GRAND JUNCTION CITY COUNCIL MONDAY, SEPTEMBER 14, 2015

WORKSHOP, 5:00 P.M. CITY HALL AUDITORIUM 250 N. 5TH STREET

To become the most livable community west of the Rockies by 2025

 Greater Grand Junction Sports Commission Request: This presentation will include a status update on the Commission, as well as an action plan for the coming year and a request for continued financial support from the City of Grand Junction as Council prepares to set FY 16 budgets.

Supplemental Workshop Documents

- Vendor's Fees and Business Licenses: Staff will present several options for Council's consideration that could be used to provide a sustainable funding source for ongoing economic development efforts.
- 3. Other Business
- 4. Board Reports



CITY COUNCIL STAFF REPORT WORKSHOP SESSION

Date: September 10, 2015

Author: <u>Jennifer Stoll, Executive</u> Director

Proposed Meeting Date:

Workshop September 14, 2015

Topic: Greater Grand Junction Sports Commission

Presenter (Name & Title): Jennifer Stoll, Executive Director

Summary:

The Greater Grand Junction Sports Commission continues to grow and gain momentum in the community, contributing to the economic vitality and branding awareness of our area to a regional and national audience. In the organization's initial year, 2015, the primary goals were to develop the foundation for the Commission, evaluate the capacity of our community to host sporting events and begin targeting appropriate events. This presentation will include a status update on the Commission, as well as an action plan for the coming year and a request for continued financial support from the City of Grand Junction as Council prepares to set FY 16 budgets.

Background, Analysis and Options:

Please see presentation and accompanying budget request.

Financial Impact/Budget:

Requesting a fiscal year 2016 contribution of \$29,500 from the City of Grand Junction to achieve the primary goals of: 1) Hire student assistant to help with website updating, social media, proposal research and writing, 2) Market our community to the broader sports tourism industry through attendance at industry conferences, tradeshows, events and rights holder meetings, 3) Continued membership and certification to industry professional association – National Association of Sports Commissions, 4) Contribute to the operational costs of the organization, and 5) Developing and implementing a targeted marketing campaign.

Previously presented or discussed:

Presented to Council for initial funding to build the foundation for the Commission on Monday, October 3, 2014. Funding request was \$15,000 and was approved.

Attachments:

- 1. Greater Grand Junction Sports Commission Strategic Plan Update Presentation
- 2. Greater Grand Junction Sports Commission Proposed FY16 Budget Request



Strategic Plan Update: City of Grand Junction September 14, 2015

Initial Funding Report

- Approximately \$27,000 from Grand Junction, Mesa County, Fruita and Palisade combined
- Funds received used to build the foundation for the commission:
 - Marketing material development (~\$12,650)
 - Industry conference/tradeshow and event attendance (~\$9,100)
 - Comprehensive venue and calendar audit (~\$5,250)



2014 US Bank Rim Rock Marathon



Developed Marketing Materials

- Logo developed
- Tradeshow display created
- Collateral printed
- Website created



Grandjunctionsports.org



GGJSC Logo



Tradeshow Display



Conference & Event Attendance



2015 Maverick Mountain Bike Championships

Attended

- NASC Market Segment Meetings (September)
- TEAMS Sports Conference (November)
- NASC Sports Events Symposium (April)
- USA Cycling Collegiate Road National Championships (May)
- ConnectSports Marketplace (August)
- Upcoming
 - NASC Market Segment Meetings (September)
 - TEAMS Sports Conference (November)



Comprehensive Audit

- Compilation of community assets (traditional and nontraditional), hotel availability, venues with opportunity, target sports, challenges, etc.
- Staff-level stakeholder presentation held May 14, 2015
- Fluid document to be updated as community evolves



Stocker Stadium





Participants





Current Status

- Holding quarterly staff-level stakeholder meetings
- Building excellent relationships in the sport tourism industry
- Increasing liaison role in the community (i.e. Epic Rides, Special Olympics, Ride the Rockies)
- Expanding bid process for events (USAT, CHSAA, USAC, USCSA, SOCO, RTR, etc.)
- Key component to Chabin Concepts/North Star recommendations for economic development



Strategic Plan Update

		Greater Grand Junction Sports Comm Strategic Plan Phase I and II Outlin			
CATEGORY	SUB- CATEGORY	PHASE I Description: Brand building and event procurement Timeline: 01/01/2015 - 12/31/2015	PHASE II Description: Event management Timeline: 06/01/2015 - Ongoing		
	Legal Structure	1. 501-C-3 through CMU Foundation 2. Articles of Incorporation 3. Bylaws	1. Continue Phase 1		
	Funding Structure	CMU Covernmental entities: City of Grand Junction, City of Fruita, Town of Palisade & Mesa County Pavisade & Mesa County A. Private parties: Sponsors and corporate partners 4. Fee structure: Pay-to-play model	1. Continue Phase I 2. Margin contribution from events: Events owned and operated by commission and revenue derived from events commission assists		
Organization	Board	1. Develop Board of Directors			
Structure	Staff	 Executive Director Student employees (work study and/or interns) 	1. Part-time evolving to full time Event Manager 2. Volunteer appreciation		
	Calendar Management	1. Identify calendar approval method	1. Continue Phase I		
		 Budget development and analysis: Internal analysis monthly, external analysis quarterly Incoming funds: CMU, governmental entities and private parties Beneficiaries of event margin contribution 	1. Continue Phase I		
Facility/Venue & Calendar Audit		 Conduct comprehensive audit: Facility/Venue, calendar and hotel capacity Identify communication vehicle for updating 	1. Ongoing audit revisions and updates		
Marketing	Building Brand Awareness and Perception	Advertising Collateral Digital and social media Public relations S. Tradeshow and trayel Presence: Tradeshows, conferences and event attendance	1. Continue Phase I 2. Implementation a. Sponsorship activation b. Spectator maximization c. Volunteer solicitation		
	Targeting	1. Identify events: Based upon audit, leves and networking 2. Bid Submission and Management	1. Continue Phase I 2. Procure new events: Youth to professional level 3. Establish criteria for event selection		
Event Procurement and Management		1. Foundational events: Special Olympics Summer Games, Rim Rock Marathon, Maverick Classic, Mountain Bike Championships	1. Continue Phase I 2. Market and manage new events		
	Reporting Results	1. Economic impact reporting: Ouring or post-event 2. Testimonials: Post-event 3. Event management feedback: Post-event	1. Continue Phase I		



Next Steps



2015 Special Olympics Summer Games Opening Ceremony Torch Lighting

- Continue implementation of Phase I & Phase II of Strategic Plan
- Actively solicit events and submit bid proposals
- Develop private sector partnerships
- Continue marketing community by attending industry conferences and events
- Implement marketing and advertising campaign in sport tourism industry
- Develop a Board of Directors



Fiscal Year 2016 Support Request

- CMU contribution approx. \$160,000/year
- Requesting \$50,000 from governmental partners, broken down by percent sales and lodging tax revenue:
 - City of Grand Junction (59%) = \$29,500
 - Mesa County (34%) = \$17,000
 - City of Fruita (5%) = \$2,500
 - Town of Palisade (2%) = \$1,000



