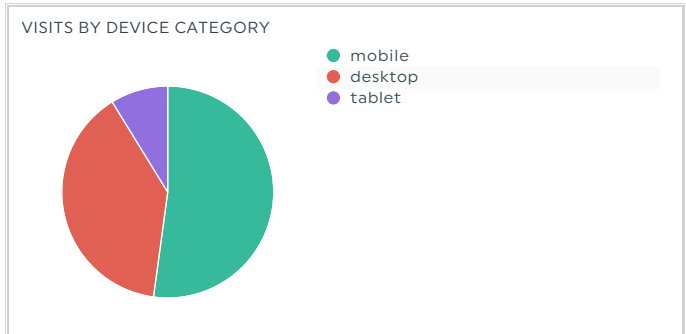
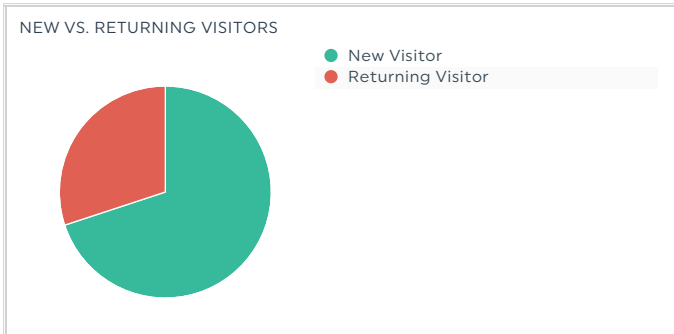
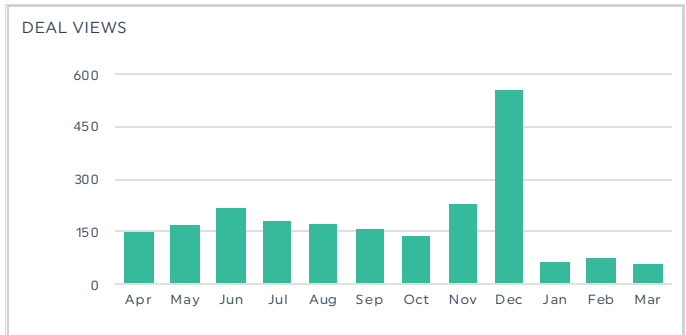
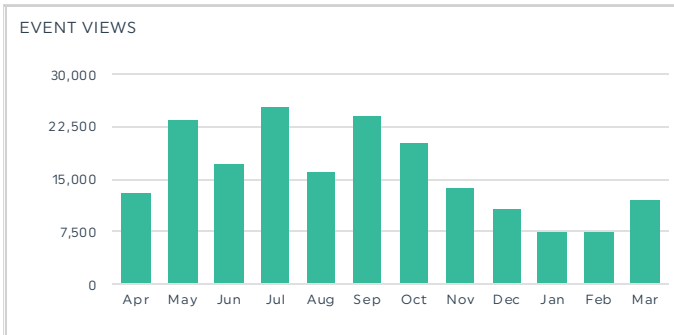
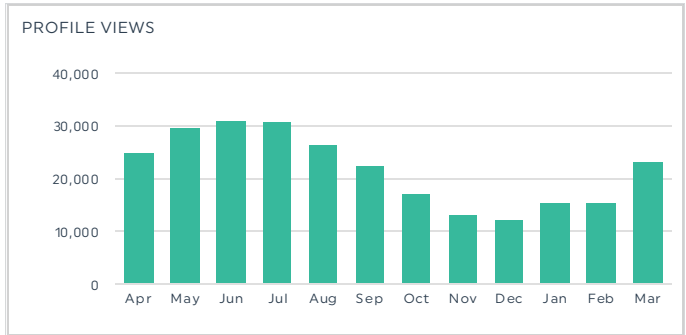
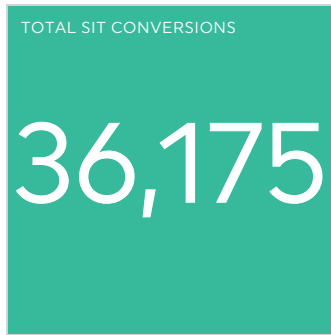
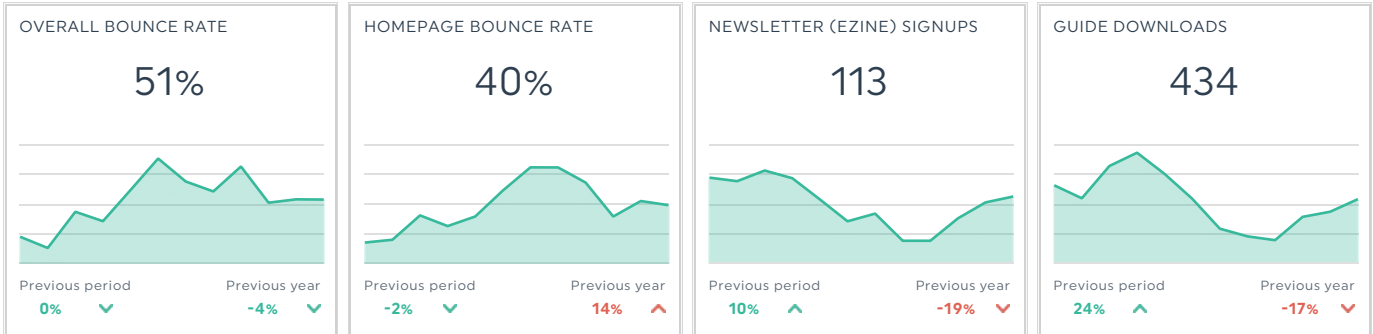
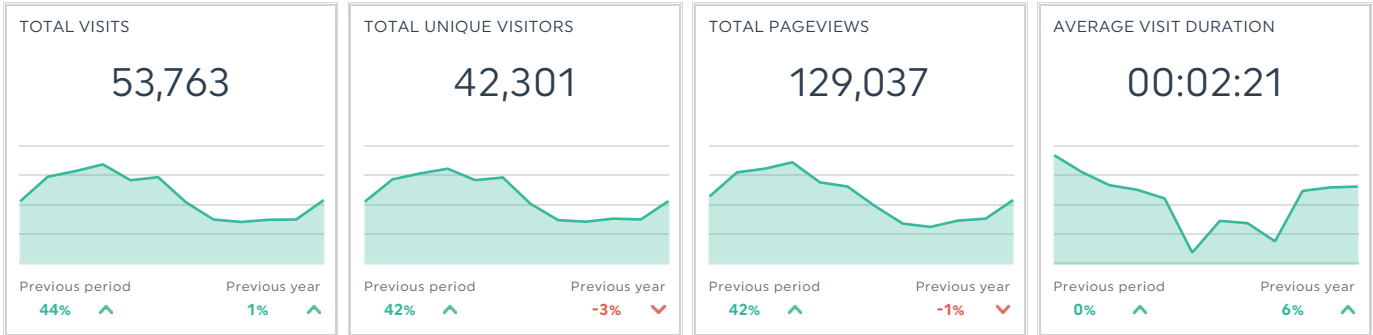


