

**COLORADO HISTORICAL SOCIETY**  
 Office of Archaeology and Historic Preservation  
 1300 Broadway Denver, CO 80203

**HISTORIC BUILDING INVENTORY**

SITE NO.: 5ME7805

Eligible for National Register  yes  no  
 date \_\_\_\_\_ initials \_\_\_\_\_  
 Criteria  A  B  C  D  
 Contributes to a potential National Register district  
 yes  no district name: \_\_\_\_\_

COUNTY: Mesa

CITY: Grand Junction

Eligible for State Register  yes  no  
 date \_\_\_\_\_ initials \_\_\_\_\_  
 Criteria  a  b  c  d  e  
 Areas of significance: \_\_\_\_\_

HISTORIC BUILDING NAME: Dixon Building

Period of significance \_\_\_\_\_  
 Needs data \_\_\_ date \_\_\_\_\_ initials \_\_\_\_\_

CURRENT BUILDING NAME: Blue Moon-Dixon Building

LOCAL LANDMARK DESIGNATION: [ ] yes [X] no

ADDRESS: 120 7th St., Grand Junction, CO 81501-3524

Date of designation: N/A  
 Designating authority: N/A

P.M.: UTE township: 1S range:1W  
 NW ¼ of SW ¼ of NW¼ of SE¼ of section 14

OWNER NAME & ADDRESS: WTB Enterprises, Inc., 120 7th St., Grand Junction, CO 81501-3524

UTM REFERENCE-12  
 Easting: 711100  
 Northing: 4328910

USGS QUAD NAME: Grand Junction

Year: 1962; photorevised 1973 [X] 7.5' [ ] 15'

STYLE: 20th Century Commercial

Block: 106  
 Lot(s): 5  
 Addition:  
 Year of addition:

BUILDING TYPE:

[X] original location [ ] moved

Date of moves(s):

MATERIALS: Concrete Foundation - Brick On Brick - Built Up Roof

HISTORIC USE: Commerce

PRESENT USE: Commerce

STORIES: 1

SQUARE FOOTAGE: 9315

DATE OF CONSTRUCTION- estimate: 1925 actual:  
 Source of information: Tax Assessor's Records

PLAN SHAPE:

north arrow



ARCHITECT: Unknown

Source of information:

BUILDER/CONTRACTOR: Unknown

Source of information:

ORIGINAL OWNER: J.A. Dixon

Source of information: Lot and Block

ASSOCIATED BUILDINGS- [ ] yes [X] no

Type:

**ARCHITECTURAL DESCRIPTION:** A 20th Century commercial structure, two story with a flat roof and concrete foundation. Facade is flush with the sidewalk. North half of first floor facade was a show window and is presently filled with glass blocks surrounding two 4'x5' single light windows. Glass blocks and single light window also on adjacent corner on alley elevation. A recessed business entry door is located on the south half of the first floor facade. The door is flush with a large oblong light and chrome push bars across the light. At the extreme south of the facade is another recessed door with nine lights, opening to stairs leading to the second floor. Along the facade, above windows and doors, extends a full width panel with chrome letters, indicating that the business is the Blue Moon Bar & Grille.

Windows and door along north, or alley elevation, of the first level are filled in with painted concrete blocks. No windows on the first level of the south elevation. The second story has two sets of paired windows on the facade, five windows on the south, nine pairs and three single windows on the north, and a double and a single window on the east elevations. These windows are all metal framed, double hung, one-over-one with concrete sills.

The facade is tan brick, with red brick pilasters on corners, second story window surrounds, string course and across parapet. On parapet is a stone panel with the name "19 Dixon 25," indicating the first owner of the building. Side and back walls of building are tan brick, in common bond. Staggered parapets follow slope of flat roof. Concrete coping on parapets. Brick chimney on northeast corner of building.

**PHOTOGRAPHS (include photographs showing each side of building and any associated buildings)**

Film roll no.: 16  
Negative no.: 21

Photographer: Carolyn Howard  
Location of negatives: City Of Grand Junction

**CONSTRUCTION HISTORY (include description and dates of major additions, alterations, or demolitions):** Glass brick on facade, alley windows and door filled in. Additional construction or modifications not noted on Assessor's Records.

