

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JANUARY 12, 2017
750 MAIN STREET
7:30 A.M.

PRESENT: Kirk Granum (Chair), Duncan Rowley (Vice-Chair), Shane Allerheiligen, Marty Chazen, Jason Farrington, Tom LaCroix, Dan Meyer, Vance Wagner

ABSENT: Jodi Coleman-Niernberg

STAFF: Vonda Bauer, Allison Blevins, Caitlyn Love, Brandon Stam,

GUESTS: John Shaver (City Attorney), Greg Caton (City Manager), Jeremy Nelson (REgeneration LLC), John Potter (Blythe Group)

CALL TO ORDER: Kirk called the meeting to order at 7:30 a.m.

APPROVAL OF MINUTES:

Meeting of December 8, 2016

Duncan made a motion to approve the minutes of the December 8, 2016 meeting; Tom seconded the motion. Jason abstained. The minutes were approved.

2017 BOARD MEETING SCHEDULE (Attachment):

BID Resolution 2017-01 to Adopt Meeting Schedule

RESOLUTION 2017-01, A RESOLUTION DESIGNATING THE LOCATION FOR THE POSTING OF THE NOTICE OF MEETINGS, ESTABLISHING THE 2017 DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT MEETING SCHEDULE, AND ESTABLISHING THE PROCEDURE FOR CALLING OF SPECIAL MEETINGS

The new location for the BID meetings will be held at FACTORY located at 750 Main Street. The meeting agendas will be posted on our Downtown website and at the DDA/BID office at 437 Colorado Avenue.

Marty made a motion to adopt BID RESOLUTION 2017-01; Shane seconded the motion. The resolution was adopted unanimously.

SPONSORSHIP OPPORTUNITIES:

Allison distributed a handout explaining the 2017 event sponsorship opportunities. The Leadership committee recommended to continue Spooktacular and include a street closure, therefore, an additional sponsorship was added for the event. The Fall Produce Market sponsorship was reduced from \$1,000 to \$500.

Dan commented that Allison did a great job selling sponsorships last year.

UPDATES:

Event Coordinator

Allison introduced and welcomed our new Event Coordinator, Caitlyn Love. Caitlyn was selected out of 75 candidates.

Caitlyn stated that she is a recent CMU Graduate with a bachelor's degree in Business Administration and is looking forward to working with the BID.

Parking App

Allison explained that the process for implementing Passport (formerly ParkX) Parking App has been slower than anticipated since the company that the City signed the contract with has merged with another company. The new company will provide a few new options that were not previously available. A training for Downtown business owners on how to use the new Parking App has been scheduled on Monday, January 30, at 5:30 p.m., at the DDA/BID offices.

New Businesses in Downtown

- A new clothing boutique store called Next Generation will be moving into the old boot shop in the 500 Block of Main Street.
- Josh and Jodi Niernberg will open two new restaurants, Tacoparty and Dinnerparty located at 126 South 5th Street.
- An Aspen restaurant called Hops Culture will be opening a new restaurant in the spring located in the old vacuum shop in the 500 block of Colorado Avenue.
- The Ebricks Outlet Store is currently moving into their new location at 124 N. 7th Street.
- The rug shop that was next to Thunderstruck has just recently been purchased and will be a southwest type of boutique.
- In March, Cendera Real Estate Investments purchased the Roper Music building located at 136 N. 5th Street. The building is currently under construction.