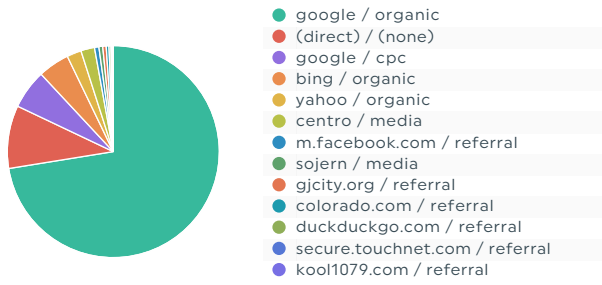
## VISIT GRAND JUNCTION MONTHLY DASHBOARD



TRAFFIC AND ENGAGEMENT BY MEDIUM (YEAR OVER YEAR)

	Visits		Average Time On ...		Bounce Rate	
organic	41,643	+11%	00:02:26	-5%	49.26%	+6%
(none)	5,026	-5%	00:02:12	+4%	58.99%	-1%
cpc	3,187	+221%	00:02:21	+9%	50.36%	+2%
referral	2,389	-72%	00:02:24	+151%	52.41%	-34%
media	1,418	+100%	00:00:23	+100%	90.83%	+100%
formattedbanner	55	+83%	00:02:04	+67%	43.64%	+19%
email	25	-76%	00:01:17	-68%	48.00%	+17%
social	10	=	00:00:16	+31%	80.00%	-11%
(not set)	4	+100%	00:01:14	+100%	50.00%	+100%
Press_Release	2	=	00:02:04	-26%	50.00%	+100%
sem	2	+100%	00:01:07	+100%	50.00%	+100%

VISITS BY SOURCE/MEDIUM



VISITS BY STATE (YEAR OVER YEAR)

	Visits	
Colorado	30,940	+2%
Texas	3,420	-4%
California	2,209	-18%
Utah	2,111	-6%
Illinois	934	-3%
Arizona	803	-20%
Florida	730	0%
Minnesota	630	+38%
New York	583	+11%
Missouri	566	+37%
Michigan	485	+14%