Greater Grand Junction Sports Commission Proposed FY16 Budget

ltem		Amount		Subtotal	Notes
Student Assistant [®] 20 hrs per week x 45 weeks x					
\$10 per hour	\$	9,000.00			
pro per nour	-		Ś	9,000.00	
Travel					
Sport Governing Body Meetings	\$	2,000.00			
Event Meetings and Attendance	\$	2,500.00			
Conferences/Tradeshow					
NASC Symposium	\$	3,000.00			
TEAMS Conference	\$	5,000.00			
ConnectSports Marketplace	\$	5,000.00			
NASC Market Segment	\$	2,500.00			
Local Mileage	\$	1,000.00			
			\$	21,000.00	
Memberships & Education					
CSEE Education Modules	\$	750.00			
Association Memberships	\$	1,000.00			
normal Landon Science Scie			\$	1,750.00	
Operational Costs					
Bid Fees*	\$	15,000.00			*Only used if bids are awarded
					**Personnel expenses occur only if events
Personnel**	\$	20,000.00			are awarded and additional support is
					needed
Event Owner Site Visits	\$	3,000.00			
Supplies	\$	3,000.00			
	<u> </u>	5,000,000	~	C 000 00	Not including Did Food or Demonstra
			\$	6,000.00	Not including Bid Fees or Personnel
Marketing					
Advertising	\$	7,500.00			
Direct Mailings	\$	500.00			
Sponsorship	\$	2,750.00			
Promotional Items	\$	1,500.00	\$	12,250.00	
			Ş	12,250.00	
Total Conti	ibutio	n Requested	\$	50,000.00	
	%Ta	x Revenue	20	16 Request	2015 Contribution 2014 Contribution
Colorado Mesa University		N/A			\$ 162,575.00 \$ 159,950.00
City of Grand Junction		59%	\$	29,500.00	\$ 15,000.00 \$ -
Mesa County		34%	\$	17,000.00	\$ 10,000.00 \$ -
City of Fruita		E%	Ś	2 500 00	¢ 1,220,00 ¢

\$

\$

5%

2%

2,500.00

1,000.00

50,000.00

\$

\$ \$

City of Fruita

Town of Palisade

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2

1,220.00 \$ 500.00 \$

26,720.00 \$

		2014 Total Tax R	ev	enue				
	(Grand Junction		Mesa County	1	Fruita		Palisade
2014 Sales Tax Revenue	\$	40,175,189.00	\$	27,501,419.00	\$	2,275,789.00	\$	283,105.0
2014 Lodging Tax Revenue	\$	1,243,284.00	\$	-	\$	92,719.00	\$	24,054.0
2014 Mesa County contribution back to municipalities	\$	6,069,279.00	\$	-	\$	1,896,650.00	\$	1,327,655.0
Total	\$	47,487,752.00	\$	27,501,419.00	\$	4,265,158.00	\$	1,634,814.0
Total Tax Revenue							\$	80,889,143.0
	(Grand Junction		Mesa County		Fruita	1	Palisade
Percent of Total Tax Revenue		59%		34%	-	5%	-	2%

2014 County Municipality Tax Revenue Breakdown

Month	Saturday	Sunday
	01/10/15	01/11/15
	01/17/15	01/18/15
January	01/24/15	01/25/15
	01/31/15	02/01/15
	02/07/15	02/08/15
T	02/14/15	02/15/15
February	02/21/15	02/22/15
	02/28/15	03/01/15
	03/07/15	03/08/15
March	03/14/15	03/15/15
warch	03/21/15	03/22/15
	03/28/15	03/29/15
	04/04/15	04/05/15
6	04/11/15	04/12/15
April	04/18/15	04/19/15
	04/25/15	04/26/15
	05/02/15	05/03/15
	05/09/15	05/10/15
May	05/16/15	05/17/15
- 170	05/23/15	05/24/15
	05/29/15	05/30/15
	06/06/15	06/07/15
	06/13/15	06/14/15
June	06/20/15	06/21/15
1	06/27/15	06/28/15

2015 Community Weekend Hotel Availability

Month	Saturday	Sunday
	07/04/15	07/05/15
July	07/11/15	07/12/15
July	07/18/15	07/19/15
	07/25/15	07/26/15
	08/01/15	08/02/15
	08/08/15	08/09/15
August	08/15/15	08/16/15
	08/22/15	08/23/15
	08/29/15	08/30/15
	09/05/15	09/06/15
September	09/12/15	09/13/15
September	09/19/15	09/20/15
	09/26/15	09/27/15
	10/03/15	10/04/15
	10/10/15	10/11/15
October	10/17/15	10/18/15
	10/24/15	10/25/15
	10/31/15	11/01/15
	11/07/15	11/08/15
November	11/14/15	11/15/15
November	11/21/15	11/22/15
	11/28/15	11/29/15
	12/05/15	12/06/15
December	12/12/15	12/13/15
December	12/19/15	12/20/15
	12/26/15	12/27/15

KEY:

Plenty of Hotel Availability Moderate Hotel Availability Little to No Hotel Availability

Greater Grand Junction Sports Commission: Comprehensive Venue Audit

Debity	Venue	Viebste	Sports	Description	Amenities	Specifications	Parking	Major events hosted
	Bergman Field and Football Practice Field	0508125342 aspe7id=290 Practice Field http://mumaveridiis.com/sports/2003/4/26/Va ofites_BeigmerPractice.asps7id=218	Baseball Softball	Beginn Fields the proton Helf for Columb Menu Livering's baseful ten- conclete with basefung capes, bullers and light regine vering practices there is also a full specification of the practice field for Child's football team.		Baseball - grass Footboll - turf	On campus Parking - gravel and preved	Practice site for IUCO World Series
	Brownson Arena	<u>temp//amamavenids.com/aarts/3003/4/22/1w</u> dittes Brownson.esp/3dr212	taaketbal Westling Dodgebali Volleybali Cheer	Brownson/www.appendim 12003 and in hume to the Colorado Masa Linversity Maxemicks for both men's and women's basiceball as well as women's wolleyball.	Lunury sates Two digital scoreboards State of the arcboard system High definition Dalitories Scoreboard Capevory - 1900 Restrooms Locker rooms	Hanbarood floor	Mawerick camber parlong fot - paved	2011 O'EAA 2A Basketball Hog onal Championships
	Ov/UBaliroom	No specific vervie website	Banquets	The CMU Baliroom is a large multi-purpose room in the University Center and is a great place to hold banquets or conventions.	Capecity -= 500		On campus Parking - paved	Warren Miller Alm Festival
	CMURiagby Proh	No specific versal website	flugby Soccer Ultimate frisbee	The CMJ Flighty Fitch was built in 2014 and is one of the newest additions to the growing list of sport facilities on the campus.	Scoreboard to be built in 2015 Temporary/moveable grand stands available	Grass	On sampus Parking - paved and gravel	Conference (Diampionihips
	OviU Sand Volleyball Courts	No specific versus webate	Sand volieyball	D/U/has II sand volleyball courts adjacent to the Mavenck Paolion which will be home to the newly added, NSW-sanctioned sand volleyball team in the spring of 2005.		Sand	On campus parking	
Colorado Mesa	OVU Sufficial Paula	http://www.www.da.com/storth/2003/2227a gitter_Beamwoll.asp?04-23	Youth baseball Softball	Opened in 2020, the CAL Softwal Field has a grass so did id and a det to field with a 225° fence and is the home to Colorado Mesa University's softwal team.	Surken diagouts Turfedbullpern LED Dektronics Screboard End oxid press box Sound system Lights for oight genes Capecity - 60	Dram Field Dimensions - 225' on left and right field lines	Campus parking - gaved and pared StreetParking - pared	Regional Dessonit Guergeondeps
University	Eliot Tennis Center	http://onumewordis.com/boorts/2001/4/22/Kp clittes:Terrist.app?hdv217	Tennis	The Elicott Terrais Center re-opened in 2011 at CMU and is a state of the art territo facility with 9 courts and professional lighting.	Stadum lighting Spectator seiding Capecity - 400	Hard court Scourts	On campus parking - paved	Regional Division/II Championships
	El Pomar Nazatorium	Ister //mustakendu.com/sortb/Yobh4/2075 dites EPoner applie/202	Swimming Diving Water polo	The ET Drawn Haptown openial's 20th and has save of the batt severing historicality informations by its the horse that the Golarda Media Harvering Meerical severing and drag term and has hosted and will continue to host high rational and state events.	State of the art Culorado Timing System 21' x 10' Fall colorindeo board Sound nythem Venstly and public locker rooms Capacity - 750 Locker rooms Retir coms	NIGLOOD Gallen Pool Lip to ten 50 meter lanes Lip to ten 50 meter lanes Lip to agriculture 25 meter lanes Two 3 meter diving boards Two 3 meter diving boards	ion campus parking - paved .	Colorado Materias Nerri Apportanton Chort Tradi State Diamperoshipa Social Cloringo 2010 - RMAC Swimming & Diring Champ ombias 2010 - GAAL Allay State Swimming Utompsonfays 2012 - Webcan-Calve Cabl Skim Championfays 2013 - RMAC Swimming & Diring Championfays 2013 - RAMS Swimming & Diring Championfays 2013 - RAMS Swimming & Diring Championfays
	Hamilton Recreation Genter	teres //www.coloradorneou.edude.coenter/	Basketsal Waught lifting Dodgeball Voll eytall Chuir Raquethal	Henritory Research Center is a task of the art reconstron center on the OAU sempta in the Maximum Center analysis with the United Hall courts, and of the breast weight offing equipment, and racque that courts.	Digital soureboards Public loadier rooma Indoor took Restrooms Locker rooms	2 Full dae besketball courts	On campus parking - paved	Spe sali Olympics
	Mavenck Pavillion	http://onumavenish.com/barts/2022/5/8Fac _MacRanamal?ub-202	Basketball Indoor socorr Baseball practice Tennis Voll eyball Oheer	The Movenck Payle Ionia a newly innovated group cutture that is fougated on providing memory and another that for the students at CMU and will soon be connected to the Hamilton Recreation Center.	Digital scoreboards Presition expaperement for several sports Restrooms	1 full soe basketball oourt Dit foor tal denbarg wal - 2,400 apare feet 3 large multi-use court	On campus Parking - paved and gravel	
	Walker Field	http://onumavendes.com/Aporta/2010/4/22/Fa aliten_Walker.ams/hd=226	Soccer Lacrosse Youth Touch or Rag Football	Walker Fieldbegon the expansion of Colonado Mess Advices Explores. In 2006, Walker Field general and heated Colonado Mess Women's Society. Strong, CAU, I have added minist is societal along with men's and warmer's largement. The TBD seat stadium alon heats high school games for the four local high schools inboth society and Beresse.	Pression Filming platform LED Deltron conscionate Ausoo lights Capacity - 750	Turf 19-yandis x 120 yanda Imigation for socking the turf	On campus parking - paved	Conference Diampionships

