

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, DECEMBER 14, 2017
750 MAIN STREET
7:30 A.M.

PRESENT: Duncan Rowley (Chair), Jodi Coleman-Niernberg, (Vice-Chair), Jason Farrington, Tom LaCroix, Phyllis Norris, Doug Simons Jr., Vance Wagner, Aaron Young

ABSENT: Dan Meyer

STAFF: Vonda Bauer, Caitlyn Love, Allison Blevins, Brandon Stam

CITY STAFF: John Shaver (City Attorney), Greg Caton (City Manager), Mike Nordine (Police Chief)

CALL TO ORDER: Duncan called the meeting to order at 7:35 a.m.

APPROVAL OF MINUTES:

Meeting of November 9, 2017

Jodi made a motion to approve the November 9th 2017 minutes; Jason seconded the motion. The motion was approved.

2018 BOARD MEETING SCHEDULE

BID Resolution 2018-01 Adopt Meeting Schedule

RESOLUTION 2018-01, a Resolution designating the location for the posting of the notice of meetings, establishing the 2018 Business Improvement District meeting schedule, and establishing the procedure for calling of special meetings.

Tom made a motion to adopt BID Resolution 2018-01; Vance seconded the motion. The motion was approved.

GRAND JUNCTION OFF-ROAD CONTRACT

Allison stated that the Business Improvement District (BID) cannot enter into a multi-year contract with Epic Rides due to Tabor laws. Staff is currently working on the 2018 contract between the BID and Epic Rides. The BID will produce all aspects of the music festival and will have an agreement with a non-profit to produce the beer garden. Epic Rides will produce all aspects of the mountain bike festival. The BID is responsible for food and drink vendors and the vendors in the 600 block of Main Street. Epic Rides produces the vendors in the 300 to 500 blocks. Epic Rides also contributes \$17,500 towards the music festival. All beer sales belong to the nonprofit, however, they give the BID a 10% stage sponsorship. The street closure costs are shared between the BID, Epic Rides, and the non-profit organization.

Tom made a motion to give authority to the BID Director to move forward with the contract between the Grand Junction Off-Road and Business Improvement District for the 2018 Downtown Music Festival. Phyllis seconded the motion. The motion was approved unanimously.

DOWNTOWN EVENT POLICY & COMMERCIAL USE OF PUBLIC RIGHT-OF-WAY ORDINANCE RECOMMENDATION

Allison recommended that the Business Improvement District (BID) take over the special event permitting, however, the BID would need legal authority to do that. The City Ordinance pertaining to Commercial Use of Public Right-of-Way was written before the BID was formed and it currently delegates all of the authority for the commercial use to the Downtown Development Authority (DDA). Currently the BID is managing all aspects outlined in the ordinance as a delegate of the DDA with the exception of special event permitting. Allison suggested that the Board recommend to City Council to transfer the authority from the DDA to the BID.

Greg indicated that there needs to be an understanding and cooperation between the City and the BID before the Event Policy is solidified. City and BID staff will be meeting to discuss their roles and responsibilities.

After discussion, the Board recommended staff to make the necessary changes to the Event Policy and draft a new Commercial Use of Public Right-Of-Way Ordinance. After completed, the documents will be reviewed by the BID Board and then presented to City Council for their approval.

UPDATES:

Holiday Events Overview

Allison stated that the Parade of Lights had 95 floats. The weather was wonderful and there were approximately 20,000 attendees. The title sponsor was Bank of Colorado and the supporting sponsor was Monumental Events. There was difficulty this year with the company that provided the street closure, therefore, staff will be looking for ways that may allow the BID to perform their own street closures for events.

Holiday Parking Update

The BID staff installed signs on the Downtown parking meters indicating that during the holiday season 50% of parking meter revenue will be donated to United Way. The revenue from the parking app has increased 20% from September.

PUBLIC COMMENTS

Mike Moran (Heiden Homes Realty Broker Associate) inquired about how the donation for United Way was proposed and he had concerns that other non-profits would not be receiving any of the revenue. Allison responded that the City staff made the decision for United Way of Mesa County to receive the revenue. United Way supports many local programs in the community and is also located in the Downtown Business Improvement District. United Way will receive half of the parking revenue that is collected during the holiday season and the City parking fund will receive the other half of the revenue.

ADJOURN:

Tom made a motion to adjourn; Phyllis seconded the motion. The meeting adjourned at 8:18 a.m.