VISITS BY CITY (YEAR OVER YEAR)

	Visits	
Grand Junction	11,465	+12%
Denver	8,988	+1%
Dallas	2,155	+7%
Salt Lake City	752	-11%
Fruita	676	+14%
Aurora	657	-18%
Colorado Springs	657	-32%
Los Angeles	602	-27%
Chicago	518	-1%
Montrose	510	+25%
Clifton	467	+41%

MOST-VIEWED PAGES (MONTH OVER MONTH)

	Pageviews		Bounce Rate	
www.visitgrandjunction.com/	10,341	+27%	40%	-2%
www.visitgrandjunction.com/events-calendar	8,771	+25%	46%	-10%
www.visitgrandjunction.com/things-to-do	6,429	+35%	36%	+14%
www.visitgrandjunction.com/hiking-trails	2,890	+55%	26%	-17%
www.visitgrandjunction.com/12-incredible-hikes-grand-junction	2,669	+77%	67%	0%
www.visitgrandjunction.com/family-activities	2,657	+49%	40%	+10%
www.visitgrandjunction.com/all-restaurants	2,286	+21%	51%	0%
www.visitgrandjunction.com/attractions-culture	2,210	+24%	50%	+9%
www.visitgrandjunction.com/hotels-lodging	1,877	+47%	37%	+10%
www.visitgrandjunction.com/articles	1,537	+42%	72%	+20%
www.visitgrandjunction.com/10-things-you-can-only-experience-grand-junction	1,528	+27%	60%	-8%

TOP LANDING PAGES BY VISITS (MONTH OVER MONTH)

	Visits	
www.visitgrandjunction.com/	8,136	+27%
www.visitgrandjunction.com/events-calendar	3,772	+23%
www.visitgrandjunction.com/things-to-do	2,948	+36%
www.visitgrandjunction.com/12-incredible-hikes-grand-junction	1,205	+99%
www.visitgrandjunction.com/hiking-trails	1,017	+68%
www.visitgrandjunction.com/family-activities	852	+48%
www.visitgrandjunction.com/areas/grand-mesa	851	+33%
www.visitgrandjunction.com/10-things-you-can-only-experience-grand-junction	735	+17%
www.visitgrandjunction.com/atv-and-road-trails	717	+235%
www.visitgrandjunction.com/all-restaurants	706	+14%
www.visitgrandjunction.com/exploring-grand-mesa-national-forest	631	+51%

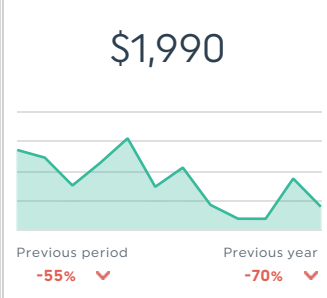
CAMPAIGN TRAFFIC BY SOURCE/MEDIUM (MONTH OVER MONTH)

	Visits		Pageviews/Visit		Avg. Time on Site		Bounce Rate	
google / cpc	3,140	+8%	3.0	+2%	00:02:23	+13%	50%	+0%
centro / media	1,092	+3,540%	1.1	-11%	00:00:12	+77%	93%	+22%
sojern / media	303	+100%	1.3	+100%	00:00:44	+100%	83%	+100%
colorado.com / formattedbanner	55	-29%	2.7	-7%	00:02:04	+22%	44%	-13%
trueview / cpc	47	+100%	1.1	+100%	00:00:20	+100%	83%	+100%
colorado.com / media	23	+100%	3.0	+100%	00:04:02	+100%	65%	+100%
welcome / email	13	-38%	2.6	-10%	00:01:30	-38%	54%	+41%
newsletter / email	11	+22%	1.6	+13%	00:01:00	+162%	45%	-18%
facebook / social	10	+100%	1.1	+100%	00:00:16	+100%	80%	+100%
msn_s / sem	2	+100%	2.5	+100%	00:01:07	+100%	50%	+100%
PR / Press_Release	2	+100%	1.0	+100%	00:02:04	+100%	50%	+100%

ARES PRODUCT REPORT (MONTH OVER MONTH)

