

Agreement for Naming and Sponsorship Rights at the Avalon Theatre

October 6, 2016

Ms. Martha Tjossem:

On November 6, 2013, the Grand Junction City Council adopted Resolution No. 68-13 authorizing the sale of naming and sponsorship rights for the Avalon Theatre (Resolution attached). In accordance with Resolution No. 68-13, your donations totaling \$100,000 qualify you for naming rights at the Avalon Theatre as detailed here:

Part of facility to be named: east, main floor Lobby

Term: 20 years

Name: David & Mary Wood Lobby

Location of name: Mounted on the west wall, approximately 14" from the ceiling

Name style/type: 8" initial capitals, 5" capitals for the names – brushed aluminum texture, Font; Friz Quadrata, individual letters.

The name of the above-referenced part of the Avalon Theatre will not be changed or transferred during the term of this agreement. Replacement of letters will be the responsibility of the Avalon Theatre Foundation.

At the expiration of the above-referenced term, your name could remain until someone else purchases the naming rights, or supplemental donations by you could secure a subsequent term of naming rights, in accordance with policies then in place.

By signing below, the parties acknowledge and accept the terms described herein. This letter Agreement contains the entire agreement between the parties.

Donors:



Representative – Martha Tjossem

City of Grand Junction



by Debbie Kovalik, Director, VCB