

Grand Junction

State of Colorado

PROCLAMATION

WHEREAS,

the government of Grand Junction, Colorado celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent more than 99.7 percent of all businesses with employees in the United States and are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, the City of Grand Junction, Colorado supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and

WHEREAS, local advocacy groups such as the Downtown Grand Junction
Business Improvement District and the Grand Junction Chamber
of Commerce as well as public and private organizations across
the country have endorsed the Saturday after Thanksgiving as
Small Business Saturday.

NOW, THEREFORE, I, J. Merrick Taggart, by the power vested in me as Mayor of the City of Grand Junction, do hereby proclaim November 25, 2017 as

"SMALL BUSINESS SATURDAY"

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official Seal of the City of Grand Junction this 15th day of November, 2017.



Mayor beg

