenue generator for the City of Grand Junction.

Currently there are no naming rights reserved for the spectator or hospitality areas.

A sign at the south entry point recognizing the name, Funding Partners, FCI and Sink, Combs and Dethlefs.

Welcome to  
"Lincoln Park Tower"

Many thanks to the National Junior College Athletic Association (Njcaa) who made this project possible.

We would also like to recognize those who were responsible in bringing the National Junior College Baseball World Series to Grand Junction in 1959.

Jay Tolman – Mesa Junior College Athletic Director  
Walter "Bus" Bergman – Mesa Junior College Baseball  
Dale Hollingsworth – Grand Junction Chamber  
D.S. "Dyk" Dykstra – Local Businessman

Funding Partners

Grand Junction Baseball Committee, Inc. (Juco & Njcaa)  
City of Grand Junction  
School District #51  
Colorado Mesa University  
Mesa County

Built by FCI and designed by Sinks, Combs and Dethlefs.

Opened May 2012

The “Reford C. Theobold Press Box”

New signs will be placed in the following areas:

Elevator – Noting the Reford C. Theobold level

Entry doors - to the press box level from each stairwell

Room 301 – a plaque that recognizes the 2002 Grand Junction City Council’s wish to honor Mr. Theobold for his 18 years of community service as a Council member. As part of the recognition, a bronzed face similar to the plaques provided for Mr. Stocker and Mr. Suplizio.

New Naming Recommendations

Room 325 – Labeled as the “Njcaa Booth”  
Recognizing the 25-year contract extension that allowed funding for the construction of the Lincoln Park Tower.

Room 326 – Labeled as the “Gene Roselle Broadcast Booth”  
In recognition of his many years as the “voice of Juco baseball”



### Future Naming Opportunities

It is the goal of this policy that future-naming opportunities will be available for the partner's to nominate outstanding community service recognition. Nominations should be submitted in written to the Park Improvement Advisory Board (PIAB). PIAB will review applications and make recommendation.

# **Parks Improvement Advisory Board**

(PIAB)

## **Partners**

**City of Grand Junction  
School District #51  
Colorado Mesa University  
Mesa County  
Grand Junction Baseball Committee, Inc.**

## **Our Mission**

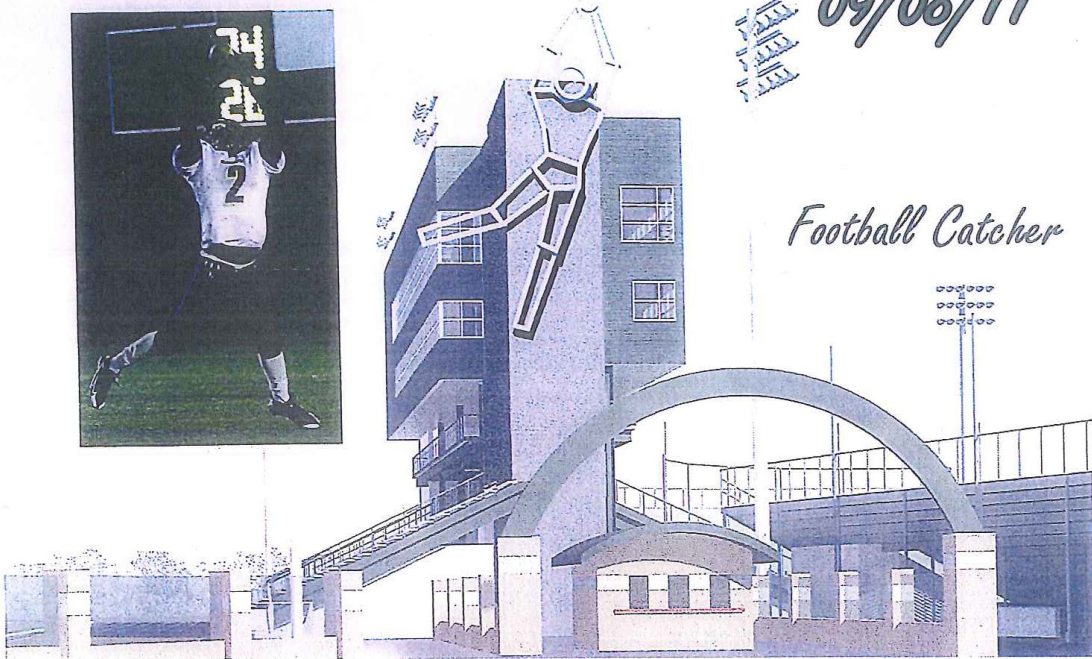
**To encourage the development of athletic and recreational facilities in Grand Junction, Colorado**

