

GRAND JUNCTION CITY COUNCIL WORKSHOP SUMMARY
October 16, 2017 – Noticed Agenda Attached

Meeting Convened: 4:00 p.m. in the City Hall Auditorium

Meeting Adjourned: 6:33 p.m.

City Council Members present: Councilmembers Boeschstein, Kennedy, McArthur, Norris, Traylor Smith, Wortmann, and President of the Council Taggart.

Staff present: Caton, Shaver, LeBlanc, Romero, Valentine, Longenecker, Caskey, Allen, Prall, Tonello, Schoeber, Bowman, Watkins, Camper, and Winkelmann.

President of the Council Taggart called the meeting to order.

Agenda Topic 1. Discussion Topics

City Manager Caton reviewed the budgets to be discussed: Downtown Grand Junction Business Improvement District (DGJBID), Horizon Drive Association Business Improvement District (BID), Economic Development, and Capital.

Allison Blevins, DGJBID Executive Director, reviewed the following items: the “Shop Local” campaign which includes featuring a business monthly in the Daily Sentinel and sponsoring a show on KAFM, cooperative advertising (22 bus benches, 24 TV commercials), a Champ grant through Colorado tourism, mini conference with the Downtown Development Authority (DDA) and Downtown Colorado, Inc., the parking app, the DDA Ambassador program, and a farmer’s market at Colorado Mesa University (CMU). Goals for 2018 include facilitating special event permitting for downtown events, continue partnering with CMU, expanding the DGJBID, expanding business hours, continuing the “Shop Local” campaign, and fine tuning events. Ms. Blevins reviewed the specific budget and noted the Board opted to raise the DGJBID 2018 assessment by the allowed 5%, which accounts for approximately \$7,000. The fund balance is \$18,747. The parking app has generated \$2,500 and there are eighteen new businesses in downtown. The DDA recently voted to provide free Wi-Fi downtown (will be time-limited).

Vara Kusal Horizon Drive Association BID Executive Director noted the following highlights: landscaping completed for curb buffer zone, two successful applications have been submitted and another one is pending to the District’s Public Safety Grant program, \$5,000 has been budgeted for 2018 to piggyback on the City’s broadband grant program, and work is continuing on the development of the Horizon Drive Trail.

Mr. Caton reviewed the Economic Development Budget.

Discussion ensued regarding funding for the Avalon Theatre, Economic Development (ED) partners and inviting them to present at the October 30 budget workshop, foreign trade zone, the HopeWest campaign, and the marketing plan. Questions regarding the 5-2-1 Drainage Authority were posed regarding boundaries, fees, jurisdiction, and the City’s support (both financial support and staff effort) and it was suggested it might be helpful to review the contributions by all partners. The funding for CMU was reviewed and Mr. Caton will bring this specific item back to the October 30 workshop for Council’s direction.

A break was called at 5:40 p.m. The workshop resumed at 5:49 p.m.

Mr. Caton reviewed the Capital Budget. A new planning tool was implemented to look at Ten Year Capital Improvement Plans. It was noted that the next five years, 2018-2022, are balanced (revenues match expenditures).

Mr. Caton discussed sales tax ongoing commitments, new projects and street maintenance, and the Capital Budget for public safety, street capacity expansion, water and sewer enterprise funds, and impact fees.

Mr. Caton presented the recommended capital budget highlights: 7th Street reconstruction; outside contract street maintenance; North Area Ambulance Station; Fire Training Facility, phase 2; Las Colonias Recreation Park completion; Las Colonias Business Park infrastructure; Monument Road Trail; Two Rivers Convention Center improvements; sewer line replacements; and effluent diffuser project.

Agenda Topic 2: Next Workshop Topics

Next steps include inviting the ED partners to the workshop on October 30 that will also include the DDA and budget reconciliation is scheduled for the November 13 workshop. The Utility rates resolution will come forward on November 15, and the final budget adoption will be on December 6.

Other Business

There was none.

Adjournment

With no further business the meeting was adjourned.



**GRAND JUNCTION CITY COUNCIL
MONDAY, OCTOBER 16, 2017**

**WORKSHOP, 4:00 P.M.
CITY HALL AUDITORIUM
250 N. 5TH STREET**

To become the most livable community west of the Rockies by 2025

1. Discussion Topics

- a. Budget: Grand Junction Downtown Business Improvement District, Horizon Drive Association Business Improvement District, Economic Development, Capital

2. Next Workshop Topics

- a. October 30 - Budget: Downtown Development Authority, Budget Reconciliation

3. Other Business