



**GRAND JUNCTION CITY COUNCIL  
TUESDAY, SEPTEMBER 5, 2017**

**PRE-MEETING (DINNER) 5:00 P.M. ADMINISTRATION CONFERENCE ROOM  
SPECIAL WORKSHOP, 5:30 P.M.  
CITY HALL AUDITORIUM  
250 N. 5<sup>TH</sup> STREET**

*To become the most livable community west of the Rockies by 2025*

**1. Discussion Topics**

- a. Broadband Discussion
- b. Horizon Drive Association Business Improvement District Board
- c. November Ballot Discussion

**2. Next Workshop Topics**

**3. Other Business**



## Grand Junction City Council

### Workshop Session

Item #1.a.

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**Meeting Date:** September 5, 2017

**Presented By:** Greg Caton, City Manager

**Department:** City Manager

**Submitted By:** Greg Caton, City Manager

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### **Information**

#### **SUBJECT:**

Broadband Discussion

#### **EXECUTIVE SUMMARY:**

After City Council met with incumbent providers, staff received direction from City Council to develop a funding program that would provide assistance to deploy fiber in Grand Junction. The Broadband Capital Fund was developed as a funding source for aiding in the development of high-speed fiber optic broadband expansion projects. It is not intended to pay for all costs of construction. A draft of program will be discussed and staff will look for direction from City Council.

#### **BACKGROUND OR DETAILED INFORMATION:**

The proposed Broadband Capital Fund is a funding source from which fiber installation construction advances can be made for high speed fiber optic broadband expansion projects. As money is repaid through a revenue share with the broadband provider, the capital is then re-utilized for another project. The City will fund up to 50% of the capital construction costs, with total dollar limitations. The Broadband Capital Fund is not intended to pay for all construction, installation or service costs for any business or established residential neighborhoods, but intended to supplement the investment of the business owner, residential area, and services provider.

Eligible projects must be within city limits and be able to repay through revenue share within three years. Projects must be fiber optic and provide broadband to underserved locations and applications must be submitted by the broadband service provider. Projects must demonstrate the need for high-speed fiber optic broadband service and the opportunity for economic development. Preference is given to projects that retain or

create local jobs and must start within three months of approval and completed within twelve.

**FISCAL IMPACT:**

Budget impacts are dependent on City Council direction for funding the Broadband Capital Fund.

**SUGGESTED ACTION:**

After updates and discussion, staff looks forward to receiving direction from City Council regarding next steps.

**Attachments**

1. Draft - Broadband Capital Fund

## City of Grand Junction Broadband Capital Fund

**Purpose:** The Broadband Capital Fund is a funding source from which fiber installation construction advances can be made for high speed fiber optic broadband expansion projects. As money is repaid through a revenue share with the broadband provider, the capital can then re-advanced for another project. The intent is to make the construction and installation costs above the provider's standard or advertised installation policies affordable to an underserved location where the added costs would otherwise make the installation unaffordable.

**Background:** As part of the City Council's Economic Development Plan, communication and technology infrastructure was identified as an essential tool for the development of commerce and industry leading to long-term economic competitiveness for the City of Grand Junction.

In April 2015, Grand Junction voters approved an override of Colorado Senate Bill 05-152 by a majority of 77% which allows the City to use City resources and infrastructure to provide broadband capabilities that compete with private providers.

The Broadband Capital Fund is not intended to pay for all construction, installation or service costs for any business or established residential neighborhoods, but intended to supplement the investment of the business owner, residential area, and services provider.

### Eligibility:

- Areas within City Limits
- Fiber optic project to provide broadband services to an underserved location
- Ability to repay through revenue share within 3-years
- Applications must be submitted by the broadband service provider

The City will fund up to 50% of the capital construction costs (not to exceed \$10,000) to provide fiber-based broadband services to a location not currently serviced with the broadband services required by the business. For residential areas, or neighborhoods, the dollar amount can be higher as determined by available funding and size of the project. The Broadband Capital Fund will be applied for by the broadband service provider, and repaid by the service provider to the City within 3 years.

### Evaluation:

- Demonstration for need of high-speed fiber optic broadband service
- Demonstration of economic development opportunity
- The project must be started within three months of approval and completed within twelve months
- Preference given to the retention or creation of local jobs



**Grand Junction City Council**

**Workshop Session**

**Item #1.b.**

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**Meeting Date:** September 5, 2017

**Presented By:** Horizon Drive District Representative

**Department:** City Manager

**Submitted By:** Greg Caton

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**Information**

**SUBJECT:**

Horizon Drive Association Business Improvement District Board

**EXECUTIVE SUMMARY:**

Board President Jay Moss has a presentation regarding the safety hazards on Horizon Drive.

**BACKGROUND OR DETAILED INFORMATION:**

The presentation will review the safety hazards on Horizon Drive, recent pedestrian deaths, possible transportation improvement options, and the associated costs.