Greater Grand Junction Sports Commission: Comprehensive Venue Audit

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Rγ	Venue	Viehste	Sports	Description	Amenties	Specifications	Parking	Major events hosted
	Canyon View Park	http://mine.publicationprinters.com/aunchias	Football	Canyon View Park is one of the sity of Grand Junction's premier parks and is	Shelters	12 tennis courts - Regulation size	2 Paved parking lots to west	1 major youth soccer tournament
	Condition and an a state	px7eid=12062653-eb48-65ea-a379	Tencis	complete with several multi-use fields, softball and baseball diamonds, and	Restrooms	9 full siged soccer fields/can be varied dependent	Dirt and paved parking to north	1 major youth lacrosse tournament
		94x2258296x8	Baseball	plenty of space for nearly any recreational activity.	Equipment	on age)	2 Paved parking lots to east,	V uniter in construction of the second states
		2944.1214.011		prenty of space for meanly any represional activity.	edobases	4football fields - size is dependent on age	stand obtained for ment	
			Soccer		Trails		Street parking on the southern	
			Basketted		Gells	1 baseball diamond - 90' bases	border	
			Handball		Lots of open space	-Exact Coors Field Dimensions		
			Horseshoes		Shelter	4 softball faids - Wal-315', bases - 60', 65', 70', 75'		
			inine skatinghoday			40 acres variable mult-use fields including		
			Rutsol			softball and baseball diamonds		
						All fields are grass		
						Linine skatngrek		
						I handhel court		
						110 acres of total space		
								2
	Columbine Park	http://online.publicationprenters.com/launch.ap	Baseball	Columbine Park is a public access park with a softball complex, volleyball nets, a		2 baseball/softball fields	On site parking - paved	
		pr7xid=12002653-eb48-46aa-s073-	Softball	playground, a basketball court and a good amount of field space.	Open space	2beach volleyball pits		
		94e2358206w3	Easkethal		Picnic tables	1 basketbal court		
			Sandvoliesball		Playground equipment	12 agres		
					R estrooms			
					Shelter			
	Dixton/Park	http://online.publicatiorprinters.com/faunch.ap	Rugby	Disson Parkis a small park in Orchard Mesa with one large field that can be used		2.0 acres	On site parking - gravel	
		pr7ex6-12062653-eb48-45ea-a375	Ultimate filisbee	for rugby, soccer, ultimate frisbee or football.		Regulation size rugby field		
		94x2358296x8	Soccer			Soccer and football are possible		
		and the second se	Football					
	Las Colonias Park	http://seline.publicatiorpeinters.com/aunitum	Cisc Golf	Las Colonias Park is an undeveloped park space that will sconibegin development	2			
		pr7rid=12062653 eb48-46aa-a375		and will be one of the premier parks in the Grand Valley.				
	Lincoln Park	http://online.publicationprinters.com/aunch.as	Golf		Adult and junior tennis programs	4 tennis courts	On site parking - paved	4th of July fireworks celebration
		pr7rx8-12062653-eb49-45ea-a079-	Terres	Sigilizo Field and Stocker Stadium. There are several terms and problemal courts	Free Intro lessons	Apackleball courts	Street parking - paved	
		34a2358205x8	Horseshoes	a golf course, a small barn with a baske thail court or pickleball courts, and lots of		9-hole golf course		
			Riddeball	open space for recreational activities.	1			
	Uncoln Park Golf Course	http://www.dolfgrands.nction.net/course.lp/	Golf	Uncoln Park Golf Course is a 9 hole course that was built in 1926 and has served	Cubhouse	9hole course	On site parking - paved	
				as one of the main public courses in the city of Grand Junction since its opening	Full service pro shap	per 26	Street parking - paved	
				an and or the time threes the set of a set of a manufactor in the side of the	Soadcher	3135 vards from the longest tees	sector france france	
					Chipping and putting are en	2720 Also do more a se invideor reco		
					Driving and pouring green			
					Golf cartrental			
					Restrooms			
	MatchattPark	http://wine.publicationprinters.com/launch.au	Buni	Matchett Park is an undeveloped park in Grand Junction that has plans in place				
		pr/std=12062653-eb48-45ep-s379	Disc Golf	but no deadline for completion.	1			
of Grand		94e2358296a3						
	Moyer Pool (Located in	Pattp://www.visiterandignetion.com/lincoln-ped-	Swimming	Moyer Pool is a 50 meter public outdoor pool located in Lincoln Park. Complete	Concessions	50 meter outdoor pool	Large parking lot to the nor th-	
inction:	Lincoln/Park)	moyer-pool	Diving	with a waterblide, a dwing board and a Splash Pad for children, this is a centrally	Lockerrooms	13 deep cloing well	paved	
rimary			Water polo	located pool perfect for the public to enjoy the 300+ days of surphine.	Tube rentals	One 1-meter and one 3-meter dwing board	Street parking on Gunnison	
			search been	come of how here even one how an order of each of the state of the	100 techte	15" s 40" "Splitch Ped" for children	Jum'se - paved	
acilities					and the second se	the state of the s		
	1011111111111111111111	and the second se	10000		and the second sec	a second second		
	Orchard Mesa Pool	http://www.vasiterandiunction.com/ordrards	Swimming	Onchard Mesa Pool is a 25 meter by 25 yand public indoor pool in a 2-shape	ADA accessible	25 meters = 25 yards	Large parking lot to the east -	
		mesa community om ter pool	Orang	equipped with two 14-foot diving boards and a small waterslide.	Concessions	Zishaped	caved	
		and the second of the second score	Water polo	calification and the second contract and such as the	Heatedpool	12 deep dwng well	and the second se	
			Peacer perce		Vendnamachnes	Z wadozarea		
						Viewing area for non-swimmers		
					Hot tub Waterskille			
					14 10 0 16 DE	Capacity - 364		
						14 foot long dving board at 1 meter	-	
	Pomoney/Rronkight Park	http://online.publicationprinters.com/faunchias	Baseball	Pomona Park is a softball complex that is next to Monument Little League Fields		17 scres	On site parking - paved	
		pe7ex6+12062653 eb48-46aa a075	Softball	and Portiona Elementary School.	Open Space			
		94x2358295x8			Picnic tables			
					Playground equipment			
					Trais			
	Stocker Stadium	http://emumavindis.com/sports/2000/8/22/Ye	Track & field	Stocker studium to home to all of the local high school football teams as well as	TV ready lights	turf	Lincoln Park parking - paved	CHSAA Western Exionado Regional Track Meet
		ditter, Stocker, associati 216	Football	the Colorado Mesa University Mavencks football team. Multiple track meets are	Expanded seating area	Blane quarter-mile track		Special Olympics
			Soccer	Nosted in the stadum due to the state of the art tradi. Opened in 1948 in the	Pressboe	Field - 120 yards a 50 yards		Western Colorado Marching Band Festival
			Lacrosse	Lincoln Park Sports Complex, this stadium is one of the most used facilities in the		Practice field for Field events		
			Cherr	Grand Valley,	Concerne			
			1220		Restrooms			
					Concession stands			
					State of the art tradi			
					State of the art tradi Capacity - 4200			
	Sucioso Field	And the second second break American	Read and	Suplices Fieldysmed Stocker Stadium in opening in 1940 and is home to both the	Capecty - 4200	fran	Lancoln Parit parking - paved	Junior College World Series
	suprato Patro	http://mumaveridis.com/sports/2000/5/22/Fe	envice!	regenere resequented stocker stadium in opening in save and is home to both the	Canada A second		participant parting - pavid	where construction of the
		clites Surlizo anze 3d+235		Colorado Rodijes minor league affiliate, the Grand Junction Rockies, and the	Suspended backstop netting	Eield dimensions	Parking near or on GMU campus-	Grand Junction Rockies Home
				Colorado Mesa University Mavencks baseball beam. This field has hosted events	Concession stands	Leftine - 302 ft	poved	8 Rody Mountain Athletic Conference Tournaments
				such as the JUCD World Series and several Rocky Mountain Athletic Conference	State of the art press box	Center field - 400 ft		3 NGAA Regional Tournaments
				Tournements.	Chairback seating	Right line - 300 ft.		Concernance and a second second
					State of the artilocker rooms	90 bases		
					Major Lengue size dugouts	1000000		
					Full-Time maintenance crew			
					Capacity 7,041			
					Scoreboard and messageboard			
		http://www.aofgrandu.nction.net/course.tz/	Galf	Opened in 1972, Tiara Rado is an 18 hole public golf course run by the Oby of	Proinhouse	18 holes	On site parking - paved	2013 West Super Regional
						6.442 yards		
	Tiara Rado Golf Course							
	Tiara Rado Golf Course			Grand Junction that sits right at the base of Colorado National Monument and provides one of the most beautiful rounds of ability western Colorado.	Oub rental Cart rental	Gourse rating 70.5		Rocky Mountain Open Dativ Sentinel Justor Golf Tournament
	Tiana Rado Golf Course			Grand Junction that sits right at the base of Colorado Hat oral Monument and provides one of the most beautiful rounds of golf investem Colorado.		Course rating 70.5		Daily Sentinel Junior Golf Toumament
	Tiara Rado Golf Course					6.042,94101 Course rating 70.5 Slope rating 127 Sec 71		Rocky Mountain Open Daily Sentine) Junior Golf Tournament 2022 SA State Tournament Grand Valley Tigle Play Tournament - women only