	Transactions	Revenue
Ramada Grand Junction	8 <b>+700%</b>	\$442.98 <b>+823%</b>
Fairfield Inn & Suites Grand Junction Downtown/Historic Main Street	5 <b>-62%</b>	\$620.00 <b>-57%</b>
Hampton Inn Grand Junction Downtown/Historic Main Street	2 <b>+100%</b>	\$190.00 <b>+28%</b>
La Quinta Inn & Suites Grand Junction	2 <b>+100%</b>	\$194.00 <b>+128%</b>
Travelodge Grand Junction	2 <b>+100%</b>	\$178.00 <b>+100%</b>
DoubleTree by Hilton Grand Junction	1 <b>+100%</b>	\$119.00 <b>+100%</b>
Grand Vista Hotel	1 <b>-86%</b>	\$52.00 <b>-86%</b>
Americas Best Value Inn	0 <b>+100%</b>	\$0.00 <b>+100%</b>
Candlewood Suites Grand Junction NW	0 <b>+100%</b>	\$0.00 <b>+100%</b>
Castle Creek Bed & Breakfast	0 <b>+100%</b>	\$0.00 <b>+100%</b>
Clarion Inn Grand Junction	0 <b>+100%</b>	\$0.00 <b>+100%</b>

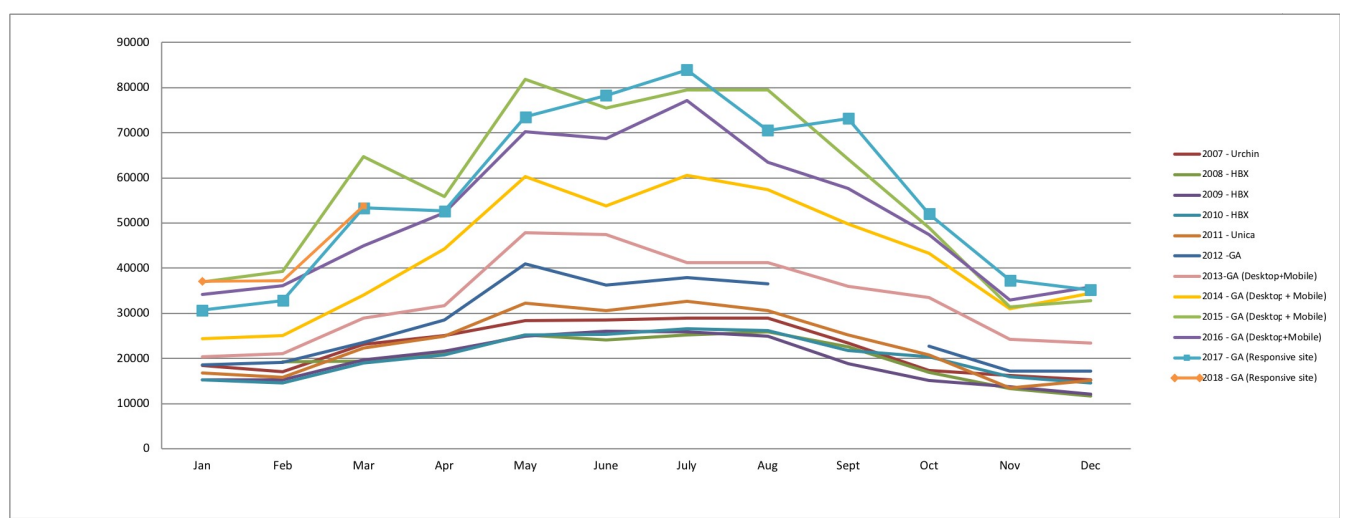
REVENUE OVER TIME



ORGANIC SEARCH TERMS VIA GOOGLE SEARCH CONSOLE (MONTH OVER MONTH)

	Clicks	Impressions	Avg. position
canyon view park	52 <b>+136%</b>	585 <b>+91%</b>	3.4 <b>-40%</b>
canyon view park grand junction	19 <b>+280%</b>	117 <b>+44%</b>	5.6 <b>-5%</b>
grand junction visitors center	10 <b>+25%</b>	46 <b>+2%</b>	16.4 <b>-23%</b>
canyon view park grand junction co	7 <b>+40%</b>	40 <b>+67%</b>	5.3 <b>+21%</b>
grand junction visitor center	7 <b>+600%</b>	48 <b>+92%</b>	8.3 <b>-36%</b>
canyonview park	3 <b>+100%</b>	18 <b>+50%</b>	6.9 <b>-34%</b>
parks in grand junction co	3 <b>+200%</b>	49 <b>+96%</b>	1.0 <b>=</b>
zephyr grand junction co	2 <b>=</b>	12 <b>=</b>	6.8 <b>+95%</b>
campgrounds near me	1 <b>+100%</b>	5 <b>+400%</b>	1.0 <b>=</b>
canyon view park grand junction colorado	1 <b>-67%</b>	27 <b>+170%</b>	3.6 <b>-28%</b>
dog park near me	1 <b>+100%</b>	41 <b>+95%</b>	1.0 <b>=</b>

VISITS OVER TIME



NEWSLETTERS (SORTED BY TOTAL DELIVERED)

There is no data for this period