AGENDA

Joint Council Meeting with BOCC, GJEP, BIC & Chamber Boards Wednesday September 23, 2015 4:00 PM – 6:00 PM Workforce Center Conference Room

<u>Purpose</u>:

Present to policymakers the Economic Development Marketing Partners *suggested* plan of action to begin addressing and implementing the recommendations of the Competitive Location Assessment Report.

Agenda Items:

- Grand Junction/Mesa County Economic Development Action Plan - Presentation by Audrey Taylor, Chabin Concepts, Inc.
 - > Quick Overview of Competitive Location Assessment Report
 - Review 2015-2016 Action Plan including lead roles/responsibilities, expected outcomes, estimated budgets, economic benefits and measuring progress:
 - 1. Business Attraction
 - 2. Business Expansion & Retention
 - **3. Business Creation**
- Open the Floor for Discussion with Council and the County Commissioners
 - > Questions, Comments, Suggestions
 - > Discussion with the Public
- Potential Sustainable Revenue Streams to Bring Economic Development Funding Competitive with Competitor Areas
- Action
 - Consensus/Direction back to the Economic Development Partners on Action Plan
 - > Direction Regarding Budget Allocation