

RESOLUTION 24-18

A RESOLUTION IN RECOGNITION AND SUPPORT OF ESTABLISHING A CERTIFIED CREATIVE DISTRICT WITHIN THE CITY OF GRAND JUNCTION, COLORADO

RECITALS: The City of Grand Junction has had a long history of support for arts and culture including an award winning Main Street, *Art on The Corner*-a public art collection, renovation of the historic Avalon Theater, the formation of the Grand Junction Commission on Arts and Culture and the adoption of the 1% for the Arts ordinance.

Creative Districts are an effective economic development tool that attracts cultural tourism, encourages resilient development practices, revitalizes neighborhoods, fosters local pride and maintains community character while enhancing livability by preserving and enhancing the local creative community and being a conduit for State and National resources to aide local arts efforts, such as those in Grand Junction.

Establishing a Creative District will help accomplish the Planning and Infrastructure, and Diversification of Our Economic Base strategic directives identified in the 2017 Grand Junction Strategic Plan. Establishing a Creative District will also accomplish the Creative Districts and Creative Industries goal identified in the Grand Junction Commission on Arts and Culture 2017 Grand Junction Strategic Cultural Plan.

In support of these goals the Downtown Development Authority and the Downtown Business Improvement District will apply to Colorado Creative Industries to the State to become an official Colorado Certified Creative District and when approved the DDA and BID will support and administer the Creative District to assist with the preservation of the Creative Community and celebrate its role in shaping the future of Grand Junction.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION, COLORADO, THAT:

The Grand Junction City Council, for the reasons stated in the Recitals and others, supports the establishment of a Certified Creative District and the promotion of our community as a unique and artistic cultural center.

This Resolution shall take effect immediately upon approval and adoption by City Council.

Adopted at the meeting of the City Council of the City of Grand Junction, Colorado, on this 4th day of April 2018.



Mayor

Attest:



City Clerk

