

COLORADO HISTORICAL SOCIETY
Office of Archaeology and Historic Preservation
1300 Broadway Denver, Colorado 80203

HISTORIC BUILDING INVENTORY RECORD

project name: Grand Junction Downtown Survey
county: Mesa city: Grand Junction
state ID no. SME 7156 temporary no.
current building name: Main Street - Streetscape
address: Main Street: 3rd thru 6th, Grand Junction, CO 81501
owner:
township: 1S range: 1W section: 14, NW 1/4, SW 1/4
historic name:
USGS quad name: Grand Jct., CO 1962 N3900-W10830 X 7.5' 15'
district name:
block: lot(s) addition: City
yr. of addition 1962
film roll by: Marty Alexandroff no.
negative nos. 5858-no #
location of negatives: City of Grand Junction
date of construction _____ estimate early 1960s actual
source: 1981 Historic Survey of City
use: streetscape present streetscape historic
condition: X excellent ___ good ___ fair ___ deteriorating
extent of alterations: ___ minor ___ moderate X major
describe: Main Street Shopping Park added
style: Streetscape
stories: na
X original ___ moved date(s) of move:

materials: brick, concrete, metal

Square footage: na

National Register Eligibility:

Individual: ___yes Xno

Contributing to district: ___yes X*no

local landmark designation: _____name _____date

associated buildings? ___yes type:

if inventoried, list ID nos.

architectural description: Main Street between 3rd and 6th was transformed in the early 1960s. Main Street was converted into a two lane "S" curve for vehicle traffic, brick planters, metal benches, and 2 feet tightly "S" curved walls were constructed along with seating areas with mushroom shaped umbrellas.

architect: unknown

source:

original owner: City of Grand Junction

source:

builder/contractor: unknown

source:

theme(s): Plateau Country/commercial

construction history: (description, names, dates, etc. relating to major additions or alterations to original structure)

historic background (discuss important persons and events associated with this structure)

Grand Junction, with the help of government grants, embarked on a major project in the early 1960s in an attempt to offset the depreciation in business. It developed the Main Street Shopping Mall project in the early 1960s, one of the first of its kind in the country. The mall project installed large planters, trees, and flower boxes and widened the sidewalks. Low brick dividers and covered benches were also added, along with seating areas with mushroom shaped umbrellas.

significance: (check appropriate categories and briefly justify below)

architectural significance:

___ represents the work of a master

historic significance:

___ associated with significant persons

_____ possesses high artistic values

_____ associated with
significant events
or patterns

_____ represents a type, period or
method of construction

_____ contributes to an
historic district

statement of significance:

Non-contributing with qualifications: This mall is clearly a major event in the history of downtown and is of a distinctive architectural design character. However, it is still to soon to objectively evaluate its historic significance. This feature should be re-evaluated when it is 50 years old.

references (be specific)

1982 Historic Survey of Grand Junction

Dave Fishell, The Grand Heritage: A Photographic History of Grand Junction, (Norfolk, VA: The Conning Company/Publishers.)

surveyed by: Marty Alexandroff
date: July, 1994

affiliation: Winter & Company





INVENTORY RECORD

IMPORTANT: COMPLETE THIS SHEET FOR EACH RESOURCE PLUS EITHER AN ARCHAEOLOGICAL OR HISTORICAL/ARCHITECTURAL COMPONENT FORM.

NOT FOR FIELD USE <input type="checkbox"/> DET. ELIG. <input type="checkbox"/> DET. NOT ELIG. <input type="checkbox"/> NOMINATED LISTED, DATE _____

I. IDENTIFICATION: 1) Resource No. 5ME4160 2) Temp. No. 42

3) Resource Name "Operation Foresight" Shopping 4) Project Name Survey of Grand Junction

5) Category: Arch. Site , Hist./Archit. Structure X, Hist./Archit. District .

