

GRAND JUNCTION VISITOR & CONVENTION BUREAU
BOARD OF DIRECTORS SPECIAL MEETING

August 16, 2016

Grand Junction Visitor and Convention Bureau
740 Horizon Drive
Grand Junction, CO

PRESIDING: Brad Taylor, Chair

MEMBERS PRESENT: Don Bramer, Susie Kiger, Julie Shafer (Phone), Jamie Lummis, Josh Niernberg, Kevin Reimer

MEMBERS ABSENT: Billie Witham, Sharon Woelfle

STAFF PRESENT: Debbie Kovalik, Barbara Bowman, Mistalynn Meyeraan, Kim Machado

The meeting was called to order at 3:12 p.m.

The board members considered the request for funding from Epic Rides for the 2017 and 2018 Grand Junction Off-Road events in the amount of \$40,000 each year.

The board members expressed their views and concerns of the event, including the importance to host an event centered in the City of Grand Junction and to have the name "Grand Junction" as an integral part of the event's name to create awareness and recognition.

After that lengthy discussion, Jamie Lummis motioned that the Grand Junction Visitor and Convention Bureau fund the Grand Junction Off-Road event for 2017 and 2018. Kevin Reimer seconded. The discussion continued regarding the number of years the event should be funded. Some expressed that the event should be funded for only 2017 while others suggested that a renewable contract option for 2018 be included. The motion passed 4 votes to 3 votes.

At the next Special Events Committee meeting, the committee will consider and recommend to the board the terms of the agreement for the 2017 Grand Junction Off-Road event in exchange for the funding. They will also consider a policy for funding large events outside of the special events funding budget.

There being no further business, Don Bramer motioned to end the meeting; Susie Kiger seconded, motion passed. The meeting adjourned at 4:10 p.m.