

MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, September 26, 2018 Parks and Recreation Office, Lincoln Park

Commissioners Present: Sarah Dishong, Kristian Hartter, Roseann Lyle, Donna Fullerton, Honora Thompson, Mark Marino, Dean Harris

Commissioners Absent: Nora Hughes, Gary Ambrosier

Others Present: Lorie Gregor

Sarah Dishong – Vice- Chair, called the meeting to order at 4:00pm. Roseann Lyle motioned to accept the minutes of the August meeting. Honora Thompson seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

Introduction of new members: Dean Harris and Mark Marino were introduced.

GJ Symphony: Kelly Anderson presented on behalf of the GJ Symphony’s production of the Magic Flute. 91% were local performers and 8 were from out of town. Their future goal is to hold 2 operas in summer.

Vote for Chair & Vice-Chair: The resignation of Andy Hamilton, Chair, necessitated a vote for new leadership. Voted in unanimously were Sarah Dishong-Chair, and Kristian Hartter – Vice-Chair. Merritt Kinsey also resigned.

Centennial Band: Jamie Lewis presented on behalf of the Centennial Band’s Summer Concert Series. They purchased kid friendly music, increased social media marketing and utilized several parks across the valley.

Dave Davis Tribute: It was decided via email to install a Dave Davis tribute exhibit the last quarter in City Hall and then move to the Avalon the first quarter of 2019. Lorie is working on the compilation of pieces.

Art Exhibits: 2 installations on Monday, October 8th
City Hall: 8:00am Donna, Gary, Sarah, Dean, Lorie
Avalon: 2:30pm Roseann, Gary, Lorie

OLD BUSINESS

Champion of the Arts: The award will be presented on December 9th at 3:00pm during the Centennial Band Christmas Concert at the Avalon Theatre right after intermission. The Commission will split the cost of printing the 200 posters and Lorie and Elisa are working together on promotions.

Write On!: In Gary’s absence, Kristian updated the group. Winners will read their work on January 18 at 5:00pm at the City Hall Auditorium. Book marks have been printed and the group will cut them and get them distributed via the library. Gary got the flyer approved for all schools. 6 submissions have been received.

Grant Adoptions: Lorie will send out a revised schedule that includes the new members.

REPORTS

Centennial Band: Honora reported her evaluation of the Centennial Bands Summer Concerts, evaluation is attached.

KAFM: Honora reported her evaluation of KAFM’s Arts and Entertainment Calendar, evaluation is attached.

Two Rivers Chautauqua: Kristian and Sarah gave their evaluation of Two Rivers Chautauqua, evaluation is attached.

Art Center: Donna gave her evaluation last month – it was accepted this month due to the resignation of her partner Andy, evaluation is attached.

Senior Theatre: Tabled again due to Gary’s absence.

Downtown Art Festival: October 5th & 6th.The festival involves First Friday, Art On the Corner change out, closing the streets between 7th and 1st, Comic Con, and Electric Art.

Grand Valley Open Studios Tour: CARnival of ART will be at the Subaru Dealership on Oct 6th from 12-5:00pm as a preview of the artists on the Studio Tour. Grand Valley Open Studio Tour is Oct 13 & 14. A website has been created as well as a Facebook page. Map and brochure to be available Sept. 14.

November/December meeting reminder: The November/December meeting is combined on November 14 at 4:00pm at the Hospitality Suite.

First Presbyterian Grant: Honora is the adoptee of this grant. They were concerned that they haven't secured a tenor and should they give back the grant. It was discussed and voted unanimously to allow them to keep the grant as long as they are paying musicians.

Cultural Plan Celebration: The Commission will host a Cultural Plan Celebration on February 7th from 5:30 – 7:00pm at the Hospitality Suite.

The next regular meeting will be October 24 at 4:00pm at the Park and Recreation Office. As there was no further business, Sarah declared the meeting adjourned at 5:40pm.

Respectfully submitted,
Lorie Gregor

**GRAND JUNCTION COMMISSION ON ARTS AND CULTURE
EVENT/PROJECT/PROGRAM EVALUATION**

Organization: KAFM

Name of event/program/project: Arts and Entertainment Calendar

Your name: Honora Thompson

Date(s) of event: The week of Sept. 3-9

Date you attended: August 31, 2018

Number of people in attendance: Three (Nora, myself and the programmer, Coach)

Number of participants (artists): N/A

Describe the event: KAFM records a weekly calendar. Nora and I sat in with Coach to observe. He walked us through the technical side and allowed me participate by recording my voice on some of the calendar items. The Grand Junction Commission on Arts and Culture's support is mentioned on each day's announcements.

