

**CITY OF GRAND JUNCTION**

**RESOLUTION NO. 64-17**

**A RESOLUTION RESCINDING RESOLUTION 47-17 RENAMING NORTH AVENUE TO UNIVERSITY BOULEVARD BETWEEN I-70 B (ON THE EAST) AND 1<sup>ST</sup> STREET (ON THE WEST)**

Recitals.

On August 16, 2017 the City Council approved Resolution 47-17, a Resolution renaming North Avenue to University Boulevard. The effective date of the Resolution was delayed until March 1, 2018; however, the proposed name change has been called into question.

With Resolution 47-17 the City Council acknowledged that the name change would require property and business owners to revise their mailing addresses, promotional materials and business supplies; however, the City Council realizes that it did not fully appreciate the full weight of the impacts that would be visited on those people and their interests. As well, the Council acknowledges that it did not grasp the sentiment, nostalgia and emotion that is attached to North Avenue and its name.

As the City Council has heard the voices of those both directly and indirectly interested in North Avenue not being renamed University Boulevard, the Council also understands and acknowledges those in the community that trust that the past, present and future importance of Colorado Mesa University to the community must be recognized as may be separately determined by the City Council in accordance with a successive resolution(s), ordinance(s) and any and all actions of the City Council deemed advisable by a majority thereof.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION, COLORADO:

That Resolution 47-17 is rescinded, revoked and of no further effect.



ATTEST:

*Wanda Winkelman*

City Clerk

*Burt Burt*

Mayor Pro Tem of the City Council