6) (For Arch. site) In a District: yes no ; Name n/a

II. LOCATION: 7) Township 1S; Range 1W; N $\frac{1}{2}$ of SW $\frac{1}{2}$ of S $\frac{1}{2}$ of of Section 14; P.M. Ute . 8) County Mesa

9) USCS QUAD Grand Junction, Co.; 7.5 15; Date 1962(73) Attach photocopy portion of Quad. Clearly show site. 10) Other maps Assessor map

11) Dimensions 30.8 m X 613.3 m 12) Area 18889.64 sq.m (+4047=) 4.2 acres

13) UTM Reference: (One UTM centered on resource may be given for resource under 10 acres.)

A. 12; 7109.0 mE; 43268.0 mN. B. 12; 7104.70 mE; 43268.0 mN.

C. 12; 7104.70 mE; 43268.0 mN. D. 12; 7104.70 mE; 43268.0 mN.

14) Address 300-600 block Main Street Lot Block Addition

III. MANAGEMENT DATA: 15) Field Assessment: Eligible X Not Eligible Need Data

16) Owner/Address

17) Gov't Involvement: County X State Federal Private ; Agency Downtown Development Authority

18) Disturbance: none light X moderate heavy total ; Explain

19) Threats to Resource: Water Erosion Wind Erosion Animal Activity Neglect Vandalism
 Recreation Construction ; Comments none

20) Management Recommendations DDA in process of formulating new design guidelines for the shopping park keeping the old elements but unifying the shopping park area in terms of color, lighting, and other park area structures

V. REFERENCE: 21) State/Fed. Permit Nos. n/a

22) Photo Nos. Roll 4:26 5:4,5, on file at DDA

23) Report Title Historic Survey of Grand Junction

24) Recorder Robin Krawitz 25) Recording Date July 23, 1982

26) Recorder Affiliation Downtown Development Authority 27) Phone No. 245-2926



ARCHITECTURAL/HISTORICAL COMPONENT FORM

IMPORTANT: USE IN CONJUNCTION WITH THE GREEN INVENTORY RECORD FORM FOR RECORDING HISTORIC STRUCTURES AND DISTRICTS. USE SEPARATELY FOR RECORDING STRUCTURES LOCATED WITHIN DISTRICT BOUNDARIES.

- 1) Resource No. 5ME4160 2) Temp No. 42 3) Name "Operation Foresight" Shopping Park
 4) Address 300-600 block of Main Street 5) District Name none
 I. INTEGRITY: 6) Condition: Good Fair Deteriorated
 7) Original Use Streetscape 8) Present Use Streetscape
 9) Original Site Moved Date(s) of Move: _____
 10) Unaltered Altered Explain: _____

- II. DESCRIPTION: 11) Building Materials brick, concrete, metal
 12) Construction Date 1962 13) Architect/Builder unknown
 14) Architectural Style(s) 1960's modern
 15) Special Features/Surroundings: Two lane "S" curved Main Street, planters, benches, 2 feet tightly "S" curved walls, seating areas with mushroom shaped umbrellas

- 16) Archaeological Potential: Yes No Unknown Explain: _____

III. CULTURAL ACTIVITIES: Key the resource type (ie: house, barn, shed, school, church, etc.) to the cultural activity theme and sub-theme category associate with it.

17) THEME	Landscaping		
18) SUB-THEME	Urbans		
19) TYPES	Mall		

(Attach Photographs)

Frame Number _____

Roll Number _____

Facade Orientation _____

IV. SIGNIFICANCE: Assess whether or not the resource has any historical or architectural merit by checking appropriate categories and justifying below. Include any relevant historical data.

20) Architectural Significance:

- Represents work of a master
- Possesses high artistic values
- Represents a type, period, or method of construction

21) Historical Significance:

- Associated with significant persons
- Associated with significant events or patterns
- Contributes to the significance of an historic district

