

GRAND JUNCTION CITY COUNCIL WORKSHOP SUMMARY
November 30, 2015 – Noticed Agenda Attached

Meeting Convened: 5:07 p.m. in the City Hall Auditorium

Meeting Adjourned: 6:44 p.m.

City Council Members present: All except Duncan McArthur

Staff present: Moore, Shaver, Romero, Watkins, Schoeber, Camper, Rainguet, Kovalik, Bowman, and Tuin

Also: Jen Stoll, Scott Mercier, and many supporters for the USA Pro Challenge

Council President Norris opened the meeting and introduced Greater Grand Junction Sports Commission (GGJSC) Executive Director Jen Stoll. Ms. Stoll thanked Council for the opportunity to bring this item back for their consideration. Ms. Stoll then introduced Scott Mercier from the Local Organizing Committee (LOC).

Agenda Topic 1. USA Pro Cycling Challenge

Mr. Mercier expressed his appreciation to the community for their outpouring of support and thanked Council. He reviewed current event information: the LOC has received \$98,600 in cash pledges from individuals and businesses (all business sectors are represented), the event ownership remains in transition, there is no title sponsor yet, and television contracts negotiations have begun. Mr. Mercier then said a commitment from the City of \$50,000 in cash and up to \$35,000 worth of in-kind contributions (provision of public safety and public works services and equipment, the use of Two Rivers Convention Center, and parking facilities) are needed to show its support and leadership. He noted there will be direct economic benefits and this money should be recouped. He then listed some anticipated Economic Development (ED) benefits and mentioned if the Tour is held, Community Hospital will move the Tour of the Valley bicycle ride to the same weekend which could enhance the economic impact.

It was noted the estimated cost of the Tour increased from \$300,000 to \$400,000, but the amount requested from the City went down due to the large amount of community support. In-kind contributions for JUCO (Junior College World Series) were compared to what is being asked for the Tour. It was explained how the events differ and that the County, City of Fruita, and Town of Palisade have committed to in-kind contributions. Any shortfalls would be negotiated between the GGJSC and Medalist Sports, LLC.

Concerns expressed by Council were: what benefits will be reaped (tourism exposure), will there be prime time television coverage (all of Stage 1 would be advertising for the Valley), have host communities experienced any business expansion from the Tour (this has not been a goal, but outdoor manufacturing is a primary target for Grand Junction Economic Partnership (GJEP)), how will ED success be measured (unknown, but it will provide opportunities), and where will the money come from (ED or Contingency Fund).

Councilmembers Kennedy, Taggart, and Traylor Smith expressed their desire to support the Tour based, in part, on the message of support sent by the community through pledges and conversations.

It was decided to bring this request forward at the December 2nd regular Council meeting.

Agenda Topic 2. Other Business

HomewardBound of the Grand Valley, Inc. (HB) Request

Councilmembers individually reviewed the letter requesting \$45,000 from HB Vice Chairman of the Board William Wade to help with HB's 2016 Operating Budget. This request was referred to Council from the Homeless and Vagrancy Committee. Councilmember Chazen provided background on how the City has supported HB financially and explained how this request is different. Discussion ensued.

It was decided to invite Mr. Wade to a Council Workshop to provide a more detailed presentation.

City Council Assignment to Colorado Water Congress (CWC)

Councilmember Duncan McArthur expressed interest in this assignment; retired Councilmember Sam Susuras was previously the Council representative and continues to serve on their Board representing local government from the Western Slope as a citizen.

A resolution assigning Councilmember McArthur to the CWC will be prepared for the December 2nd regular Council meeting.

Sidewalk CPR (Cardio Pulmonary Resuscitation)

Grand Junction Fire Chief Ken Watkins explained how CPR has evolved and how the Fire Department has worked to educate and teach the new techniques to the public. Chief Watkins asked Council if they would be willing to host the Kick-Off for Sidewalk CPR at a Council meeting.

The Kick-Off will be scheduled at the beginning of a Council Workshop.

Economic Development (ED) Branding Meeting

Interim City Manager Moore talked about the meeting he and Councilmember Taggart attended and said no decision was made. North Star Destination Strategies suggested "Grand Junction Region" to keep it simple, but the ED Partners unanimously preferred "Colorado's Grand Valley".

This discussion will be continued at the December 3rd Joint Economic Development Partners meeting.

Agenda Topic 3. Board Reports

Downtown Development Authority (DDA)

Councilmember Chazen said performance issues for DDA Executive Director John Schneiger were discussed at a recent open meeting. The Board decided with a 6 to 1 vote to terminate Mr. Schneiger's employment and look for another Director.

Councilmember Chazen then reviewed the status of the White Hall property and said a rendering was chosen that had retail on the first floor and residential on the upper floors. Concern was expressed regarding this model; Councilmember Chazen said the DDA did not require this mixed use concept; any issues regarding this would be the developer's responsibility.

Grand Junction Economic Development

Councilmember Traylor Smith listed GJEP's three focus areas of focus for development: outdoor manufacturing, agritourism, and data and technology.

Grand Junction Housing Authority

Councilmember Traylor Smith reported they have obtained property for another senior housing project.

Parks Improvement Authority Board (PIAB)

Councilmember Traylor Smith said they agreed to build additional storage for Mesa County Valley School District 51's track equipment. She mentioned PIAB had done a project study in 2008 and most of the items have been completed. PIAB will also look into the feasibility of a golf management company.

Grand Junction Regional Airport Authority Board

There have been no recent meetings.

Business Incubator Center Board

Councilmember Boeschstein said the facility is having issues with their drinking water. ICM Moore said he would have someone look into that.

Colorado Riverfront Commission Board

Councilmember Boeschstein said they are excited about Las Colonias Park and have been working with Google to create a virtual bike ride of the Riverfront Trail for Google Maps.

Avalon Theatre Foundation

Councilmember Boeschstein said they are looking for more board members and would appreciate suggestions.

Mesa Land Trust

There was nothing to report.

With no further business, the meeting was adjourned.

**GRAND JUNCTION CITY COUNCIL
MONDAY, NOVEMBER 30, 2015**

**WORKSHOP, 5:00 P.M.
CITY HALL AUDITORIUM
250 N. 5TH STREET**

To become the most livable community west of the Rockies by 2025

- 1. USA Pro Cycling Challenge**
- 2. Other Business**
- 3. Board Reports**