

Grand Junction

Grapevine

Volume 8

October 2000

Have You Seen What's New?

The doors opened for business on July 31, 2000 at the New City Hall. If you have not had an opportunity to visit us in our new offices yet, drop in and have a look! Our new quarters are spacious and quiet and we are enjoying being back downtown!



than 35 for identification. The materials use **MIKE-Making** the Identification of Kids Easier. You should always **Eyeball the ID:** Is it

Along with the new office space, we have made some changes to the Liquor and Beer Meetings. We are no longer holding the meetings at Two Rivers at 8:00 a.m. We are now holding the Liquor and Beer Meetings in the new **Municipal Hearing Room** located in the new City Hall. We have also moved the time from 8:00 a.m. to **9:00 a.m.** to better accommodate those of you who have a difficult time motivating in the morning. **So remember, all future Liquor and Beer Meetings will be in the Municipal Hearing Room at 9 a.m.!**

A New Kid in Town- Meet MIKE

The Colorado Department of Transportation, the Colorado Beer Distributors Association, along with local retailers and the Police Department, are working together to keep underage persons from buying alcohol using a new program called "eye ID". Local vendors should have received educational materials for recognizing fake ID's and are asked to question **anyone** who looks younger



eye

expired? The expiration date should match the month of birth. Does the word "duplicate" appear anywhere on the ID? If it does, take a closer look, and remember Colorado Driver's licenses do not use the "duplicate" identifier. Is the texture smooth? Are there any glue lines or bumpy surfaces? Is the state seal complete and unaltered? Is the type and style consistent both on the front and back of the ID? Do the size, color, lettering, thickness and corners compare to the standard (your own ID)? Does the person standing in front of you match the photo, height and weight on the card? Is there a magnetic strip on the back? Do you still have doubts? Ask for a second ID or ask some questions such as date of birth, middle initial or zip code. If you don't ask for an ID or accept an obviously altered ID, you are responsible! Is it worth it? Your employer could lose his/her liquor license and you could lose your job! You do not have to sell to anyone! You have the legal right to refuse to sell to anyone. Any questions, doubts or suspicions, don't do it – don't sell! Is it worth the risk—**NO!**

Election Day – November 7

Contrary to an OLD belief, liquor establishments **CAN** serve on Election Day!

Due to Renew

The following establishments are due to renew prior to January 2001:

Junct'N Square	11/16
Applebee's	11/28
Capers on Colorado	11/30
City Market #1	12/01
il Bistro Italiano	12/01
Pancho's Villa Restaurant	12/02
Wrigley Field	12/04
Orchard Mesa Lanes	12/07
Sports Page	12/12
West Side Delicatessen	12/18
C & F Food Store No. 9	12/20
Bookcliff Country Club	12/31
Far East Restaurant	12/31
VFW Post 1247	12/31
The Winery	12/21
Fraternal Order of Eagles	12/31

New Licensees

The City of Grand Junction and the Local Licensing Authority welcomes the addition of the following NEW licensees:

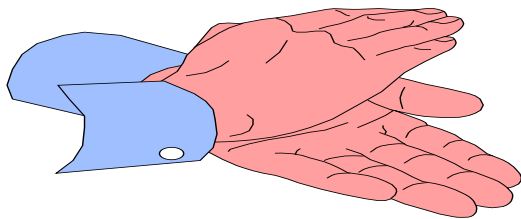
Diorio's on Horizon, 759 Horizon Drive, Hotel-Restaurant

Albertson's Food Center #897, 2512 Broadway, 3.2% Beer Off Premise

Albertson's Fuel Center #897, 2520 Broadway, 3.2% Beer Off Premise

Shake, Rattle & Roll Diner, 115 W. Grand, Hotel-Restaurant

Kokopelli Liquors, 2996 D Road, Retail Liquor Store



Liquor Awareness Training – September 26

On September 26, Liquor Awareness Training-Police Department Session was held in the new City Auditorium. 17 establishments were represented with a total of 39 attendees. 39 was not bad **but** 85 had originally registered. The Liquor Awareness Training program is held for you, the licensees, to give you the tools

necessary to maintain your business. Educating your employees on proper identification, signs of intoxication and over service is a benefit to you, your business and your employees. Take advantage of this tool-it's free of charge and to your advantage to make it a priority for your employees to attend!

Renewing Your Liquor License

Maintaining your liquor license is crucial, yet surprisingly many licensees do not keep track of the expiration date of their license and the result can be disastrous.

Retail liquor licenses are granted for a period of 1 year. The expiration date is printed on the license. 90 days before this date, State Liquor Enforcement will send out a reminder about expiration along with the license renewal forms. Upon receipt of these forms, fill them out, include the proper fees and file the renewal with the Local Licensing Authority no later than 45 days before the license expires.

If you fail to receive the renewal forms from the state, contact the Liquor Enforcement Division or the Local Licensing Authority to obtain renewal forms. **NOTE:** You are responsible for filing the renewal in a timely manner.

When a license expires, the licensee may not sell, serve or permit consumption of alcoholic beverages. Licensees whose licenses have expired for not more than 90 days are permitted to file a late renewal application with the Local Licensing Authority along with the normal license fees AND late fees of \$500 to the state and \$500 to the City. If all fees along with the renewal form are filed within 90 days after the license expiration, the licensee may continue to operate and sell until final action on the renewal is taken by the licensing authorities.

Can a renewal application be denied? Yes. Either the State or the Local Licensing Authority may deny a renewal. Reasons for a possible denial can include violations of state or local liquor laws.

Each new year, buy a year-at-a-glance wall calendar. Mark on it when your license expires and count back 90 days (this is the date to look for the renewal forms in the mail). Don't hang onto the renewal, it stands a greater chance of being misplaced the longer you hang onto it. File it along with your state and local fees to the City Clerk's office.

State Liquor Enforcement	(303) 205-2300
City Clerk's Office	244-1509
City Sales Tax	244-1521