

Front Range Contract Sales Representative

2016	Activity	Goal	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Total YTD	Notes
Sales	Leads	15	-	2	5	1	2	2							12	
	Site Visits	5	-	-	-	-	-								-	
	Appointments	32	-	1	-	1	1								3	
	Total Contacts	1200	81	91	94	105	96	117							584	
	Confirmed Nights	N/A	-	-	23	30	20	280							353	

Industry Association Contacts	Christian Meetings & Conventions Assoc		-	-	-	34	-								34	
	Colorado Society of Assoc Exec.		-	14	-	-	8								22	
	Destination Colorado Trade Show		-	-	-	-	-								-	
	Meetings Industry Council Trade Show		-	-	40	-	-								40	
	Meetings Industry Council VIP Reception		-	-	19	-	-								19	
	Meeting Professionals Int'l		9	-	-	-	10								19	
	Professional Convention Mgmt Assoc.		-	-	-	-	-								-	
	Society of Government Meeting Planners		-	6	-	9	-								15	
	Successful Meetings University		-	-	-	-	-								-	
	TEAMS		-	-	-	-	-								-	
	CSAE Annual Conference		-	-	-	-	43								43	
	MPI Gala		-	-	-	-	-	15							15	
	Destination Colorado/Board Member Mtg		-	-	-	-	-								-	
	SGMP Gala		-	-	-	-	-	11							11	
	Peach Give Away		-	-	-	-	-								-	
	Destination Colorado Client Appreciation		-	-	-	-	-								-	
	MPI Golf Tournament		-	-	-	-	-								-	
SGMP Annual Conference		-	-	-	-	-								-		
Destination CO - Administrative Professionals		-	-	-	-	-								-		

We attended and sponsored the wine for the MPI Annual Gala (150+ in attendance) as well as the SGMP Annual Gala (75+ in attendance). Signage and verbal acknowledgments at both events as well as bottles of wine displayed where served (and on the tables at the SGMP event).