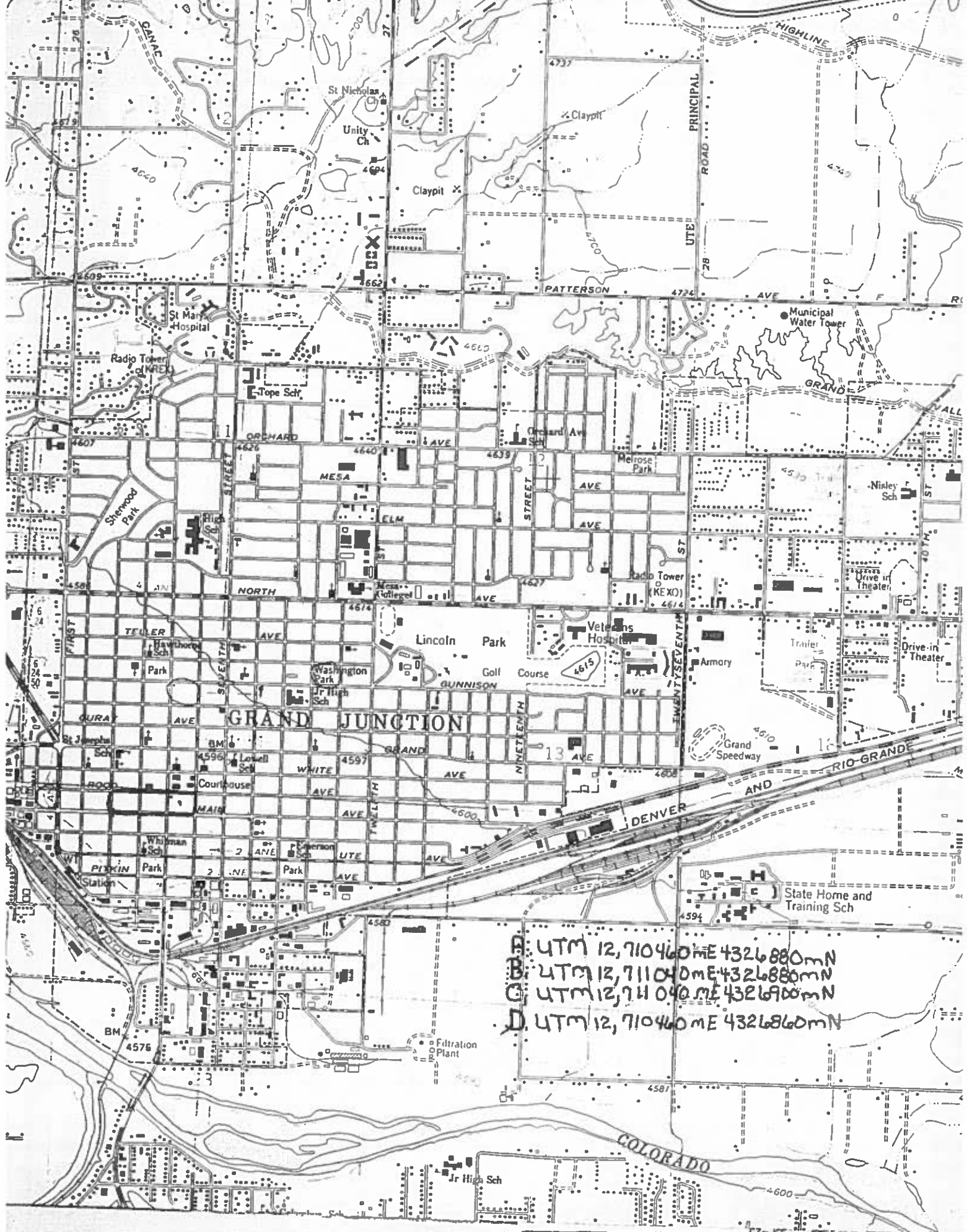
"Operation Foresight" won the National All American Award for Urban Development for the City of Grand Junction in the early 1960's. The time frame put the Shopping Park at the Vanguard of the mall concept which has evolved into the enclosed shopping centers today.

J. M. M.

2) List Any Associated Cultural Group: none

REFERENCES:

Al Look, The Western Slope of the Rocky Mountains Where Vacations Never End
Al Look, Grand Junction, Colo. 1967 page 16



A. UTM 12, 710460 mE 4326880 mN
B. UTM 12, 711040 mE 4326880 mN
C. UTM 12, 711040 mE 4326900 mN
D. UTM 12, 710460 mE 4326860 mN