Greater Grand Junction Sports Commission: Comprehensive Venue Audit

Entity	Venue	Webste	Sports	Description	Amenities	Specifications	Parking	Major events hosted
	Long Family Memorial Park	bitis //www.mesacourty.ue.barks/hemclate.auc c/u-b-22099	Bateboerding Ultraate fisibee Socier Socier Softball Basketbal Roller hockey Lacrosse	Long Frank V, Alemonia Park I as large park located net to Centre Hyp Site O Hechona Sing amount of Indistance for multiple fields of owning the end port is well as a basis-stati and a sufficial field. Each volk-phalinet, a diamoni- ation vities had up red.	Ulage picnis chafters 2 Lorge picnis chafters Regio com 4 medium picnis shafters	40 aves Emilescuppen Fields 1.5 miles of trail 3.5 miles for all 3.5 miles field 3.5 miles field 2.5 milested courts 3.6 milester 5.5 3.6 milester 5.5 3.5 3.6 milester 5.5 3.5 milester 5.5 milester 5.	On site parking - paved 320 tobal parking spaces	
Mesa County		ista Unine meseneko ad erekondal	iliodeo 3./locellaneous events	The Make Grang Anagenetian on of the most used failutes in the outry and target hundred of the present endpoint. The second status and more to come, this core of the present field as in the vallay.	Stackum lighting Concessions Restrooms Practice arena Announce's booth Add bond ble others PA system Multiple ouvered and indoor anenas Sound systems in each arena Wineless internet acces.	Capatory - 5500 + additional bleachers Said Capcolor, - Solo - Said Said Said 20 RV hookage 20 RV hookage being being being 20 RV hookage being being Community huilding - 5000 square Feet	Num parkinglist - paved Gravel parkinglist	CAU Indee Marende Tampede
	Recentrant Trail	http://www.metacounty.uc/barks/bemplate.arg u/Adv228635/withmen.org/wellia986eb_1212_121 7	Hisng Mountain biking Marathon	The Riverfront trail is a system of trails that runs along the Colorado River and provides visitors and/locals with newtral beautiful spots to walk, run or bile and strenches from Finite materials again.		33.4 total miles of trail There are gaps of undeveloped trail	Multple traiheads	
	Fruitat-Middle School Disc Golf Course	http://www.decounterextee.com/counte.php/ht =6001	Cric golf	Fruite/Middle School Druc Golf Course is a small course that consists of Sbankets and ten tees. It is a great place to practice your shot and get used to the sport.			On site parking - paved	
	Frata Community Center		Swimming Driving Water polo Bask wibali Tarves Pidolebali	ner, for Samen lealance, a depuis de la desarra persposar a de la desarra la comuna persoa la raturta persoa persoa de la desarra de la desarra exactlera place for the comunanty to per together recordenado.	Group exercise studies Ordicare oniver Servor activity center Multipupote community invents Caterring/listhen Locker rooms Moles acousty branch-brany Drops skillen invelope Rooming tool. En Divergised Teol part noise Opermaan	51,000 av fr. Holorofondstern pools 2 bestettett over to 3 inndoor publiekal courts	2 parkinglist to the north - paved 2 parkinglist to the north-newst - pared 2 parkinglist to the west - paved Moles parking across the street paved	
City of Fruita	FruitaRiverside Disc Golf Course/Snooks Bottom Park	http://www.decoursessee.com/course.php?id net31	Crise golf Triathfon	The Fruit Reverside Date GMT Course was created in 2011 by 14th B definition de to host the 2011 Colorado B blate Chempionello. This course is an Ehrbeir course and is considered a drampionelpip collider course by many professionals. It bhas course moderate hills and woods and several of the holes have water to be avoided as well.		2 Daseball fields 2 Softball fields I multi-uae field All fields are gross	Untle Salt Wash Parking lot - poved Off-street parking	
	Gede Sale Weah Park	<u>bitto://www.founa.aca/ic.htm</u>	Disc golf Baesball Softball Football Soccer	solide diff Wash Park In one of the larger sporter glind larger as in Traina and its important with 1 Californial kinds and a sharehold frame and used by the larger. There is a large open spate with the oppibility to hold one full speed society, largers, or floatball hold, or several smaller field is.	Derrähingflourtoire Privygrund Proto tables Reatrooms	2barebal dierronde Feid 2 frome - 350 - 930 Feid 2 & 3frome - 255 3 wit haaf feid - farma - 225 9 hole die ogsit oanse 4 - 6 aree witht field - genee for 2 youth soorer feids Jismiss of taul	Uttle Salt Wash Parling lot - pained	
	ReedPark	havene finalta organi kom	Pidileball Horseshoes	RestParks is a small park in Frunz and bothers ode one amount of field spaces. Investion park, and a shake that is our that can be converted into polyblad sourts, and solina d to do so.	Dirikangfourtein Androachad Piograund Pionic ables Pionic ables Restrooms Barbeous Dir spectaaling	Lbeisettel ourt Spidobal ourti Shoriheitos piti	On site parking - paved	
	Prverbend Park	http://www.palitadelourian.com/attractions/it attr/backs		Reverband Park is a dog park in Falinade that has sufficient space right next to the Colorado River in the besuth if onchard filled town.			Noparking	
Town of Palisade	Shooting Faolity		Archery Shooting Hiting	The shooting facility in Palitade is undeveloped at this time but will soon be undergoing construction and will be one of the top shooting facilities in the country.		1900 acres		
	Trailfrom Powderhorn to Polisade		Mountain Biking	The town of Palitade is working on creating a trail that would lead from the top of the Grand Meso at Powderhom to Palisade and would be considered a downhill mountain bring trail.				
National Park Service	Colorado National Monument	titta //www.nos.atu/colm/index.htm	Roed bling Mountee bling Marathon Hing	Colorado Materical Monament is au12. Haterical Part locate da Inde Fain dans su indea from CMU and is home to some of the most gestaoular trads and somery in the nation.		20,500 acres Elevator - 3,507 achighest point 5208 squaremilies Fam Rock Draw - 23 miles long 14 mail heads 11 m. of annual precipitation	Parking at trailheads	Rim Rudi Meterbon Mevenidi Classic Road Rate

