

## Due to Renew

### Renewals are due to this office 45 days prior

Redlands Liquor	7/10
Good Pastures	7/14
Kermits	7/14
Loco Food Store # 15	7/22
The Bottle Shop	7/22
Tequila's	7/26
Coco's Bakery Restaurant	7/30
Diorio's on Horizon	8/02
Avalon Theater	8/04
Outback Steakhouse	8/04
Last Chance Liquors	8/04
Safeway Store #2625	8/06
Cottonwood Liquors	8/07
Stop N Save #4	8/14
Golf Club at Redlands Mesa	8/14
Mesa Theater & Club	8/16
Rockslide Brew Pub	8/18
C & F Food Store No. 1	8/24
C & F Food Store No. 4	8/24
C & F Food Store No. 3	8/24
Texas Roadhouse	8/26
Rite Aid #6367	8/26
Shanghai Garden	9/01
Boomers	9/02
Wal Mart Supercenter # 1280	9/11
Pizza Hut of Grand Junction # 1	9/14
Fishers Liquor Barn	9/18
Grand Vista Hotel	9/18
Shake, Rattle & Roll Diner	9/19
Albertson's Food Center #897	9/20
Albertson's Fuel Center #897	9/20
City Market No. 1	9/21
City Market No. 32	9/21
City Market No. 18	9/21
City Market No. 9	9/21
Cheers	9/23
Pizza Hut of Grand Junction #2	9/24
Pizza Hut of Grand Junction #3	9/24
Crystal Café and Bake Shop	9/26
Kokopelli Liquors	9/26

Volume 19

## 2nd Quarter 2003

July 2003

### On-Site Product Sales Promotion

Law Report from the Colorado Liquor Enforcement Division

May 2003

Colorado licensed alcohol beverage suppliers frequently hold product sales promotions at licensed retail locations. The Colorado Liquor Code defines these promotions as a sales promotion featuring a particular brand of alcohol beverage that is conducted on a retailer's licensed premises. These product sales promotions may include drink specials, product samplings, and consumer giveaways. When a supplier holds a product sales promotion at a retail licensed location the following rules apply:

- The supplier may not directly or indirectly pay for any media announcement that mentions the retailer or his location. Internet web sites, including related e-mails and direct mail, are not considered as media.
- The retailer may advertise the product sales promotion at his own cost.
- The supplier may provide interior and exterior signs.
- Novelty items may be given to consumers. These items must be in the possession of, and distributed by a representative of the supplier.
- Consumer novelty items may never be given to a retailer prior to the promotion.
- Novelty items may be given to employees of the retailer if the cost of the item does not exceed \$15.00.
- A competitor's product may not be excluded during a promotion, nor may a supplier require a retailer to change his product selection or tap placement.
- If the promotion includes a consumer product tasting, the supplier may pay for the cost of the sampled product. The wholesaler must invoice the retailer for the product and then issue a credit for the product actually used. Any unused product must be returned to the wholesaler or paid for, at no less than cost, by the retailer.



City of Grand Junction

United in Service to our Community

**CONGRATULATIONS NEW LICENSEES!**

Mama Longo's Ferretti's Restaurant,  
2782 Crossroads Blvd.  
Hotel and Restaurant

Johnny's Beer & Liquor  
666 Patterson Dr.  
Retail Liquor Store

Red Robin America's Gourmet Burgers & Spirits  
2530 Rimrock Avenue  
Hotel and Restaurant



**Upcoming Holidays and Events**

- July 4 Independence Day
- July 18 & 19 Dinosaur Days in Fruita
- July 23 Mesa County Fair Begins
- August 2 Olathe Sweet Corn Festival
- August 8 & 9 12th Annual Clothing Giveaway
- August 24 Tour of the Valley Century Bike Ride
- Sept. 1 Labor Day
- Sept. 7 Grandparents Day
- Sept. 11 Patriot Day
- Sept. 19 Colorado Mountain Wine Festival Begins
- Sept. 20 Celtic Festival
- Sept. 20 Tour of the Vineyards
- Sept. 26 Fruita Fall Festival Begins
- Sept. 26 Rosh Hoshana Begins
- Sept. 27 Kokopelli Adventure Race Begins
- Sept. 28 National Police and Peace Officers' Day

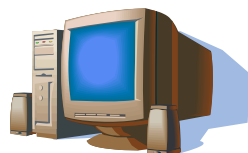
FOR TODAY AND ALWAYS

Remember: "It's bad to suppress your laughter. It just goes downward and settles on your hips."

(Anonymous)



**FILING CORPORATE REPORTS ONLINE**



In January 2002 corporate and limited liability reporting requirements changed to every year instead of every two years. Corporate and limited

liability company licenses can save money by filing annual reports with the Secretary of State online. Domestic entities will pay \$25 to do a paper filing, but only \$10 for filing online. To file your report online, visit the link to the Secretary of State web site at [www.sos.state.co.us/pubs/business/almost\\_free.htm](http://www.sos.state.co.us/pubs/business/almost_free.htm).

Also, e-filed reports are "real time" so you can avoid any delays caused by mailing and/or processing. You may also e-file your periodic report two months earlier than normal (i.e., a filer whose periodic report would be sent in October can actually e-file on or after August 1st).

If you need a copy of your Certificate of Good Standing, for filing a change of corporate structure, for example, you can get a free copy online. Just go to the Secretary of State's web site at [www.sos.state.co.us](http://www.sos.state.co.us), and then click on "Business Center" and then "Obtain Certificate of Good Standing". Follow the instructions and you will be able to print a Certificate of Good Standing.

For further information about corporations, call the Secretary of State at 303-894-2200.



**City of Grand Junction**

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**State Liquor Enforcement**  
**(303) 205-2300**  
**City Sales Tax**  
**244-1521**