BID Projects

- **Grand Junction Off-Road/Downtown Music Festival**-BID staff met with Todd, from Epic Rides, to discuss a contract between Grand Junction Off-Road and Business Improvement District for the Grand Junction Off-Road/Downtown Music Festival event.
The beer garden will not be managed by the BID this year, therefore, staff is working to secure a non-profit organization to manage the beer garden. A non-profit can reduce their costs by obtaining volunteers for staffing and t-shirt security. The organization would receive all the proceeds for the beer revenue, however, the BID will be asking for a \$4,000 stage sponsorship to help offset some of the expenses that are incurred. The BID staff will continue to assist with the event.
- **Shop Local Campaign**-In the process of finalizing the marketing for 2017. The BID will be promoting a Shop Local, Eat Local, use Local Services Campaign. There will be shared advertising opportunities for business owners who would like to participate in the Shop Local Campaign. Social media (Facebook, Instagram, etc.) will be utilized as much as possible to promote the Downtown since it is the least expensive way to advertise.
- **Downtown Guidebook**-Anyone interested in placing an ad in the Downtown Guidebook should contact The Daily Sentinel before the January 31, 2017 deadline. Last year 20,000 Guidebooks were printed, however, this year the VCB will be including the Downtown Guidebook in every visitor bag, therefore, 35,000 copies will be printed.
- **Leadership Committee**-Our goal is to have full participation in the Leadership Committee. There are currently 8 committee members, however, there should be a total of 11 representatives.
- **Downtown Art Festival**-An Art Festival will be held on October 6th & 7th. Funds were not budgeted this year for the event, therefore, the BID will rely on sponsorships.

OTHER BUSINESS:

Marty stated that he attended a VCB meeting and there was discussion regarding bringing the Downtown into part of their marketing campaign. Marty encouraged Allison and Brandon to reach out to the VCB as well as GJEP and the Grand Junction Chamber of Commerce.

ADJOURN:

Shane made a motion to adjourn; Duncan seconded the motion. The meeting adjourned at 7:50 a.m.

BID RESOLUTION 2017-01

A RESOLUTION DESIGNATING THE LOCATION FOR THE POSTING OF THE NOTICE OF MEETINGS, ESTABLISHING THE 2017 DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT MEETING SCHEDULE, AND ESTABLISHING THE PROCEDURE FOR CALLING OF SPECIAL MEETINGS

RECITALS:

The Grand Junction Downtown Business Improvement District (BID) is a "local public body" as defined in C.R.S. §24-6-402 (1)(a).

The BID holds meetings to discuss public business.

The C.R.S. §24-6-402 (2)(c) provides that "Any meetings at which the adoption of any proposed policy, position, resolution, rule, regulation, or formal action occurs or at which a majority or quorum of the body is in attendance, or is expected to be in attendance, shall be held only after full and timely notice to the public. In addition to any other means of full and timely notice, a local public body shall be deemed to have given full and timely notice if the notice of the meeting is posted in a designated public place within the boundaries of the local public body no less than 24 hours prior to the holding of the meeting. The public place or places for posting of such notice shall be designated annually at the local public body's first regular meeting of each calendar year".

BE IT RESOLVED BY THE GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT THAT:

1. The Notice of Meetings for the local public body shall be posted at the entrance of the Downtown Development Authority and Business Improvement District offices located at 437 Colorado Avenue, Grand Junction, CO. **Meetings will be held at Factory located at 750 Main Street, Grand Junction, CO.**

2. The meeting schedule for the **regular meetings** of the BID during 2017 is:

Month	Dates
January	12
February	9
March	9
April	13
May	11
June	8
July	13
August	10
September	14
October	12
November	9
December	14

3. Additional meetings may be scheduled or cancelled dependent on the number of items coming before the BID. The BID Board of Directors will determine that on a case by case basis. Proper notification for any change in the meeting schedule will be provided.

4. Additional **special meetings** may be called by the Chair of the BID Board of Directors for any purpose and notification of such meeting shall be posted twenty-four hours prior to the meeting. Each and every member of the BID Board of Directors shall be notified of any special meeting at least twenty-four hours in advance.

Month	Dates
January Retreat-750 Main Street	31st 10:00 a.m. – 2:00 p.m.

Read and approved this 12 day of January 2017.



Kirk Granum, Chair

Grand Junction Downtown Business Improvement District

ATTEST:



Vonda Bauer, Sr. Administrative Assistant

Grand Junction Downtown Development Authority & Business Improvement District