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Greater Grand Junction Sports Commission: Comprehensive Venue Audit

	Venue	Webste	Sports	Description	Amenities	Specifications	Parking	Major events hosted
	18 Road Trail	http://www.bim.moubo/st/m/ko/sfo/horeabio n/horth fruits (desett/18 road trailwed.htm)	Hising Mountain biking Off Aced motor sports Equestrian	The BLM trail system at 18 Roadis 17 square miles of desert terrain that is mostly used for off-road motorized vehicles with a designated shooting range off of 27 1/4 Road.	Campsites Restrooms at campsites	One Novice trail The remainder range from Interme date to Expert	Traihead	
	Bangs Canyon Trails	http://www.bim.sou/co/st/en/odd/o/ecreatio to/bangs_camoo_special.html	Hking Mountain biking Off-Road motor sports	The Bangs Canyon Trail system is managed by BUM and is located southwest of Grand Junction. There is a wide mage of opportunities for nearest onal activities, such as hilling in contain billing and trail numming, as well as motor sports.	Restrooms Information		Traihead	Meveridi Mountain Bike Championship
	Bocksliffs Trails	http://www.bim.aps/co/st/ws/co/st/or/eoreato subooksiifts.area.paae.htmi	Hiling Equestrian	indudes several opportunities for hising and horseback indeg in the area as well as the famous Mt. Garfield trail.	Information		Traillead	
	Goteway Trails	http://www.bim.gou/co/st/en/fo/gfo/recreatio c/datewar_arco_page/html	Hising Mountain billing Off-Road motor sports Equestrian	The Getway trail system is south of Grand Junction in the town of Getway and to open to the public for mountain biding and hiding with some spectacular somery.	Restrooms		Traihead	
ureau of Land Management	Kokopelli Trafis	http://www.bim.psc/eo/st/m/res/Education = BLM/awarang Landscapes/For Travelets/pole deentures/kolopeli = trail.html	Hing Montan biorg	Kolopelk trails a trail that runs 142 miles from the edge of Colorado to Moab. Utah and provides esoiliant camping, hiking and mountain biking opportunities.	II small camping areas Riestrooms	3.42 miles Thails nings from nonce to expert	Traillead	
	Lunch Loops	http://www.bim.gov/co/st/en/fo/gfo/recreation orbects: censor: special.html	Hitrg Mountain blong	The Lunch Loop trial system to a series of trials ranging from easy to extremely difficult to a great place for mountain billing and hilling located in the nitges near Deforado National Monument.	Restrooms	Trails range from Novroe to Expert	Trafficial	
	Mesa Siopes Traits	http://www.bim.gov/co/st/mufo/gfo/recreator p/mese.siges.html	Hiling Mountain Bilong Equivisition	Mesa Stopes trails offer beautiful views of the Grandvalley while hiking, mountain biling or horseback inding along the slopes of the Grand Mesa.			Traihead	
	Midines Canyons National Conservation Area	http://www.lim.ass/co/t/indit.M. Inseams/ exceton/receation areas/dated sector for Idmonits cargons national.html	Hing Mountain billing	Mitmins Canyons National Conservation Area is a huge area with nearly 125,000 acres of BLM administered land with a mynad of opportunities for outdoor recreational activity.				
	NorthDepertTrais	http://www.bim.exe/co/st/exe/co/st/oreasto- schorth_desert.html	Off-Road motor sports		Information		Traffiead	
	Palisade Rm Trail	http://www.bim.pix.6tv/s/medial.b/bits/co.fre	Hising Mountain bilong	The Paksade Nm Trail consists of several miles of hiking and mountain biking trail with two loops.	Restroomo	Lower loop - 4 miles roundstip Lipper loop - 7 miles roundstip	Traineod	
U.S. National Forest Service	Skyway loop County Line loop Ward loop	<u>etto //anno.coa/toaks/</u>	Mountan blong Cross country slong Marathon	There are three loops in the U.S. National Forest on the Grand Meso, all of which are used for Traditional and State cross country similing during the write; and hiking and mountain-biking during the summer. The loops intermingle and provide some of the most some backful writes in the works.	Restrooms	32.4m les of trais Three separate trai systems	Trafficed	UtraMandon
Colorado State Parks	Highline Lake State Park	forgy/grow took on any lawer too Angele Radius	etting Advantam bing Booting Hainting Los skatting Saitoandreg Sai	High et al. Provide the stand of parts and and an added of the stand part of the stand indicated of the first part of the stand parts and the s	ADA consistent Landry Care prog Confect tables Danyotte Hinwardd Franz profilent Argebrane Danyotte Hinwardd Groug profilent Caropson Hinward Caropson Hinward Caropson Hinward Caropson Hinward Wathor conter J Company	Dates 15 Sozers Manater folke full sample from revise to intermediate Source/Cate	On the parking: paved and graved	
		http://items.ttde.com/ide/outload/aris/farter http://items.doffuer	Billing Hilling Bosting Riching Swimming Whitewaterrafting	lament M kolo State ben is splitnets several sectors of roughout the Gend Waley and has wat amounts of possibilities for outdoor reveation.	Bookreen Confectuation Dumpsation Dumpsation Stoup service and Stoup service and Stoup container Stoup container Landy Banger Itation	1.791 ppare mies	On site parking- paved and gravel	
	Vega State Park Reservor	http://www.state.co.us/Macontoac/Aucht/Ausa	Fishing Triathion Hising Mountain biong	Vega State Fack Reservor is absoutful high country lide east of Grand Juriction	4 campgrounds 109 campoles 5 cabins Visitors center	8,000 foot elevatori 1,000 acres	On site parking - paved and gravel	

