

ARCHITECTURAL DESCRIPTION: One story, with front gable and mildly battered foundation. Concrete steps with wrought iron railings lead to glazed sunporch/entry with dropped gable. Siding on half-wall and squared half columns on porch corners. Porch glazed with large single lights in metal frames. Storm door with grille. Original paneled front door with three vertical lights. Wood sash windows with five vertical over one, and six vertical over one, lights. Narrow lapped siding is painted beige, with teal window surrounds, bargeboards and knee braces. Grey composition shingle roof. Brick chimney on slope near ridge.

Raised lawn is banked near sidewalk. Trellis with silver lace east of porch, and pyracantha on west. Locust trees in parking area. Garage at rear, ca. 1924, is wood frame with clapboard siding, side gable roof, and original sliding garage door.

PHOTOGRAPHS (include photographs showing each side of building and any associated buildings)

Film roll no.: 2
Negative no.: 23

Photographer: Carolyn Howard
Location of negatives: City Of Grand Junction

CONSTRUCTION HISTORY (include description and dates of major additions, alterations, or demolitions): Additional construction or modifications not noted in Assessor's Records.

HISTORICAL BACKGROUND (discuss important persons and events associated with this building): Look, Alfred A.: Born 15 Aug. 1893, Lincoln, NB; Died 13 July 1992. Married: Margaret L. Langen, 1921. Children: Alfred T. Look, Anne Beauvais, Jean Comiskey. Education: University of Nebraska. Career while in house (19317-1992): Advertising Manager of Daily Sentinel and advertising instructor at Ross Business College. He wrote the Daily Sentinel's "On Guard Column", and was organizer of the Soupeaters. During the Depression, it furnished needy families toys and food at Christmas time. Look was a well-known avocational archaeologist and paleontologist. He discovered a rare prehistoric mammal while working with the Chicago Field Museum in the late 1930s; and helped identify, with the Denver Museum of Natural History, several important archaeological sites including the Turner-Look in Eastern Utah. He was president of the Rocky Mountain Advertising Men's Association, 1942-1943. First known resident was Ely E. Aller Gruver of Aller Insurance, lived here from 1925-1930.

INFORMATION SOURCES (be specific): Appraisal Card, Ownership Card, Lot and Block Books, Grand Junction City Directories, 1981 Historic Survey of Grand Junction. Daily Sentinel Newspaper, July 13, 1992, p. 1.

SIGNIFICANCE (check appropriate categories)

Architectural significance:
 represents the work of a master
 possess high artistic value
 represents a type, period, or method of construction

Historical significance:
 associated with significant person(s)
 associated with significant event
 associated with a pattern of events
 contributes to an historic district

National Register eligibility:
Individual yes no
Criteria: A B C D
Area(s) of significance: Architecture; Social History; Archaeology; Science

Contributes to a potential district:
 yes no
District name: Merchant/Professional Residential

Period of significance: 1924; 1904-1940

THEME(S):

STATEMENT OF SIGNIFICANCE (briefly justify the significance checked above): Alfred A. Look, advertising manager of the Daily Sentinel for 33 years, was a leader in state and national advertising organizations. He also wrote texts and taught advertising clinics throughout the U.S. Look was a well-known avocational archaeologist and paleontologist. He worked with the Field Museum of Natural History (Chicago) paleontological expeditions to Western Colorado, and with Dr. Marie Wormington to excavate several archaeological sites of national importance. He was mentor to many young people with interests in journalism and science and was active in many educational and humanitarian efforts.

This house, with distinctive Bungalow features, is located in the proposed Merchant/Professional Residential District. Between 1904 and 1940, the city of Grand Junction expanded to the east of the original square mile. Merchants and professionals settled into this area creating a distinctive neighborhood.

INVENTORY COMPLETED BY: Museum Group Staff

DATE: 2/14/96

AFFILIATION: Museum of Western Colorado

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PROJECT NAME: Grand Junction Historic Resources Survey, Phase 2



1248 Ouray Ave.
Grand Junction, Mesa Co, CO
2945-132-09-013
5ME7463

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