



Grapevine

CITY OF
Grand Junction
COLORADO

VOLUME 40

JANUARY 2010



Recap of 2009

Despite the economic downturn in 2009, there was still a lot of activity in liquor licensing. Here's what transpired in liquor licensing in 2009. There were 10 new applications processed: 6-Hotel/Restaurant; 2-Tavern, 1-Beer/Wine; and 1-Retail Liquor Store. There were 5 transfers of ownership, 12 changes in corporate structure, 6 modification of premises, 7 registrations of new managers, 1 trade name change, 2 changes in location, 4 tasting permits, 1 art gallery permit, 139 renewals processed (6 with late filing). Eleven special events permits were issued.

Nine Alcohol Server Responsibility Training sessions were held with a total number of 364 attendees.



Liquor Enforcement for 2009 was extremely busy! Enforcement for the year included over 31 underage drinking prevention operations, over 100 routine establishment inspections, weekly establishment monitoring, and compliance checks.

Compliance checks were conducted four times this year, with approximately 290 establishments getting checked. Of those 290 establishments that were checked, 34 failed to pass their compliance check. We will continue to conduct compliance checks throughout 2010, and are hoping for 100% compliance.

The most effective way to pass an underage drinking compliance check, and to ensure underage people are not drinking in your establishment, is to ID everyone that looks under 35. This is a good practice to instill in employees.

For rowdy customers that want more of an explanation for the necessity of an ID, the Under Age Drinking Task Force has created a Table Topper, endorsed by the Grand Junction Police Department, Mesa County Sheriff's Office, and State Liquor Enforcement displaying the reasons an ID is requested, and listing the consequences for individuals and the establishment if an underage sell is made. These table toppers are available by contacting me at 970-244-3612.

I also taught the four hour State Certified Liquor Awareness class a total of 9 times this year, to over 300 employees of liquor licensed establishments. This class provides great information on underage drinking prevention, identifying fake ids, recognizing signs of visible intoxication and covers other Municipal ordinances and State Statutes that could affect your business. I look forward to the classes coming in 2010!

If there are ever any liquor related questions that arise in the day to day routine of doing business, or an issue that needs clarified, please don't hesitate to contact me.

Sincerely,

PST Lisa Maestas
Liquor Enforcement/Investigations
Grand Junction Police Department
625 Ute Ave, Grand Junction, CO 81501
(970) 244-3612
lisam@gjcity.org



Approval for Sale in Retail Liquor Stores - "Pong Party Pack"



In September, the Liquor Enforcement Division approved the "Pong Party Pack" for sale in retail liquor stores.

The "Pong Party Pack" consists of 32 16 oz. red plastic cups, 3 beer pong balls, 1 deck of drinking game cards, and a list of rules for Beer Pong and 5 drinking games.

This product was approved under Regulation 47-416 because it is related directly to the consumption of alcohol beverages.



Four leaders of the big beer companies meet for a drink. The president of Budweiser orders a Bud. Miller's president orders a Miller and the president of Coors orders a Coors. When it is Guinness turn to order he orders a soda. Why didn't you order a Guinness everyone asks? Nah Guinness replies, if you guys aren't having a beer neither will I.



Occupational Tax Notices went out the 1st of December. Please keep in mind that these are due in the City Clerk's office by January 1, 2010. If you did not get your notice, please call us at 244-1510.



2010 "FREE" Training Schedule

The City of Grand Junction along with the Police Department offers a fun and informative method of educating anyone who dispenses alcohol and how they can protect themselves and the establishment. The dates (subject to change) for 2010 are:

Monday, February 8, 2010, 5 p.m. to 9 p.m.

Thursday, April 15, 2010, 9 a.m. to 1 p.m.

Monday, June 21, 2010, 1 p.m. to 5 p.m.

Thursday, August 19, 2010, 5 p.m. to 9 p.m.

Monday, October 11, 2010, 9 a.m. to 1 p.m.

Thursday, December 9, 2010, 1 p.m. to 5 p.m.



This training will be in the City Hall Auditorium, 250 N. 5th Street.

Flyers will be sent out approximately a month in advance, but you can register anytime by calling 244-1510 or emailing debrak@gjcity.org.

HABLO ESPAÑOL?? If anyone is interested in a Spanish speaking class, please advise. If enough participants are interested, we may be able to schedule a special class in 2010.

Please call 244-1510 or email debrak@gjcity.org.

Newsletter prepared by:
City of Grand Junction
Office of the City Clerk
250 North 5th Street
Grand Junction, CO 81501
Email: debrak@gjcity.org



Numbers

City Clerk's Office
244-1510

Division of Liquor Enforcement
(303) 205-2300

Local State Liquor Enforcement
Investigators
Brian Turner, Brian Dyet, and
Shanna Frank
(970) 248-7133

City of Grand Junction Liquor
Enforcement
PST Lisa Maestas
(970) 244-3612

City Sales Tax
(970) 244-1521