Greater Grand Junction Sports Commission: Comprehensive Venue Audit

Detity		Viebste	Sports	Description	Amenities	Specifications	Parking	Major events hosted
	Grand Mesa Little League Fields	tito://www.wardmetaltitelean.e.com/	Baseball	Grand Mesa Little League is a little league complex with 3 small fields and 1 slightly larger field.		Abasebal diamonds	On site parking - paved	
Little League Fields	Monument Little League Fields	s/dr #Fm2X2395/ChateWV/ww%3dk3d	Baseball	ManumentLittle League is a little league complex next to Pomona Park and is complete with 3 small baseball damonds, one softball field and a larger baseball diamond.		4baseball diamonds 1 softball field	On site parking - paved and gravel	
	Orchand Mesa Little Le ague Fiel ds	http://www.ateana.com/OML01/	Little lengue baseball Softball	Drohard Mesa Little League is Grand Junction's largent little league complex and is next to the site of the Grand Valley BMC track and Mesa County Fairgrounds.		Abaarbal diamonds Bisofibal fields	On site parking - paved	
	Central High School	ttp://du.meie.112.03.03/	ltasketsal Voleytal Gemoastos	This gymnasium is home to the Canitral High School Warnors.	Concessions Locker rooms Capacity - 1342		On site parking - paved	
	Fruite-Monument High School	http://imbarnesail12.co.us/	Basketbal Volleybal Gymnastics	This gymranium is home to the Pruits Monument High School Wildonis.	Concessions Locker roams Capacity - 1944		On site parking- paved	
School District 51	Grand Junction High School	<u>http://white.media.35.2.co.us/</u>	Itaakotball Volleyball Gymnastics Track and field? Tanvas?	The gymnesum is home to the Grand Junction High School Tigers.	Concessions Lock er rooms Capecity - 2500		On site parking - paved	
	Palisade High School	http://phis.mesa.k12.co.ug/	Basketbel Volleyball Gymnastics	This gymnasium is home to the Palisade High School Buildogs.	Concessions Locker roams Capacity - 1470		On site parking - paved	
		No specific versue website	Table Tennis Basketball Volentali	The Book diff Activity Center is a small recreation center designed for drop-in sports such as backetball, volleyball and table terms and is open to the public.	10 minutes to lodging ADA compliant DAtasan	6 adjustable back thall hoops Room for 2 volley ball courts	On site parking- paved	
	Cottonwood Meadows Park	<u>http://www.globcom/Perks.Maintenance.aspr</u>	Basketball Ultimate Frisbee	Cottonwoodlivledow: Park is a small park with limited field space and a small outdoor basketball court, as well as a small playground.	Picnic tables Pileyground equipment	.9 acres	Streetparking-paved	
	Desert Vista	http://winepublicationpentary.com/auto/car pc/wid=1205253-eb46-45aa-a372-		Desert Vista Park is a small public park with levited field space and is not condusive to any competitive sports.	Open space	Sacres	Noparking	
	Duck Pond Park	http://indine.publicationpenders.com/aasch.ap pc?etd=12052553-eb40-45aa-a2755 94a2358296v8	Ultimate Frisbee	Duck Pond Park is a small park with screefield space, but is not large enough to host any events.	Open space Picrac tables Restroomo Playground epupment	A 4 acres	On site parking - paved	
	Engle Rim Park	http://wine.publicationer.nters.com/aurch.ac pr/wid=12062653+040-40ae-ai775 34a258255444	Skateboerding Horseshoes	Eagle Rim Park is a small park in Orchard Mesa with a decent amount of field space and a nice skatepark.	Gnits Playground Trail system	3.2 acres	On site parking - paved	
	Horsey zomb Park	http://wilco.gold.catorgonters.com/wardrae os/httd:12062653+048-46exa379 946233823648	Ultriate Probee	Honeycomb/Fack is a small pack with a waiking path and some open space for lesurely recreational activities.	Open spece Walkingpath	2.5 ares	Comited Street parking - paved	
	blac Park	http://wine.pdf.catoreenners.com/aandrae pc?eid=12052653-eb40-45aa-a375	Ultimate Probee	EliacPark is a small park on North-Avenue that has alterated amount of field space and is only condusive to lessurely recreational activity.	Open spikoe Picrác tables	1.7 ares	Koparkng	
City of Grand	Paradise Hills Park	http://wilew.publicationerinters.com/launch.ap. ps?aid=12062010=0540-4548-4548-8779 346235620548	Basketball Ultrnate Frisbee	Paradise Hills Park is a fairly small park with a pond, a walking path, a basketball court, and very limited field space.	Open space Picrac shelter	5.6 acres	Noparking	
Junction: Secondary Facilities	Pineridge Park	http://wine.publicationprinters.com/aanch.ac pa/http://doi.org/10.0001/doi.org/20. 24a22322641	Tennis Baakeball Horseshoes Volleytal Profeball	Reeninge Park is a park in the Ridges, thet is complete with two terms courts that can be used for published, whore whose pit, a back stall court, and whench using ball court	Lighting Adult and parker tennis programs Drop-in tennis	2 tennis courts 35.7 arres	On site parking - paved	
	Rodset Park	http://online.publicationprinters.com/twardcas. pr?eid=12062653-eb48-45ee-e375- 34e2358256e3	Ultimate Frisbee	Rodiest Park is an open space, public park with playground equipment and a welking getti, but does not hold much potential for any competitive recreational activity.	Open Spece Picnic Shelter Restrooms Accessible playground equipment	17 m/res	Street parking - paved	
	Sherwood Park	http://mine.publicationgentees.com/launch.ac ps/htd=12052553-et-85-45aa-a775 24a2155256a1		Sherwood Park is a farity large park with a lot of open space and a waiking path sumounding it. There could be some potential for recreational activity on a farity smompetitive basis.	Open space Picnic tables Walkang/Path Playground epulpment	135ares	On site parking - paved Street parking - paved	
	Spring Valley Park	http://wiles.publicationpreters.com/sunch.ac pr?wile12002653-eb40-45as-a725		Spring Valley Park is a small, open space park.	Open space Picrec shelter	Blaces		
	Spring Valley 2 Park	http://wiles.publicationsenters.com/aunch.ac or/http://wiles.publicationsenters.com/aunch.ac or/http://wiles.publicationsenters.com/aunch.ac 04a205620645	Basketball Ultimate Frisbee	Spring Weley II is a small park with open space, a basketball park and some playground equipment.	Open space Picnic shelter Playground equipment	27ares	Noparking	
	Washington Park	http://online.publicatorprinters.com/auschias os/http://2002053-eb40-45ea-a375- 042235123643	daskettell Ultmate Risbee	Washington/Fack is a small pack with some open space and a basketball court, as well as some playground equipment for the kilds.	Playgound equipment Backstop Open Space	3 8243	Midde school parking lot - pave	
	Westlake Park	latin Molina nuklaansenennen oon da neka ni hulu kantoo kult Anno 175. Naar turinta	Cicc golf Skateboarding	West Lide is a fairly leigt park with a good answart of open space, a 9 hole disc golf course, and a leige statepark.	Bute park Droc gif course Open span Porte tables Plangerund expensent Restroom Porte chatter Trads	30 works	unall on she padong lot - paved	

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Greater Grand Junction Sports Commission: Comprehensive Venue Audit