What were the strengths of the event? It's a good resource for arts and entertainment happenings around the valley. It's made up of submitted events, events found in the *Out & About*, and KAFM's events. It's well produced and pleasant to listen to over the airwaves. Additionally, it's posted online. As an event organizer, it's easy to submit an event.

What were the weaknesses of the event? It's hard to know how many people attend events based on hearing or seeing the calendar.

What suggestions do you have to improve this event? None really. GJCOAC should make a point to promote the calendar regularly on its Facebook page.

Publicity:

Was the GJCOAC logo used in:

Posters: N/A

Program/brochure: N/A

GJCAC listed as a donor/supporter: Yes

Received professional pictures from organization: TBD

Public Service Announcement mentions GJCAC: Yes

GJCAC link on the organization's website: Yes (both on the homepage and the calendar itself)

Is the organization's website linked on our website: Yes

Organization worked with you before/during/after event: Yes

**GRAND JUNCTION COMMISSION ON ARTS AND CULTURE
EVENT/PROJECT/PROGRAM EVALUATION**

Organization: Grand Junction Centennial Band

Name of event/program/project: Summer Concerts in the Parks

Your name: Honora Thompson

Date(s) of event: June 28-August 2, 2018

Date you attended: July 19, 2018

Number of people in attendance: Appx. 100

Number of participants (artists): Appx. 50

Describe the event: The free concert series was held across the valley at various city parks. Band members played songs from movies and musicals. For example: James Bond and Disney. I attended the Spring Valley II concert. I was impressed that band members varied in age from children/teens to seniors. I thought it was neat how some neighbors stepped out of their doors or hung out in their yards to hear the music. The crowd was mostly adult, with some small children and families. It was delightful, good ol' family fun.

What were the strengths of the event? The music seemed to have broad appeal and made you want to sing along. You could tell attendees enjoyed it. It felt like an intimate, neighborhood event. The conductor was very animated and thanked the Arts & Culture Commission several times. I also thought the amount of promotion on Facebook was good with attractive graphics.

What were the weaknesses of the event? The sound didn't carry as much as I expected. I'm not sure if it was the park's acoustics or what.

What suggestions do you have to improve this event? The event itself was very pleasant, but I would have liked to see more of my neighbors there. Sharing with specific neighborhoods by way of HOAs or neighborhood websites (Nextdoor) might help. Perhaps sending targeted postcards would be a good way to spread the word.

Publicity: Was the GJCOAC logo used in:

Posters: No

Program/brochure: No

GJCOAC listed as a donor/supporter: No, but they did announce the support several times at the concert.

Received professional pictures from organization: No

Public Service Announcement mentions GJCOAC: Not that I heard.

GJCOAC link on organization's website: No

Is the organization's website linked on our website: Yes

Organization worked with you before/during/after event: They worked with me before the event, but I have been unsuccessful in reaching them after.

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE
EVENT/PROJECT/PROGRAM EVALUATION

Organization: Museum of the West

Name of event: Two Rivers Chautauqua

Your name: Kristian Hartter, Sarah Dishong

Date(s) of event: Aug 16, 17, 18

Date you attended: Aug 16, 17, 18

Number of people in attendance: Reception, 75- Friday Evening, 165, Saturday Evening, 260 – Total from all events, 1151

Number of participants (artists): 10

Describe the event: This event relates history through performances by actors/historians of historical figures. The theme this year was WWI. Most of the content was single performers telling of a specific time in the life of the person they were portraying. The event is performed in many venues including The Avalon Theater and the Main Branch of the Public Library. The performers include a younger group along with adults.

What were the strengths of the event: It was engaging and informative. While many of the people depicted were unfamiliar to me their roles in history and the interactions they had with well known figures were presented in an entertaining and informative way. It was well organized and executed. The museum spent a good deal of time and resources reaching out in their marketing to the community.

What were the weaknesses of the event: Like many of the performing arts events in our Valley the demographic was heavily weighted towards an older crowd. It would be good to see a wider audience. Even though the museum was happy with the attendance, I felt there could have been a larger audience. It will take people really talking about how great the event is for it to grow.

What suggestions do you have to improve this event: Perhaps more outreach to a wider demographic, CMU and D51 for example. Continue to broadcast a wide variety of marketing, utilize downtown resources to help get the word out.

