

MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, July 23, 2014, Parks and Recreation Office, Lincoln Park

Commissioners Present: Miranda Ashman, Laura Bradley, Judy Dyrud, Gisela Flanigan, Jennifer Hancock, Darcy Johnson, Lancer Livermont

Commissioners Absent: Jeremy Franklin, Deanna Pickman

Others Present: Lorie Gregor

Chair Lancer Livermont called the meeting to order at 4:53 p.m. Regarding the June 24 minutes, Judy Dyrud said she believed they should include Emily Pfeifer in Commissioners Present. With that correction, Lancer moved to accept the minutes, Miranda Ashman seconded, and the minutes were approved unanimously.

OLD BUSINESS

Avalon Theatre: Today's meeting began after a 4:00 p.m. tour of the Avalon Theatre construction site to familiarize Commissioners with potential locations for 2- and 3-dimensional artworks. As decided at last meeting, GJCAC may recommend removing the old mural, but removal is unlikely. We have applied for a grant to fund a hanging system for new art. The Commissioners agreed to table decisions on locations and recommended art until grant approval.

Economic Impact Study: Funding to start the study has been included in the budget to be approved in December. Additional funding from others with a stake in the results may be investigated after budget approval. Lorie Gregor showed sample studies prepared by several vendors for other organizations. She said before we hire a vendor we should decide what our goals are, what outcome we want. Emily said one important outcome would be to gain unanimous agreement that the arts are economic drivers so that Council changes the way it makes decisions. Jennifer Hancock said unlike some of the samples, our study should include all creative industries as defined by CCI (Colorado Creative Industries), including Brown's Cycles, Loki, etc. Lorie said CCI hires Westaf to do its studies, which give a snapshot of the community from government data and do not include a survey. Lancer asked Lorie to inquire whether the vendor Americans for the Arts could expand their survey to include other elements. Gisela Flanigan suggested that the Commissioners each do research to find the best study models. Lorie will send links to the current samples, and Commissioners will send blast emails with links to favorites that they find.

Strategic Plan Review Committee: This committee, which is tasked to review and revise the Grand Junction Strategic Cultural Plan, has set a first meeting on Tuesday, Aug. 12 at 5:00 p.m. Jennifer kindly offered to host the meeting at her residence. Judy will attend and may be joining the committee.

Other Committees: Darcy Johnson will schedule action by the Art in Public Places committee soon. Gisela had planned to roll out the Champion of the Arts competition Oct. 22. Lorie noted that the year-end GJCAC meeting combines 2 months and a rollout in Sept. would better allow for Champion of the Arts decisions at that holiday meeting. Gisela will email Champion of the Arts Committee members to set the Sept. date. Miranda will email the Marketing Committee to schedule an Aug. meeting.

REPORT AND ANNOUNCEMENTS

Zikr Dance Ensemble, GJCAC grant \$4000: Miranda said the performance was terrific, especially the pas de deux. She was especially impressed with the troupe's athleticism. She said David Taylor was great to work with, very grateful for the grant, and acknowledged GJCAC in person and in the program.

Attendance was approximately 75-85. Laura Bradley took the master class and she and several other local dancers performed in one dance. Miranda said this was money well spent and she hopes Zikr Dance Ensemble returns in the future.

Education Committee: Jennifer reported that the committee met today before the Avalon tour. She thanked Laura, who is not on the committee, for attending and donating tickets to the CMU production of *Once Upon a Mattress* as a prize for the Creative Writing Contest. The Committee decided to retain last year's poster, changing only the dates, "third" annual, and colors. The new contest deadline is Sept. 12 and the presentation and readings by winners will be Oct. 3. Laura volunteered to recreate the poster with the revisions. Diane Hower has agreed to help publicize the contest to District 51, Gisela to Caprock Academy, and Emily to home schoolers. Lorie will talk to KAFM staff about putting the winners on the radio. Jennifer will talk to Greg Mikolai about videotaping the readings and possibly including them in the Rocky Mountain PBS "Western Bounty" series.

Cupcake Wars: Jennifer and Laura said it was a great success and showed a photo of the winning entry, which had 6 cupcakes molded into a sculpture of a mountain scene.

ArtAspen: Lorie distributed VIP tickets to this upcoming major gallery show to which all Commissioners are invited. Judy attended last year and recommended it highly.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, Aug. 27, at the Lincoln Park Hospitality Suite. As there was no further business, Lancer declared the meeting adjourned at 5:55 p.m.

Respectfully submitted,

Judy M. Dyrud