Entity	Venue	Website	Sports	Description	Amenties	Specifications	Parking	Major events hosted
besty	Adobe Creek Golf Course	http://www.addbected.com/	Soft	Description Opened in 1992, Adobe Creek Gdf Course's a public course and was oristrally	Pro shop	27 holes	On site parking - paved	nearly events holded
				builts an 38-hole course with each ost of 5-holes being nemed as the "Takes 9" and "Monument" respectively in 2003, smore heles were daded and ranned the "Davert 8," "His mourse is now a new 28 hole mourse in besutiful fruits, Colorado.	40 tee dhung range	B separate Shole courses Full driving range 6,000 yards Course nating 72.4 Slope rating 122 Fau 73		
	Bookdiff Golf Course	https://www.bookdffes.com/	Gelf	Gamed et 1985, basistif Gall Guess is private 30 held corrected in ord	Swimmingpool Private meeting rooms Outdoor dring Fully tabled pro-shap Private sale and message services Singhed service oursts 2 of which are cyrthetic city surfaces Locker rooms Locker rooms	18 holes 6.502 yands Far 7.1 Guare rating 70.5 Size rating 120	On site parking - paved	Colorado Weit Amateur Tournenet
	Chatfield Socoer Complex		Soccer	Chatfield Socoer Complex is a small privately owned complex for indoor training.		turf		
	Chipeta Gdf Course	bitto //www.dkipettastif.com/	Golf	Objects Golf Course is evened by Wilson Golf Group and is a public, 18-hole course which opened in 1207. This course is perfect for beginners and veterans o the sport.	Proshop Druving range Food & beverage available Club remail	13 holes Par 59 3,749 yards Course rating 58.4 Elizie rating 56	On site parking - paved	
	Grand Junction Climbing Genter	http://www.gclimbing.com/	Rod: climbing	Enand Junction Climbing Center is a dimbing gym that is open to the public and provides and excellent place for beginner and expert dimbers to dimb			On site parking - paved	
	Grand Junction Motor Speedway	http://www.attrobrapeederac.com/	Go-Kert Racing	Grand Junction Motor Speedway is a high speed go-kart tradi.			On site parking - paved	
	Grand Valley BMK	<u>Patto //www.gor.dolleykins.com/</u>	BMKC	Grand Velley BMK is currently in the process of building a new course that will be one of the top BMK courses in the nation and is designed with the same blueprints as the Olympic course in Rio de Janeiro that will be used in the 2016 summer obumpics.		Officially sanctioned American Bicycle Ausociation track	On site parking- will be paved	
Privately Owned	Grand Valley Climbing	<u>http://www.gondullecolnibing.com/</u>	Climbing	Grand Weiley, Ornelingus a full service demengigem that is open to the public an has several other features and emerities to help suttomers ergoy their time there.	Yoga Training Concessions Rebal Shop Olidoare Spectator arees	14(00) spane feet 45 top rope clmbs: Wals congraphicen 32/ft - 50 ft. Troga Traumig Concession Reteal (hop	On site parking- paved.	
	Jam Ranch	No specific versue website	Mud Run Buns	Jam Ranch Is the home to Country Jam, and the newly founded Loudetre Music Festival. This large versue has a great potential to host mudirum and his hosted an income inflatable Sk.			On site parking - gravel	
	Junction Indoor Tennis Center	http://wildennes.com/	Tennes	Junction Indoor Tennes Center is a semi-private facility with indoor tennes courts.	-		On site parking - paved	
	Powdelhom	1stro-/Annex Is gover lating to netd.	Sang Mudi fun Hisrg Montan bling Case Golf	Provide them is a beautiful bit recent on the Grand Mess about Bit montes east o Grand Juncture.	Timing System	10 PTs 20 mms 20 mms 20 mms 20 mms 20 mms 40 mms	On site parking: powed	Algerein Strottender Algere Str Rase USAL filt aller USAL filt aller USAL filt aller USAL filter Startfahren USAL Westenningsmeil Dampsonthes USA Westenningsmeil Dampsonthes
	Redands Mesa Golf Gourse	<u>Etto://www.ro.durdorsess.com/</u>	Gar	Reditand Mera Golf Courte na public Eliholes golf ourses in the Holges, at the bate of Colorado hatconal Monument and/s one of the most beautiful ocurses o the western slope of Colorado.	Proinhouse Criving range Certrental Lurge practice putting green Lurgenthy qualified PGA Professionals Monthly christs Private or group instruction	Fer 72 7,007/Vards Course Rating 73.1 Skee Rating 137 38 holes	On site parking - paved	
	The Blacer Los Arena	<u>http://www.dac.orionar.era.net/</u>	Hoday Figure skating Broomball	The Elacier los Arena is home to Colorado Mesa University's dub hockey team and has shown its potential to host events.			On site parking - paved	
	Watsonidand Disc Golf Course	http://www.decountereview.com/counte.php?k =5504	Cisc gott	Watson I dand disc galf course is located where Las Colorias Park will be when it is completed and it will continue to be one of the better disc galf courses in the Brand Junction Area.		18 holes	On site parking - gravel	
	Western Colorado Drozwav	http://wolkia.com/	Professional & Street Legal Drag Roong	Western Colorado Dragway is the previer Dragway for Western Colorado and is manage div NERA.			On site parking - gravel	



CITY COUNCIL STAFF REPORT WORKSHOP SESSION

Date: <u>September 10, 2015</u> Author: <u>Tim Moore</u> Title/ Phone Ext: <u>Interim City</u> <u>Manager</u> Proposed Meeting Date: <u>_September 14, 2015</u>

Topic: Vendor's Fee	s and Business Licenses
Staff (Name & Title):	Tim Moore, Interim City Manager
	Jodi Romero, Financial Operations Director

Summary:

Staff will present several options for Council's consideration that could be used to provide a sustainable funding source for ongoing economic development efforts.

Background, Analysis and Options:

For economic development efforts to be sustainable and effective North Star recommended that the investment for economic development, creating new jobs and investing in all sectors, be equal to the investment made to the Visitor and Convention Bureau's efforts to market tourism in the region.

Based on a review with the County, City of Fruita and the Town of Palisade, the use of a vendor's fee cap and a business license were identified as two opportunities for Grand Junction to generate a revenue investment stream dedicated to economic development. Each are summarized below.

Cap on Vendors Fee Compensation:

Attached is the information that was given to Council at a workshop last year. At that time the concept of capping the vendor's fee was tabled. The numbers have not changed much but the current numbers are as follows:

\$100 Cap Per Month, \$720k Savings, 223 Accounts Impacted, 5% of Total Accounts \$200 Cap Per Month, \$540k Savings, 99 Accounts Impacted, 2% of Total Accounts \$500 Cap Per Month, \$349k Savings, 32 Accounts Impacted, 1% of Total Accounts \$1,000 Cap Per Month, \$228k Savings, 113 Accounts Impacted, less than 1% of Total Accounts

Business License Fee:

Business licenses are a standard policy for most cities. It is also a standard policy for most businesses doing business in a community. Business licenses can also be good data sources to better understand the business mix, employment and the renewal process is an opportunity for business to comment on the local city business climate. Business licenses can be a flat fee or on a sliding scale (larger cities use a sliding scale). Using the average of business license fees locally, Grand Junction could create revenue to be dedicated to economic development of **\$172,500**

- Both the City of Fruita (\$25) and the Town of Palisade (\$50) have business license programs.
- The County does not have business license program.

Board or Committee Recommendation:

There is no board or committee recommendation.

Financial Impact/Budget:

The financial impact will vary depending on Council direction.

Legal issues:

No legal issues have been identified at this point.

Other issues:

The acceptance of the business community should be explored.

Previously presented or discussed:

Council reviewed the attached presentation at a workshop in 2014.

Attachments:

Presentation to Council from 2014



REVIEW OF VENDOR COMPENSATION EXPENSE

WHAT IS THE VENDOR'S FEE?

- Sales tax vendors are sometimes compensated by taxing jurisdictions for their collection and remittance of sales tax.
- Each taxing jurisdiction (state, local government) authorized its own vendors fee per ordinance or statute.
- The compensation is in the form of a "vendors fee" which is the portion of the sales tax collected by the vendor that they get to retain.
- The vendor fee is deducted from tax remitted on each return filed.