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples)

Posters x

Program/brochure x

GJCOAC listed as a donor/supporter x

Received professional pictures from organization

Public Service Announcement mentions GJCAC x

GJCAC link on organization's website

Is the organization's website linked to our website x

Organization worked with you before/during /after event x

Summer Art Camp Data from Rachel Egelston

Summer Art Camp

Attendance

2018- 343 students

2017- 282 students

2016- 276 students

Teen Workshop Attendance

2018- 25 students

2017- 17 students

Employment - Teachers:

Maria Wilder Doyle (Fiber art, 2-D)

Sandra Elisberg (painting)

Abby Sander (dance)

Danny Carver (paint)

Mary Carmen (graphic artist)

Mary Cain (Ceramics)

Artist/Teacher

Vera Mulder

Cate Clark

Casey Gordon

Program director, teacher, artist, - Rachel Egelston

CMU Art Education/Studio Art

Rachel Davis

Ivy Long

Xylia Gordon

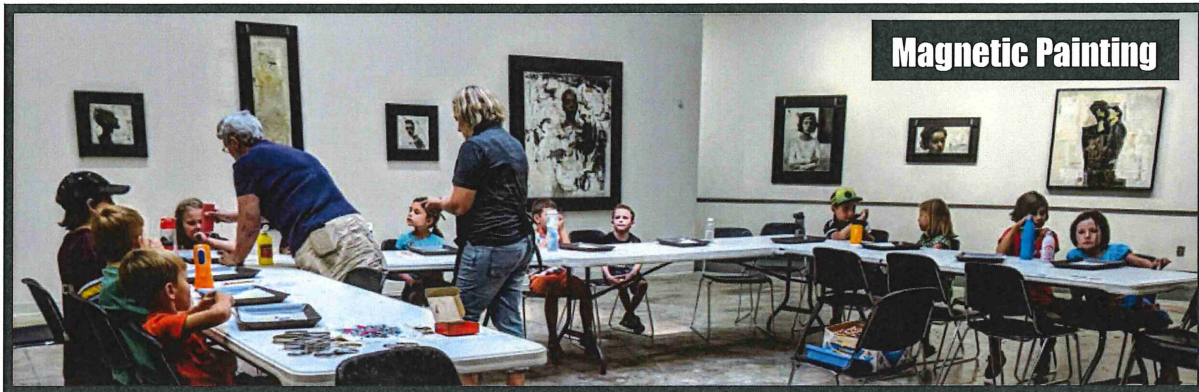
Volunteers:

4 students from Fruita Monument High School AP program

2 Foster Grandparents

1 RSVP

This week at the Art Center Camp, I, Donna Fullerton was given a tour of the Art Center and its ongoing classes by Program Director, Rachel Egelston. She also met with a few teachers, volunteers, and the Executive Director, Lee Borden.



Week 10, STEAM: Discover why educators include art in STEAM. Projects will include magnetic paint, gravity, tiny energy dancer sculptures, and life-cycle flip books. Plus what's in outer space—bottle rockets, paint the planets, and design your own space outfit. (from website)

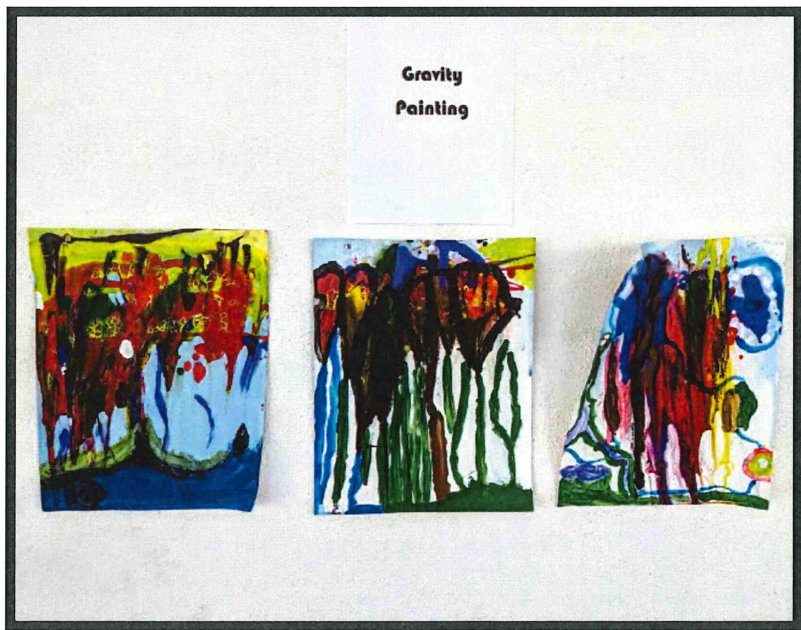
STEAM: Science, Technology, Engineering, Arts and Mathematics

