

MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, July 26, 2017 Parks and Recreation, Lincoln Park

Commissioners Present: Betsey Dick, Sarah Dishong, Andy Hamilton, Roseann Lyle, Ellen Moore, Sandie Nadelson, Honora Thompson, Betsy Brodak, Darcy Johnson, Merritt Kinsey, Gary Ambrosier

Absent: None

Others Present: Lorie Gregor

Darcy Johnson, Chair, called the meeting to order at 4:00pm. Roseann Lyle motioned to accept the minutes of the June 28 meeting. Gary Ambrosier seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

Final Grant Presentation Zikr: Lorie Gregor gave the report for David Taylor. Attendance and engagement was up from previous year they were here. Discussion ensued regarding value vs attendance. Suggestions included checking the local event calendars and considering a different time of year.

Review Grant Adoptions: Adoption list was updated.

OLD BUSINESS

Review Art Commission Presentation: Due to many absences last meeting the commission reviewed the presentation content, website, and contact lists. All agencies to be contacted and dates set by end of the year. Check in at September meeting.

Cultural Plan: Finalized the AC support of Goals and Strategies for the Cultural Plan.

The Arts Commission can be involved in the following ways with the Cultural Plan:

Creative Districts and Creative Industries:

Support Strategy 1 & 2

Economic Impact:

Strategy 1 - Action Item 1 & Action Item 2 – Completed by Commission

Support Strategy 3

Support Strategy 4 – Action 1 & 2

History, Science & Culture:

Strategy 1 – Action 1 is met by Culture Fest at the Library – Grant recipient

Strategy 2 – Action 1 – Museum has placed first historical placard in March

Public Art:

Strategy 3 Action 2 – Completed by Parks and Rec

Strategy 4 – Action 1 being accomplished by DDA, Commission, City GIS & Library – need to collaborate

Strategy 4 – Action 2 – Organization could apply for grant funds

Urban Planning and Cultural Facilities:

Goal 1 – Strategy 3 – Action 1 – Commission supported efforts through grant program

Goal 1 – Strategy 4 – Accomplished by City in July

Goal 2 – Strategy 5- Action 3- accomplished by Commission with Take Part in Art & the annual GJSCP meeting

Lorie will schedule the Hospitality Suite for the GJSCP annual meeting in Feb.

Arts & Economic Prosperity 5: Lorie will create a press release on the economic impact study.

REPORTS

Grand Valley Creative District Alliance: no update

Committee Reports:

Marketing: Met July 17 –

Social Media – Follow organizations, like them, and ask them to reciprocate – Honora

Wear name tags to events you attend socially

Have booth with an artist at public events: farmers market, Rocky Mtn PBS Fun Fest. **TO DO:** blow up the cover of the economic impact study and the Strategic Cultural Plan Overview for use at booth.

Host pop up art events, family art festival

Champion of the Arts: Met July 26 –

Venue – Centennial Band Christmas Concert at Avalon, Invite Janie Lewis to the Sept meeting

Continue with the online format and add criteria to the form

Promotions: flyers, facebook

Education Committee: Needs to set a meeting for Write On!

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, August 23, at the Parks and Recreation Office. As there was no further business, Darcy declared the meeting adjourned at 5:40 p.m.

Respectfully submitted,
Lorie Gregor

Grand Junction Commission on Arts and Culture – founded 1992

All eleven members are appointed by the Grand Junction City Council. At least five members must have acknowledged accomplishment as either an amateur or professional in architecture, art criticism, art education, art history, choreography, dance communicative arts, crafts, folk and ethnic arts, literature, media arts, music, opera, painting, photography, sculpture, theater or urban design.

The mission of the Commission on Arts and Culture is to enhance local arts and cultural opportunities and development, encourage cooperation and collaboration among arts organizations, provide information to area artists and arts agencies and establish community arts priorities.

The Commission meets the fourth Wednesday of each month at 4 p.m. in the Parks Administration building, 1340 Gunnison Avenue.

Commission Members include:

Darcy Johnson, Chair	Betsey Dick
Andy Hamilton, vice-chair	Gary Ambrosier
Merritt Kinsey	Sarah Meredith-Dishong
Elizabeth Brodak	Honora Thompson
Sandie Nadelson	Ellen Moore
Roseann Lyle	

2017 Accomplishments (details can be found at www.gjarts.org)

- ❖ Conducted an Economic Impact Study with Americans for the Arts
- ❖ Updated the Strategic Cultural Plan
- ❖ Manage a \$43,000 grant program for arts and cultural non-profits – available based upon the annual City budget
- ❖ 3rd annual Take Part in Art- a community outreach event to highlight local art focused organizations and provide information to the public about the organizations.
- ❖ Write On! Annual student creative writing contest for grades 3rd-12th. Winners recognized publicly at a reception and are provided the opportunity to record their piece and have it aired on KAFM public radio.
- ❖ Champion of the Arts - Annual award to recognize one business and one individual for exceptional support and contribution to the arts in our community. Winners receive artwork purchased from local artist

Art in Public Places

- ❖ **1% for the Arts** – 1% of construction budget for capital improvement projects over \$100,000 is designated for purchase or commissioning of public artwork to be incorporated into the project. Committee facilitates review and selection process. The 1% program includes approximately 100 pieces and is maintained and curated by the commission as the municipal public art collection.
- ❖ **aRT** (Art on the Riverfront Trail) – An annual mural art project concentrated along the riverfront trail. Mural art is utilized to help manage vandalism and vagrancy at highway underpasses.
- ❖ **Art Exhibits** - Rotating public exhibits at City Hall, The Avalon Theater, Two River Convention Center, and Tiara Rado Golf Course. Artists reviewed and selected by commission.

Website – Includes information about commission resources, programs, and arts organization/artist registry. Maintained by the commission.

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