

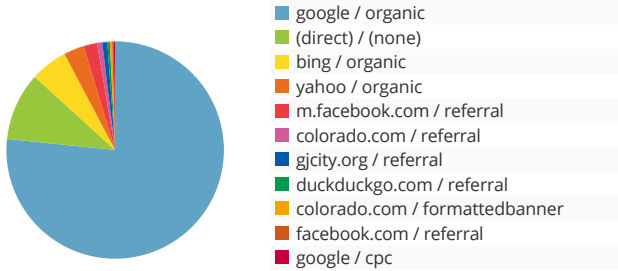
Visit Grand Junction Monthly Dashboard

Report for Jan 1, 2018 - Jan 31, 2018



TRAFFIC AND ENGAGEMENT BY MEDIUM (YEAR OVER YEAR)

	Visits		Average Time On Site		Bounce Rate	
organic	30,757	+24%	00:02:24	-2%	49.90%	+8%
(none)	3,647	+10%	00:01:53	-10%	57.39%	-3%
referral	2,420	+8%	00:02:00	-19%	57.44%	+19%
formattedbanner	124	+464%	00:01:54	+68%	46.77%	-6%
cpc	69	+130%	00:03:31	-5%	62.32%	+134%
email	35	-67%	00:02:48	-32%	54.29%	+40%
display	9	-40%	00:01:12	-90%	33.33%	=
facebook	5	+100%	00:00:00	+100%	100.00%	+100%
Colorado-OSVG-print-ad	2	+100%	00:00:28	+100%	0.00%	-100%
enews	2	+100%	00:00:09	+100%	50.00%	+100%

VISITS BY SOURCE/MEDIUM

VISITS BY STATE (YEAR OVER YEAR)

	Visits	
Colorado	19,485	+22%
Texas	2,302	+19%
California	1,745	+27%
Utah	1,091	+13%
Illinois	805	+20%
Arizona	651	+41%
Florida	627	+19%
New York	474	+11%
Pennsylvania	397	+41%
Michigan	359	+9%

VISITS BY CITY (YEAR OVER YEAR)

	Visits	
Grand Junction	8,514	+25%
Denver	4,945	+25%
Dallas	1,144	+33%
Fruita	487	+47%
Montrose	405	+18%
Aurora	375	+19%
Chicago	375	+23%
Los Angeles	344	+21%
Salt Lake City	321	+5%
Colorado Springs	296	+5%

MOST-VIEWED PAGES (MONTH OVER MONTH)

	Pageviews		Bounce Rate	
www.visitgrandjunction.com/	8,083	+36%	38%	-13%
www.visitgrandjunction.com/events-calendar	6,862	-11%	46%	+5%
www.visitgrandjunction.com/things-to-do	3,465	+52%	24%	-14%
www.visitgrandjunction.com/all-restaurants	1,803	+11%	53%	-3%
www.visitgrandjunction.com/hiking-trails	1,617	+40%	28%	+4%
www.visitgrandjunction.com/10-things-you-can-only-experience-grand-junction	1,524	+74%	61%	-8%
www.visitgrandjunction.com/attractions-culture	1,486	+61%	56%	+28%
www.visitgrandjunction.com/family-activities	1,476	+33%	44%	+28%
www.visitgrandjunction.com/12-incredible-hikes-grand-junction	1,235	+21%	65%	+2%
www.visitgrandjunction.com/hotels-lodging	1,226	+95%	34%	-19%

TOP LANDING PAGES BY VISITS (MONTH OVER MONTH)

	Visits	
www.visitgrandjunction.com/	6,220	+36%
www.visitgrandjunction.com/events-calendar	2,895	-23%
www.visitgrandjunction.com/things-to-do	1,205	+62%
www.visitgrandjunction.com/10-things-you-can-only-experience-grand-junction	935	+68%
www.visitgrandjunction.com/adventureextreme-recreation/get-air-silo-trampoline-park	738	+100%
www.visitgrandjunction.com/areas/grand-mesa	612	+20%
www.visitgrandjunction.com/family-activities	597	+32%
www.visitgrandjunction.com/all-restaurants	560	-10%
www.visitgrandjunction.com/hiking-trails	552	+37%
www.visitgrandjunction.com/exploring-grand-mesa-national-forest	475	+49%

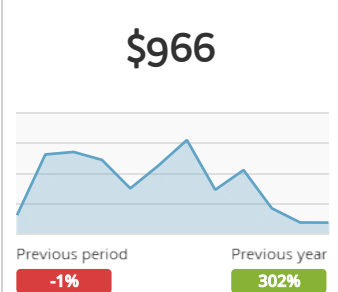
CAMPAIGN TRAFFIC BY SOURCE/MEDIUM (MONTH OVER MONTH)