From Printmaking, to Film, Theater, clay techniques, magnetic painting, music, hot air balloons, the young artists and their instructors are creating much more than traditional art this summer. They are incorporating the 5 areas of “STEAM” into their works. STEAM stands for Science, Technology, Engineering, Arts and Mathematics. It is a movement championed by the Rhode Island School of Design and widely adopted by institutions, corporations and individuals by encouraging integration of Art + Design in K-20 education. As Vera Mulder, one of the teachers described the “A” for Arts&Design as being the center from which the others emanate. The Art Center’s teachers are incorporating STEAM into all of their classes. Art + Design teaches young children how to Think-Outside-of-the-Box and should begin at the K in K-20.

STEAM stimulates and develops the imagination and critical thinking, and refines cognitive and creative skills.

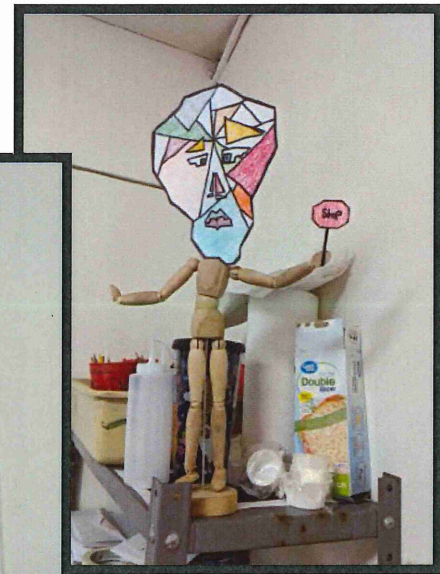
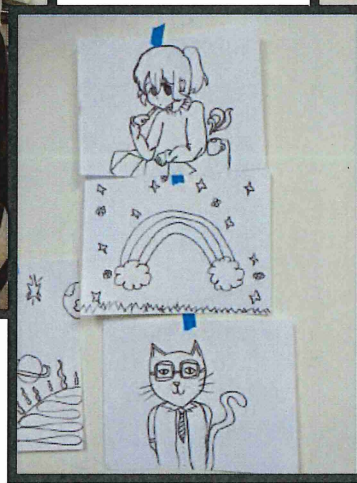
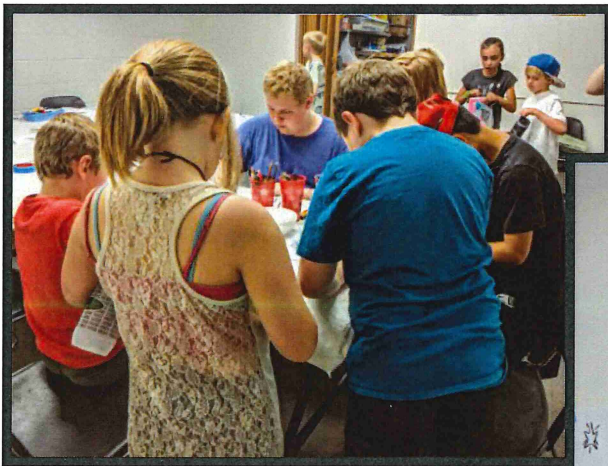
- Has a tremendous impact on the developmental growth of every child and has proven to help level the "learning field" across socio-economic boundaries.
- Strengthens problem-solving and critical-thinking skills, adding to overall academic achievement and school success.
- Develops a sense of craftsmanship, quality task performance, and goal-setting-skills needed to succeed in the classroom and beyond.
- Teaches children life skills such as developing an informed perception; articulating a vision; learning to solve problems and make decisions; building self-confidence and self-discipline; developing the ability to imagine what might be; and accepting responsibility to complete tasks from start to finish.
- Nurtures important values, including team-building skills; respecting alternative viewpoints; and appreciating and being aware of different cultures and traditions.
- influence employers to hire artists and designers to drive innovation

**Nora Hughes teaches
Magnetic Painting
to the children
along with a
volunteer's help.
Gravity painting
was completed
by the students earlier.**





Vera Mulder is shown with her students who are working on Kaleidoscopes. They also designed Hot Air Balloons learning the engineering and technical aspects of making one.



The last class was learning about Probability using dice and color combinations with the aid teacher, Xylia Gordon, a sophomore at CMN. They began with a picture and rolled the die for the color to place in the specific area.

Everyone I met today was passionate about their Summer Art Camp. Children today need the arts more than ever and funding helps keep the cost of the classes reasonable and the classes fresh and fun. I recommend their grant of \$4000. Donna Fullerton