## **Our Vision**

## **Our Values**

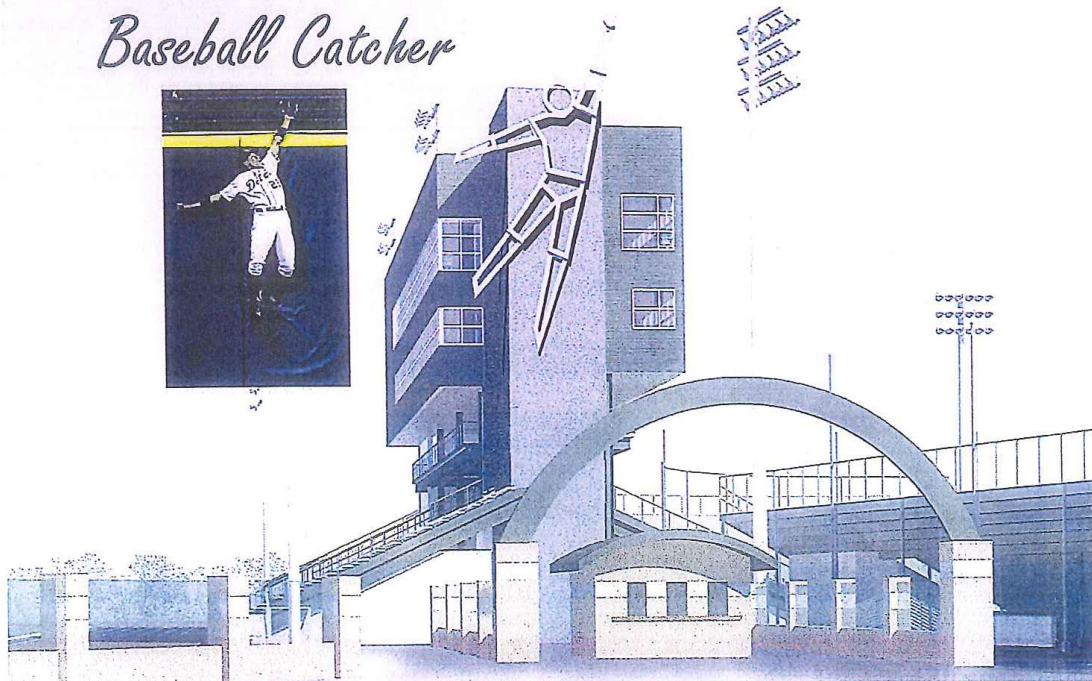
*Renditions based upon feedback from PLAB*

*09/08/11*



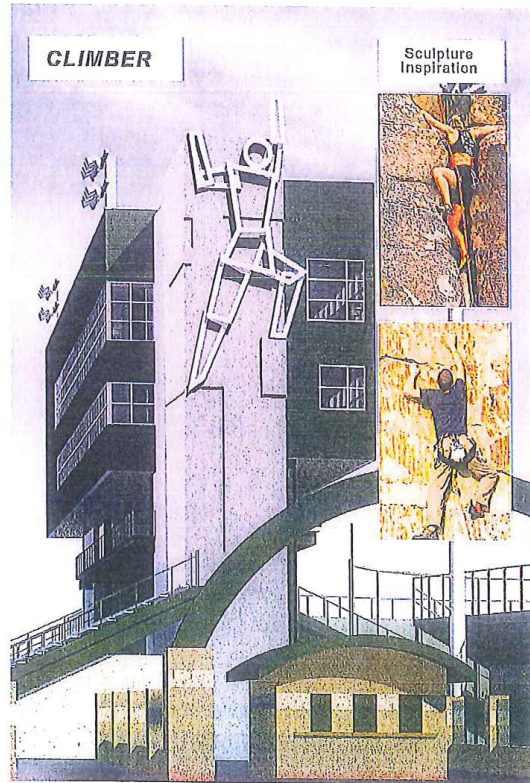
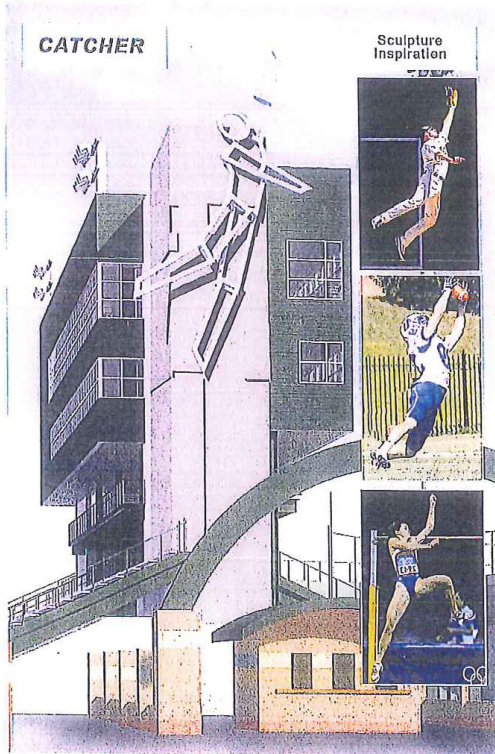
*Football Catcher*

*Baseball Catcher*





# Renditions for Survey



6/30/11