



PROPOSAL RECAP

SOLICITATION TITLE: Exclusive Pouring Rights

SOLICITATION NUMBER: RFP-4273-16-SH

OPENING DATE: 7/26/2016

OPENING TIME: 2:30 PM

BUYER NAME: Susan Hyatt

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Company	Contact Information	Year 1	Year 2	Year 3	Year 4	Total 4 year	Additional Info/ Comments
Swire Coca-Cola	Lee Emmons, 970-319-4486, lemmons@swirecc.com	\$1,500.00	\$2,000.00	\$2,500.00	\$3,000.00	\$9,000.00	Provided comparisons for ratio and yields, gave idea for impulse purchases, offer remanufactured equipment-they service free of charge. Suggestions on merchandising, but no prices given Ideas using their trucks to promote the City, but again, no prices.Provided local advertising ideas: we provide PDF, they print posters and cards.
Pepsi Beverages Company	David Hilgenfeld 970-261-6618 dave.hilgenfeld@pepsico.co m	\$4,400.00	\$3,350,00	\$3,350,00	\$7,550,00	\$18,650.00	Year 1 includes start up product w/ value of \$1050. Year 4 includes transfer of ownership of all portable bars to TRCC w/ value of \$4200. All years includes ESTIMATED rebate of \$2600/ yr based on sales figures provided in RFP; plus \$750 in free product annually. Also offer new or like new fountains -they will service and maintain working condition. Will do PM svc calls on a regular basis of not less than 1 per year. Will respond to service calls promptly, less than 4 hrs. Delivery svc performed by FT personnel on our agreed schedule. Responsible for delivery of new products and rotate the stock so FIFO is used. Svc Rep to check in w/ mgmt at ea location to discuss any issues.
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