**FISCAL IMPACT:**

N/A

**SUGGESTED ACTION:**

N/A

**Attachments**

1. Horizon Drive Presentation



**HORIZON DRIVE**  
**D i s t r i c t**  
*Gateway to Grand Junction®*

**CITY COUNCIL WORKSHOP  
MEETING**

September 5, 2017

# Corridor Improvement Plan

Phase 1

Phase 2



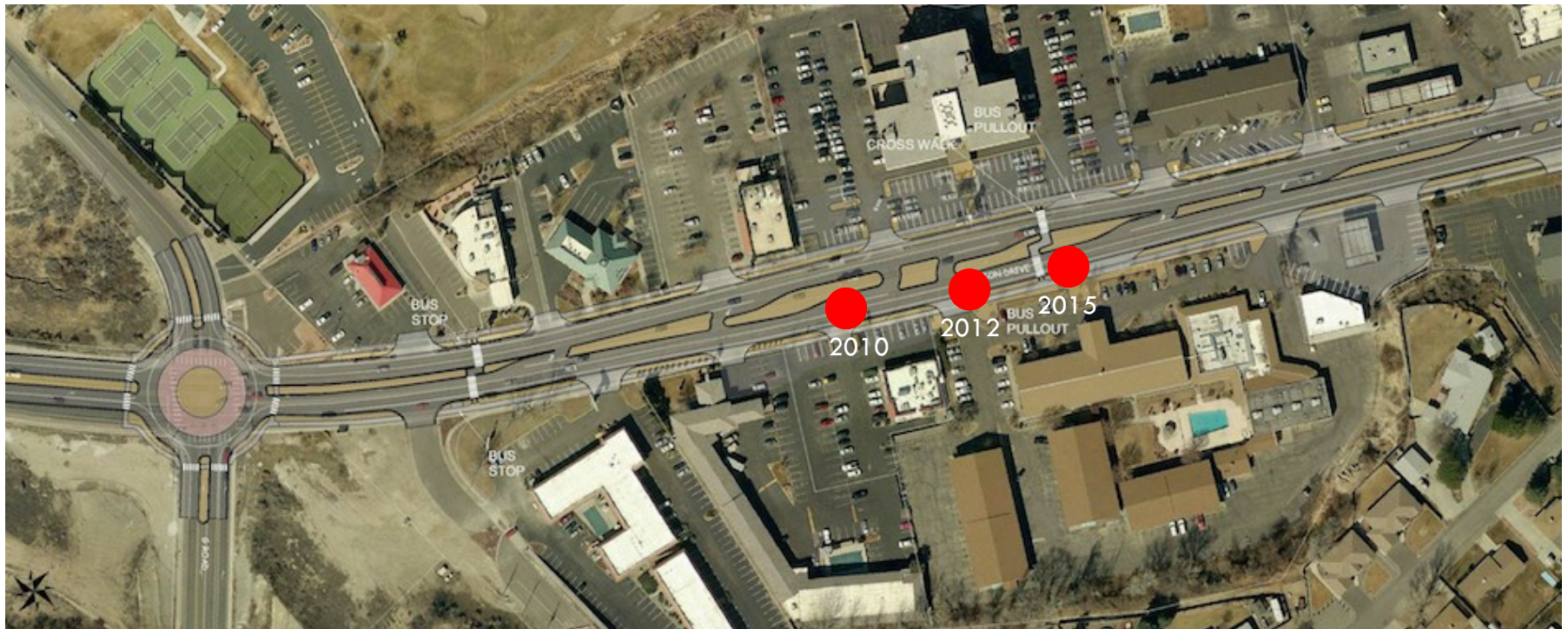
# Budget Constraints

- RAMP Project – Phase 1 COMPLETE
  - Total - \$6.6 Million
    - CDOT - \$4,623,000
    - Horizon Drive - \$854,325
    - City of GJ - \$854,325
    - Ute Water - \$276,400
  - HDD Additional - \$484,000 - pedestrian lighting, art & roundabout landscaping, potholing
- Phase 2 – NEED FUNDING - \$6.4 million
- Phase 3 – \$6 million



# The Cost of NO Investment

## 3 Tourist Deaths Since 2010



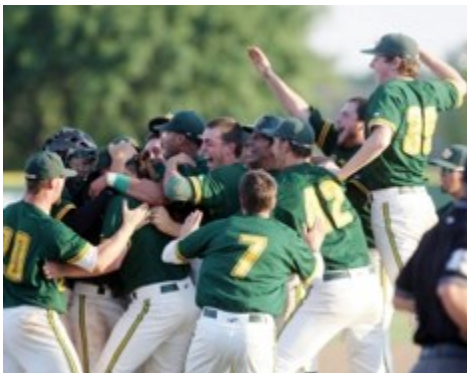
# The Cost of NO Investment

## Pedestrian Traffic

- ▣ 14 accidents involving pedestrians since 2009
- ▣ 3 fatal pedestrian accidents since 2010

What is the cost of a life?

- \$9.1 million – US Department of Transportation



# Phase 2 ALT - Crosswalks



- 3 crosswalks with center refuge area
- Pedestrian activated lighting – split each direction
- REUSE all lights and 2 of the center refuge areas

**ESTIMATED COST - \$200,000 to \$250,000**



**Grand Junction City Council**

**Workshop Session**

**Item #1.c.**

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**Meeting Date:** September 5, 2017

**Presented By:** City Council

**Department:** City Manager

**Submitted By:** Greg Caton

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**Information**

**SUBJECT:**

November Ballot Discussion

**EXECUTIVE SUMMARY:**

Mayor Rick Taggart will update City Council about discussions with the County regarding their ballot question.

**BACKGROUND OR DETAILED INFORMATION:**

N/A

**FISCAL IMPACT:**

N/A

**SUGGESTED ACTION:**

N/A

**Attachments**

None