CITY OF GRAND JUNCTION VENDOR EXPENSE

3.33% of taxes collected

Reduced from 5% to 3.33% in 1983

Savings in vendor compensation expense is transferred to VCB



VENDOR FEE BY STATE

Of the 46 states that have sales tax:

- 19 do not offer vendors compensation
- 27 offer vendors compensation
- Colorado has the highest vendor compensation expense of all the states

State Sales Tax Rates and Vendor Discounts, Federation of Tax Administrators, 1/1/2014



COLORADO MUNICIPAL VENDOR COMPENSATION

Of the 69 home rule municipalities:

- 29 do not offer vendors compensation
- 32 offer less vendors compensation than the City of Grand Junction
- 6 offer the same rate of compensation as the City of Grand Junction
- I offers more compensation than the City of Grand Junction

Colorado Department of Revenue Form 1002 (2014)

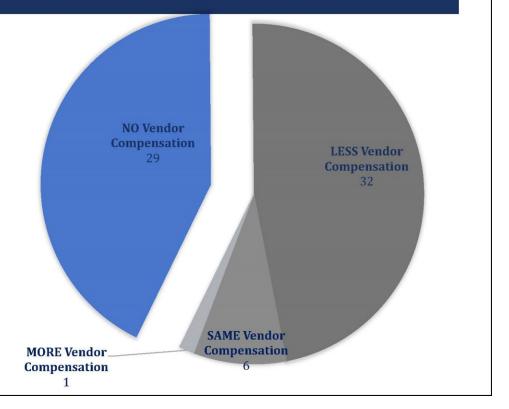


COLORADO HOME RULE MUNICIPAL VENDOR COMPENSATION

<u>Cities with NO Vendor Compensation</u>:

Denver, Colorado Springs, Fort Collins, Lakewood, Pueblo, Boulder, Greeley, Golden, Greenwood Village, **Rifle, Glenwood Springs, Delta**, Avon, Black Hawk, Breckenridge, Englewood, Federal Heights, Glendale, Larkspur, Lone Tree, Louisville, Sheridan, Snowmass, Steamboat, Sterling, Vail, Winter Park, Woodland Park



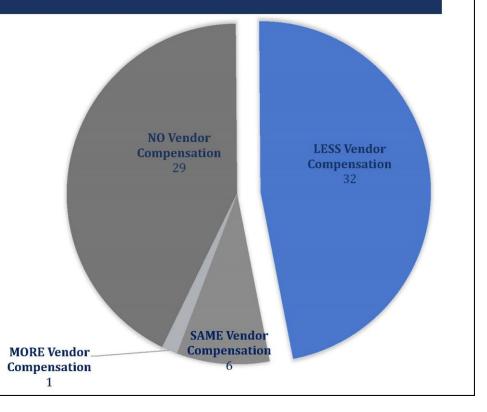


COLORADO HOME RULE MUNICIPAL VENDOR COMPENSATION

Cities with LESS Vendor Compensation:

Aurora, Thornton, Arvada, Centennial, Longmont, Loveland, Broomfield, Castle Rock, Commerce City, Parker, Littleton, Wheat Ridge, **Montrose**, Alamosa, Aspen, Brighton, Canon City, Carbondale, Cherry Hills Village, Cortez, Crested Butte, Durango, Edgewater, Evans, Frisco, La Junta, Lafayette, Northglenn, Ridgway, Silverthorne, Telluride, Windsor





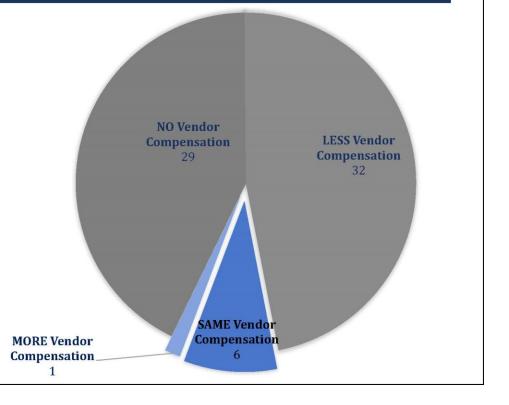
COLORADO HOME RULE MUNICIPAL VENDOR COMPENSATION

<u>Cities with the Same Vendor Compensation</u>:

Central City, Gypsum, Lamar, Mountain Village, Mt. Crested Butte, Tinmath

<u>City with More Vendor Compensation</u>:

Gunnison





loct Populated	City	Population	Vendor Fee	Сар
Most Populated Cities	Grand Junction	59,899	3.33%	
	Parker	47,169	3.33%	\$ 200
	Castle Rock	51,348	3.33%	\$ 200
	Thornton	124,140	3.00%	\$ 25
	Arvada	109,745	3.00%	\$ 100
	Centennial	103,743	3.00%	
	Longmont	88,669	3.00%	\$ 25
	Broomfield	58,298	3.00%	\$ 200
	Littleton	43,775	2.50%	\$ 100
	Loveland	70,223	2.00%	\$ 100
	Commerce City	48,421	2.00%	\$ 100
	Aurora	339,030	0.50%	
	Westminster	109,169	0	
	Denver	634,265	0	
	Colorado Springs	431,834	0	
	Fort Collins	148,612	0	
	Lakewood	145,516	0	
	Pueblo	107,772	0	
	Boulder	101,808	0	
	Greeley	95,357	0	



VENDOR COMPENSATION COMPARISON

	Big-Box Retailer \$70 million annual sales 75% taxable \$1.4 million annual sales tax	Grocery Store \$35 million annual sales 20% taxable \$192,500 annual sales tax	Department Store \$35 million annual sales 100% taxable \$962,500 annual sales tax	Auto Repair Shop \$150,000 annual sales 50% taxable \$2,000 annual sales tax
City of Grand Junction 3.33%; no cap	\$47,644	\$6,410	\$32,051	\$69
Montrose 1.33%; no cap	\$19,202	\$2,560	\$12,801	\$27
Castle Rock 3.33%; \$200	\$2,400	\$2,400	\$2,400	\$69
Glenwood Springs 3.33%; no cap	\$0	\$0	\$0	\$0



2013 VENDOR COMPENSATION EXPENSE

• \$1.35 million Total

\$395 average compensation per account

• Top 10 Accounts (<1% of accounts)

\$335,000 (25% of compensation)

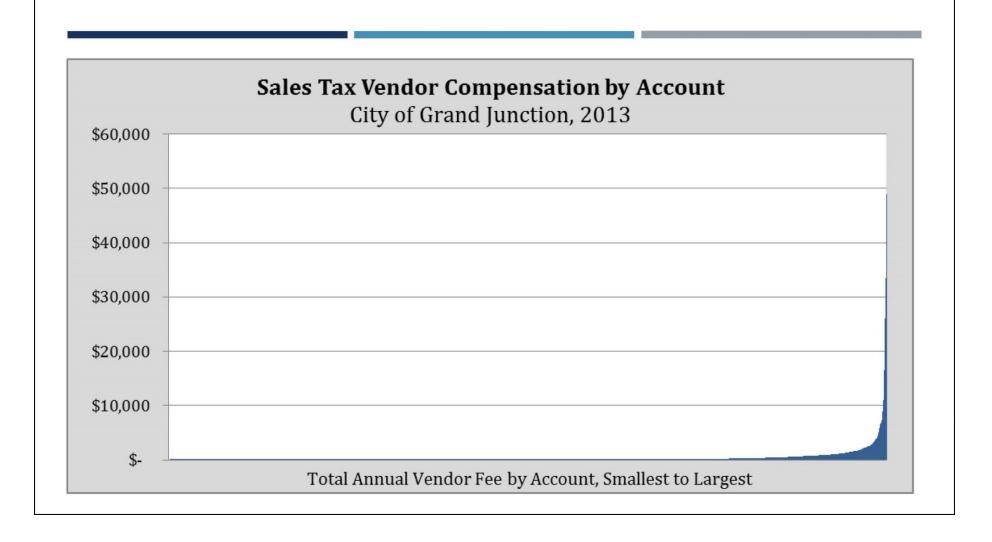
• Top 50 Accounts (1.5% of accounts)

\$620,000 (46% of compensation)

• Top 100 Accounts (3% of accounts)

\$760,000 (56% of compensation)





IMPACT OF VENDOR COMPENSATION CAP

\$100 Cap

- \$700,000 savings
- 380 accounts impacted
- \$1,200 maximum fee

\$200 Cap

- \$535,000 savings
- 180 accounts impacted
- \$2,400 maximum fee

\$500 Cap

- \$350,000 savings
- 53 accounts impacted
- \$6,000 maximum fee



