

## MINUTES

### **Grand Junction Commission on Arts and Culture (GJCAC) Wednesday, April 27, 2016, Parks and Recreation Office**

**Commissioners Present:** Thea Arandjelovic, Betsey Dick, Betsy Brodak, Jennifer Hancock, Laura Bradley, Marjorie Haun, and Mary Olkowski.

**Commissioners Absent:** Gary Ambrosier, Jeremy Franklin, Darcy Johnson, Lancer Livermont,

**Also present:** Lorie Gregor, Bennet Boeschenstein, Virginia Blackstock

Co-Chair Jennifer Hancock called the meeting to order at 4:02 pm and moved to approve the minutes of the March 23rd meeting. Laura Bradley motioned, Betsy Brodak seconded and the minutes passed unanimously.

#### **NEW BUSINESS**

##### **Western Colorado Watercolor Society**

Virginia Blackstock presented on behalf of the Watercolor Society. \$1825.00 grant funded the marketing for the future show. The marketing brochure is a nice representation of the show and the National exhibit is held at the Art Center. The society was founded in 1989 and 30 states are involved. They publish 5 newsletters and have 5 membership meetings. Their goal is to encourage, inspire, and educate, the community about watercolor.

**Colorado Archaeological Society** – No show

##### **New artist review**

Jason Marsh and Chris Phillips were both accepted by the Commission for the ongoing list of artists to show at City Hall. Lorie will notify them.

##### **Committee Discussion**

The updated Committee list is attached.

Art in Public Places – needs to clean and wax bronze sculptures in May

Arts Education – Needs to meet in May and plan to roll out Creative Writing contest in August

Champion of the Arts – Consider an online application

Art Exhibit – Ongoing

Marketing Outreach – will meet once cultural plan meetings are done. Thea has some new ideas and will be available via email for the next 3 months as she will be in Slovenia.

##### **Take Part in Art**

The 2<sup>nd</sup> annual event will take place on June 18 at the Lincoln Park Barn from 9:00am -12:00pm. Arts and Cultural groups have been invited and applications are being received. Laura, Marjorie, Mary and Lorie will help set up and take down. Hours are 8:00am – 1:00pm.

### **Tiara Rado “The Rock” installation**

Monday, May 2 at 9:00am. Betsy and Marjorie will help Lorie change out the exhibits. Take photos for Facebook!

### **OLD BUSINESS**

#### **Cultural Plan Recap**

Creative Districts is completed – see below

### **GJ Commission on Arts & Culture Strategic Planning 2016 Creative Districts & Creative Industries**

**Goal:** Maintain an effective, positive image of the role of the arts and creatives in the community; attract, retrain, and support local creatives by fostering professionalism, cooperation, and recognition of the arts as a powerful industry and a valuable community development tool.

Action Strategy #1: Organize a Grand Valley Creative Alliance

- Form a task force to create a Creative Alliance of diverse membership
- Mobilize the creative community and the business community
- Creation, Improvement, and Expansion of Festivals
- Facilitate networking opportunities

Action Strategy #2: Achieve status as a Colorado Creative Industries Creative District

- Establish a task force from the Creative Alliance to spearhead the process
- Map the Creative District in Grand Junction
- Apply for CCI Creative District status

Action Strategy #3: Tax Initiative

- Creating a task force
- Identify and recruit the allies you need
- Study other Tax Initiatives
- Educate the general public and the business community about initiative
- Getting issue on the ballot

The Commission agreed that all groups will be completed by May. In June, a smaller work group will go through them for overlap. To be discussed in May – a regrouping of all the sub-committees for a rollout of the plan.

### **Economic Impact Study**

Lorie reported that 621 patron surveys have been collected and a list of 112 non-profit arts and cultural organizations has been compiled and sent to Americans for the Arts. Lorie will be sending out a survey for them to fill out within the next few months. Penny Stein wrote an article in the Sentinel for GJEP, about Arts and culture add to quality of life and economic diversity. Lorie will inquire if she will do a follow up story regarding the economic impact study. Commissioners signed up for events in May. Lorie will put together schedules for festivals.

### **Grant Funding Brainstorm**

Naomi Barlow, Super Rad Art Jam, is inviting our grant recipients to a meeting next week.

### **REPORTS**

Western Colorado Watercolor Society – tabled as Lancer was absent

Mural Jam – May 21 at Westlake Skate Park at 1<sup>st</sup> and Orchard. Mural winners from this event will be invited to paint the first murals for aRT.

aRT – All locations have been identified and CDOT has granted permission that all columns not facing the trail can be used for practice.

Betsy informed us that the dedication for the final Legends mural has been moved to June. She will confirm the date.

The next regular meeting of GJCAC will be at 4:00 p.m. Wednesday, May 25, at the Parks and Recreation office. As there was no further business, Jennifer declared the meeting adjourned at 5:30pm.

Respectfully submitted,

Lorie Gregor