	Visits	Pageviews/Visit	Avg. Time on Site	Bounce Rate
colorado.com / formattedbanner	124 +70%	2.9 +21%	00:01:54 +6%	47% -12%
google / cpc	67 -26%	1.6 +1%	00:03:36 -32%	63% +6%
welcome / email	19 +111%	3.9 -1%	00:04:42 +34%	42% +89%
newsletter / email	16 =	1.6 -51%	00:00:33 -85%	69% +83%
come / display	8 -43%	2.0 -13%	00:01:21 +37%	25% -30%
social / facebook	4 -56%	1.0 -10%	00:00:00 -100%	100% +13%
Colorado.com-2018-OSVG / Colorado-OSVG-print-ad	2 =	2.0 +100%	00:00:28 +100%	0% -100%
come / enews	2 =	1.5 -40%	00:00:09 =	50% +100%
trueview / cpc	2 +100%	1.0 +100%	00:00:26 +100%	50% +100%
adtaxi / display	1 +100%	1.0 +100%	00:00:00 +100%	100% +100%

ARES PRODUCT REPORT (MONTH OVER MONTH)

	Transactions	Revenue
SpringHill Suites Grand Junction Downtown/Historic Main Street	4 +33%	\$406.00 +28%
Fairfield Inn & Suites Grand Junction Downtown/Historic Main Street	3 +100%	\$292.00 +100%
Grand Vista Hotel	2 +100%	\$90.00 +100%
La Quinta Inn & Suites Grand Junction	1 +100%	\$85.00 +100%
Americas Best Value Inn	0 +100%	\$0.00 +100%
Candlewood Suites Grand Junction NW	0 +100%	\$0.00 +100%
Castle Creek Bed & Breakfast	0 +100%	\$0.00 +100%
Clarion Inn Grand Junction	0 +100%	\$0.00 +100%
Columbine Motel	0 +100%	\$0.00 +100%
Comfort Inn Grand Junction	0 +100%	\$0.00 +100%

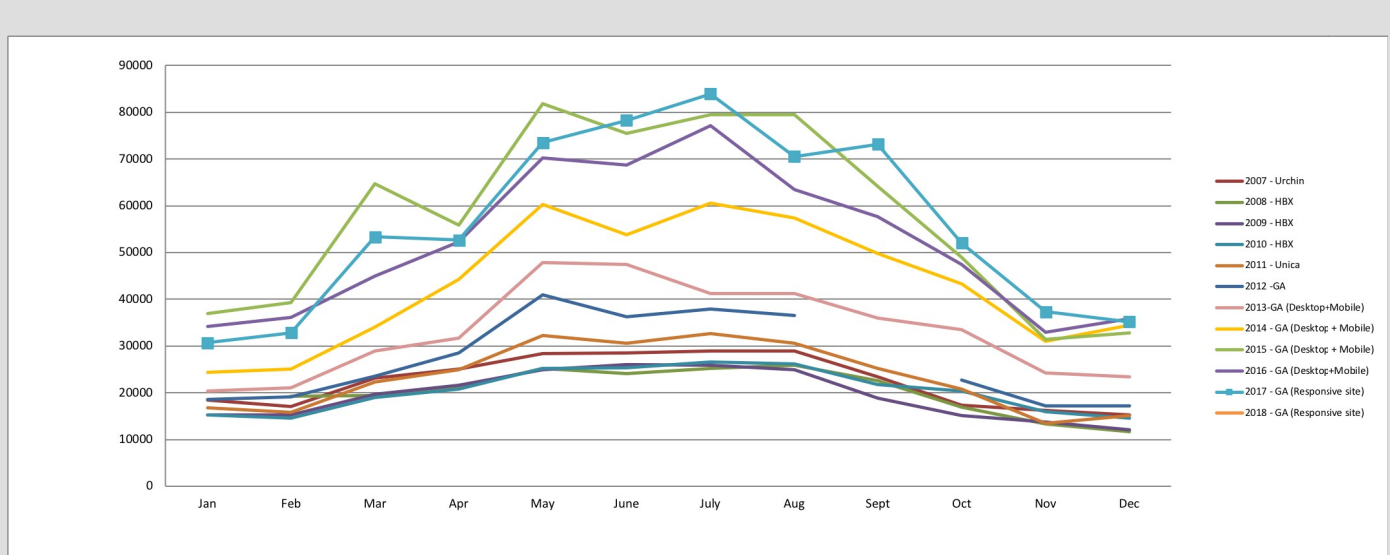
REVENUE OVER TIME



ORGANIC SEARCH TERMS VIA GOOGLE SEARCH CONSOLE (MONTH OVER MONTH)

	Clicks	Impressions	Avg. position
canyon view park	29 +164%	336 +11%	5.9 +10%
grand junction visitor center	12 +50%	43 -22%	8.0 +6%
grand valley grill	10 +100%	19 +100%	3.1 +100%
grand junction visitors center	7 +250%	41 +46%	23.2 -24%
canyon view park grand junction	2 -50%	27 -21%	10.6 +54%
grand junction visitors bureau	2 +100%	13 +44%	14.5 -52%
zephyr grand junction co	2 -67%	5 -72%	1.0 -82%
best philly cheesesteak near me	1 +100%	2 +100%	1.0 +100%
best restaurants in grand junction co	1 +100%	2 -33%	1.0 =
dog parks in grand junction	1 +100%	1 +100%	1.0 +100%

VISITS OVER TIME



ENEWSLETTERS (SORTED BY TOTAL DELIVERED)

There is no data for this period

