

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, March 22, 2017 Parks and Recreation, Lincoln Park**

**Commissioners Present:** Gary Ambrosier, Betsy Brodak, Betsey Dick, Darcy Johnson, & Roseann Lyle  
**Others Present:** Lorie Gregor

Darcy Johnson called the meeting to order at 4:00pm. Roseann Lyle motioned to accept the minutes of the February 22 meeting. Betsey Dick seconded the motion, and the minutes were approved unanimously.

**NEW BUSINESS**

**Art Installations**

April 3, 8:00am Tear Down City Hall: Darcy, Lorie, Gary  
April 3, 2:30pm Tear down/Install Avalon: Lorie, Tina, Gary  
April 4, 9:00am Install City Hall: Lorie, Darcy, Tina, Roseann

**Appoint representative to Mesa County Arts Action Alliance:** Darcy Johnson will attend for now. It may be determined that we will invite them to present at our meetings when necessary.

**Website clean- up:** It has been noted that many pages have incorrect information on our website. To be a more effective marketing tool, Lorie will send out a list of organizations to the Commission. She will divide them evenly and each person will contact the organization for updated information. Other opportunities to check information: grants, presentations at board meetings, economic impact list.

**OLD BUSINESS**

**Art Grant Update/Project adoptions**

Organizations have been notified and the paperwork process is half way completed. The following events have been adopted:

Grand Valley Public Radio – KAFM	
Avalon Theatre Foundation	Darcy
Super Rad Art Jam	
Grand Junction Symphony	Betsy
Western Colorado Watercolor Society	
Messiah Choral Society of GJ	
Zikr Dance Ensemble	Roseann
Mesa County Public Library Foundation	Roseann
MusicSpark	Gary
Riverside Educational Center	Betsey
Western Colorado Writers’ Forum	
Latino Angelo Alliance Foundation	
Western Colorado Center for the Arts	Darcy

Remaining agencies will be adopted by newly appointed members to the Commission.

Lorie will update the adoption guidelines and send out when appropriate.

## **Take Part in Art**

June 17 9-12 Lincoln Park Barn. Set up is at 8:00am

Helpers include Lorie, Darcy and possibly Roseann. Recruit newly appointed members.

## **REPORTS**

### **Cultural Plan Rollout**

Rollout was well received. Mesa County Arts Action Alliance will take the lead on getting organizations involved with the action items. The Arts Commission will begin to contact arts organizations and get on their agendas at meetings to talk about the Cultural Plan. The Commission will draft a speech which all members can use when visiting. Lorie will put it on the One Drive. **Deadline for input is April 10** and it will be finalized at the next meeting.

The Arts Commission can be involved in the following ways with the Cultural Plan:

Creative Districts and Creative Industries:

- Support Strategy 1 & 2

Economic Impact:

- Have completed Strategy 1 & Action Item 1
- Action 2 will be completed in June 2017
- Support Strategy 3
- Support Strategy 4 - Action 1 & 2

History, Science & Culture:

- Strategy 1 – Action 1 is done with Culture Fest at the Library
- Strategy 2 – Action 2 -Museum placed first historical placard in March

Public Art:

- Strategy 3 – Completed by Parks and Recreation
- Strategy 4 – Action 1-Being done by DDA, Commission, City GIS & Library. Need to collaborate
- Strategy 4 - Action 2 – Organization could apply for grant funds

Urban Planning & Cultural Facilities:

- Goal 1 - Strategy 3 – Action 1 – Commission supported effort through grant program
- Goal 1 - Strategy 4 – July - Parks and Rec should open Las Colonias Amphitheatre
- Goal 2 - Strategy 5 – Action 3 is completed by the Commission with Take Part in Art & the Grand Junction Strategic Cultural Plan scorecard annual meeting (to be planned)

### **AOTC Update**

Parks and Recreation has partnered with the DDA to repair and maintain the collection. They will be responsible for the art changeout in October.

### **Economic Impact Study**

Results from the economic impact study should be released in June.

### **Las Colonias 1%**

A musical theme has been chosen for the 5 benches to be placed at the amphitheater. Jeff Bates is under contract. The committee has requested that they be natural and fit into the current landscape. The amphitheater should be open end of July.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, April 26, at the Parks and Recreation Office. As there was no further business, Darcy declared the meeting adjourned at 6:00p.m.

Respectfully submitted,

Lorie Gregor