

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JULY 12, 2018
131 N 6TH STREET
7:30 A.M.

PRESENT: Duncan Rowley (Chair), Jason Farrington, Tom LaCroix, Dan Meyer, Phyllis Norris, Doug Simons Jr., Vance Wagner

ABSENT: Jodi Coleman-Niernberg, Aaron Young

STAFF: Vonda Bauer, Caitlyn Love, Brandon Stam, Rykel Menor

CITY STAFF: John Shaver (City Attorney)

CALL TO ORDER: Duncan called the meeting to order at 7:36 a.m.

APPROVAL OF MINUTES:

Meeting of June 14, 2018

Vance made a motion to approve the June 14, 2018 minutes; Dan seconded the motion. The motion was approved.

BOARD RETREAT

Brandon will send out a Doodle Poll for potential dates in August and September for the DDA/BID Board Retreat. New Board members should be selected by then and would be available to attend the retreat.

BOARD COMMITTEES

Brandon will email the Board members a description of the DDA/BID Board subcommittees including the days and times the meetings are held. Jodi Nierenberg is term limited, therefore, the Vice-Chair position will be available. Those interested in serving on the committees will be discussed at the next board meeting. If more than two board meetings are present at a subcommittee meeting, the meeting would need to be posted.

DOWNTOWN FT. COLLINS TRIP (AUGUST 16)

Downtown Colorado Inc. will be hosting a Fort Collins DDA tour on August 16, 2018 from 8:00 am to 5:00 pm. This will be a great opportunity to learn about other DDA's. The Board is invited to attend.

NEW EVENT COORDINATOR

Brandon introduced and welcomed our new Event Coordinator, Rykel Menor.

Rykel stated that she is from Riverton Wyoming and is a recent Colorado Mesa University graduate with a bachelor's degree in Biological Sciences. She was an Orientation Assistant for CMU and was in charge of coordinating new students, gave tours, and planned numerous events.

UPDATES

Electric Art

Brandon stated that Downtown Grand Junction is working on a project with the City of Grand Junction Parks & Recreation Department to paint art on two traffic signal boxes located on Main Street. A Call to Artists has been sent out. Artists will be expected to paint their traffic signal boxes during the Downtown Art Festival on October 6, 2018. Each artist will receive a stipend of \$1,500 which includes all materials and labor.

Downtown Signage (Entryway Banners & Pole Banners)

Brandon met with Maria (Pinnacle Venue Service) regarding the pole banner signs. There are poles available that were purchased during the Main Street Uplift project that were intended to be utilized for the signs. Downtown GJ will be partnering with Pinnacle Venue Service, Visit Grand Junction, and the Downtown hotels to figure out ways to utilize the banners. The initial idea is to have one side of the banner a consistent brand and the other side could be used for posting events and/or feature businesses Downtown.

There was Board discussion regarding the use of hanging banners on the light poles. Xcel Energy owns the poles and have had issues with salt and road debris accumulating around the base of the poles. John Shaver explained that there is a standard agreement between the City of Grand Junction and Xcel Energy for the use of the poles.

Brandon stated that there is also interest in hanging banners year round downtown. The banners on Main Street are currently used for the Farmers Market Title Sponsor. There will be more discussion at a later date.

Outdoor Retailer Show in Denver

Brandon and Caitlyn will be attending the Outdoor Retailer Show at the Convention Center in Denver on July 23rd-July 26th. This event will be a way to introduce people to our valley. There will be a partnership booth with Visit Grand Junction, GJEP, Palisade, and Fruita. Board members are invited to attend.

OTHER BUSINESS

The cameras on the shade shelters have been installed. Downtown Grand Junction does not control the cameras. 32 Waves LLC has access to the cameras.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business, Phyllis made a motion to adjourn; Doug seconded the motion. The meeting adjourned at 8:11 a.m.