

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, April 25, 2018 Parks and Recreation Office, Lincoln Park**

**Commissioners Present:** Gary Ambrosier, Sarah Dishong, Andy Hamilton, Merritt Kinsey  
Roseann Lyle, & Honora Thompson  
**Absent:** Nora Hughes & Ellen Moore  
**Others Present:** Lorie Gregor, Bryan Wade

Andy Hamilton, Chair, called the meeting to order at 4:00pm. Merritt Kinsey motioned to accept the minutes of the January meeting. Honora Thompson seconded the motion, and the minutes were approved unanimously.

**NEW BUSINESS**

**Super Rad:** No show

**Avalon Theatre:** Bryan Wade with the Avalon Theatre Foundation presented on the acoustic panels. A new sound system will be installed by June.

**Organizational Visits Discussion:** Once the new Commissioners are in place, Lorie will send an updated list to be split amongst the commissioners to call and verify information on website.

**OLD BUSINESS**

**Cultural Plan Celebration Review:** A yearly update will be scheduled in February. Next year will coincide with the Certified Creative District and educating the public about it and tying into the Strategic Cultural Plan. A Facebook Poll will be designed to gather feedback on what the public wants to discuss and assess their knowledge of the Arts Commission.

**Grant Adoptions:** Everyone is to contact their organization and reiterate the expectations. Roseann created a cheat sheet and will disseminate. Lorie is currently posting for the Writers Forum and the new Commissions will choose between the 5 organizations that are left.

**REPORTS**

**Committee Reports:** None

**Super Rad:** Merritt gave his report on Super Rad. Evaluation is attached.

**Avalon Theatre:** Honora have her report on the Acoustic Panels. Evaluation is attached.

**Announcements:**

Art Aspen is July 26-29. Most Commissioners want tickets.

Due to Sandie Nadelson leaving, Merritt has accepted the position of Commission Liaison on the Open Studio Tours committee.

2 new Commissioners will be appointed May 2 at 6:00pm at City Hall.

The next regular meeting will be May 23 at 4:00pm at the Park and Recreation Office. As there was no further business, Andy declared the meeting adjourned at 4:28pm.

Respectfully submitted,  
Lorie Gregor

Grand Junction Commission on Arts and Culture

Event/Project/Program evaluation

Organization: Super Rad Art Jam

Name of Event: 15<sup>th</sup> Annual Art Show

Evaluator: Merritt Kinsey

Date of Event: April 7 to April 14, 2018

Date Attended: April 11th, April 14th

Number of Attendees: By my estimate, maybe 650 to 750. 322 were recorded as of start of Saturday Program

Number of Participants: Approx. 100 HS students

Description of Events: Temporary Art Gallery set up in Mesa Mall empty store, to display and judge artwork from a few local schools. Approximately 120 pieces of art were displayed, including painting, ceramics, sculpture, print making, and photography.

Strengths of Events: Good Involvement of Students in art program at Central, Palisade, Caprock, and Juniper Ridge. Seems to have been motivational for students to get juried criticism of their work, and it increases the participation in art by HS students. The teachers involved are obviously dedicated to student growth in the artistic process. Artists could express what their concept was at Saturday event.

Weaknesses of Event: With only a few schools represented, NOT a city-wide event, unfortunately. Some art teachers do not participate, or were unable to this year. Would be great if this could be expanded to include GHJS, Fruita Monument, R-5, etc. Likely this needs to be discussed with administrators at a district level. Relatively low attendance. Need for longer and more publicized opening hours to get community to see the artwork. Very little promotion, needs to be improved. Perhaps more FB posts, more newspaper publicity (out and about), maybe co-promote with Art Center's assistance?

Publicity: GJCOAC Logo use:

Yes, on Posters, Program, GJCAC listed as donor/supporter. Did not hear any Public Service announcements. Our link is not on their website or FB page (do they have a website?). The organizer, Naomi, worked with me to answer my questions during event, and is very dedicated. She likely need some parent/fellow teacher volunteers to assist.

**Organization:** Avalon Theatre Foundation, Inc.  
**Project name:** Encore Hall  
**Your name:** Honora Thompson  
**Date:** April 2018 – but the grant was given in 2017.  
**Number of people in attendance:** N/A  
**Number of participants (artists):** N/A

**Describe the event:** Completion of the Encore Hall (a multipurpose room) to allow for a variety of low-cost community events. The grant money went specifically to acoustic panels.

**What were the strengths of the project:** Two of the acoustic panels aren't just plain panels. They display lovely photography of local landmarks Mt. Garfield and the Colorado National Monument, shot by Rob Kurtzman. Visually, they exceeded my expectations. I think it was money well spent.

**What were the weaknesses of the project:** None that I'm aware of, though I haven't heard them in action.

**What suggestions do you have to improve the project:** Nothing specific on the panels. However, I feel like there's a disconnect between the websites for Pinnacle's Historic Avalon Theatre and the Avalon Theatre Foundation. I understand it's probably out of the Foundation's control to dictate what Pinnacle puts on its Avalon Theatre's website. But, it would be helpful for one of the sites, or both, to direct potential customers to the place where they could book the venue and see a floor plan. Perhaps, work is in progress, but that's what I noticed recently.

**Publicity:**

Posters: N/A

Program/brochure: N/A

GJCAC listed as a donor: Not that I could locate. Please consider adding the Grand Junction Commission on Arts & Culture logo to your website. Even a small plaque in the Encore Hall would be great recognition.

Received professional pictures from the organization: Yes

Public Service Announcements: N/A

GJCAC link on organization's website: No

Is the organization's website linked on our website: They are not listed under our Arts & Cultural Organizations. We should also mention them here:

<https://www.gjarts.org/city-art-collection/about/> (they are on the interactive map)

Organization worked with you before/during/after the event: Yes