**HISTORICAL BACKGROUND (discuss important persons and events associated with this building):** This commercial building, now The Blue Moon Bar and Grille, was constructed ca. 1925. It was first owned by J.A. Dixon, J.A. Dixon Plumbing Supplies, ca. 1925-1928. During the time financier Victor C. Garms owned the building, ca. 1929-1940, business occupants included Karl Ireland Signs and William Felmlee Glass, ca. 1930. Eula and Orson Rollins, a grocer, lived upstairs in 1931-1932. Rollins Grocery was there from ca. 1931-1938. Grand Mesa Coffee Company was also there in 1931-1932. Four apartments were upstairs. The Motor and Accessory and Parts Wholesale Company which moved into the building ca. 1940, was located there through 1946 when the building owners were Charles C. and Gertrude Hormel.

**INFORMATION SOURCES (be specific):** Plat Map, Appraisal Card, Lot and Block Books, Grand Junction City Directories, 1981 Historic Survey of Grand Junction.

**SIGNIFICANCE (check appropriate categories)**

**Architectural significance:**

- represents the work of a master  
 possess high artistic value  
 represents a type, period, or method of construction

**Historical significance:**

- associated with significant person(s)  
 associated with significant event  
 associated with a pattern of events  
 contributes to an historic district

**National Register eligibility:**

Individual  yes  no

Criteria:  A  B  C  D

Area(s) of significance: Architecture

**Contributes to a potential district:**

yes  no

District name:

**THEME(S):**

Period of significance: 1925

**STATEMENT OF SIGNIFICANCE (briefly justify the significance checked above):** One of the better downtown brick buildings, the Dixon/Blue Moon building has a well designed facade. Glass bricks were not original, but were widely used in 1930s. While commercial buildings with apartments on the upper floors, are common around the country, it is not common in the Grand Junction business district. This building has upstairs apartments which are presently unoccupied. Although not eligible for the National Register, this building may contribute to a local register.

**INVENTORY COMPLETED BY:** Museum Group Staff

**DATE:** 3/29/96

**AFFILIATION:** Museum of Western Colorado

**PHONE:** (970) 241-9117

**ADDRESS:** PO Box 20000-5020, Grand Junction, Colorado 81502-5020

**PROJECT NAME:** Grand Junction Historic Resources Survey, Phase 2



© 2014 Google

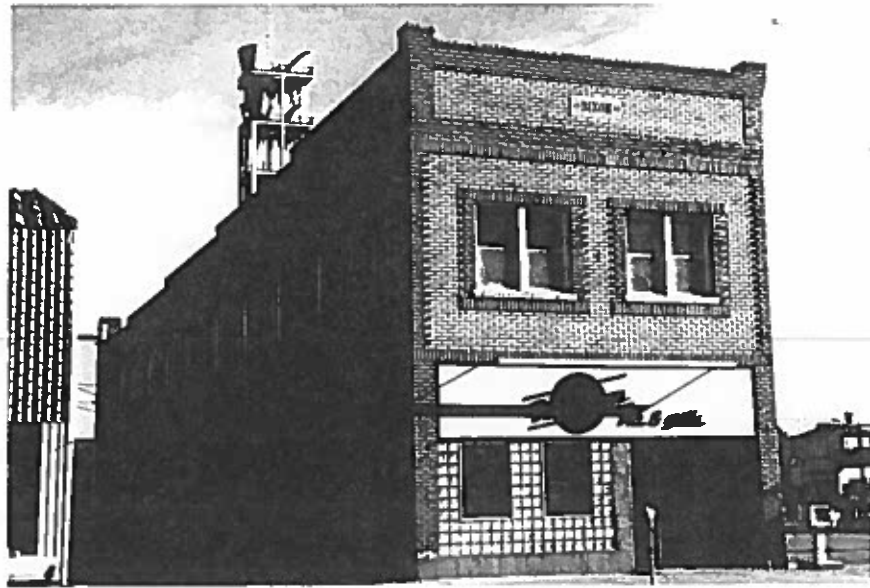
Blue Moon  
bar & grille

© 2014 Google



120 N. 7th St.  
Grand Junction, Mesa Co, CO  
2945-144-17-002  
5ME7805

01/12/1996  
Roll 16 Frame 21  
View W Dir E  
5ME7805



120 N. 7th St.  
Grand Junction, Mesa Co, CO  
2945-144-17-002  
5ME7805