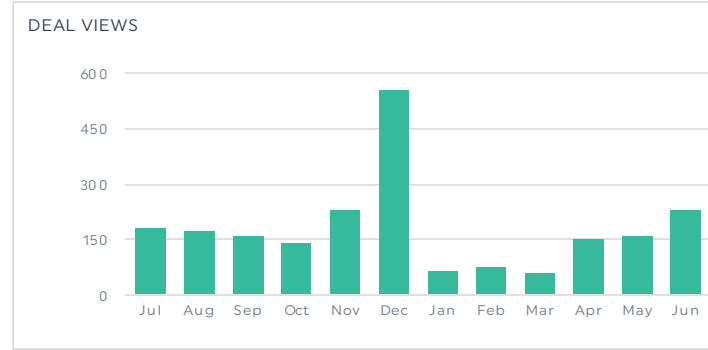
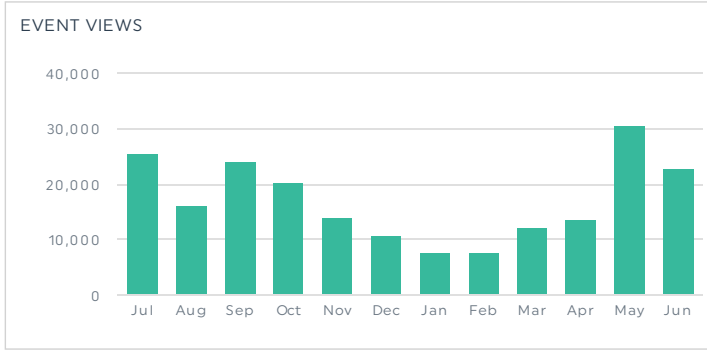
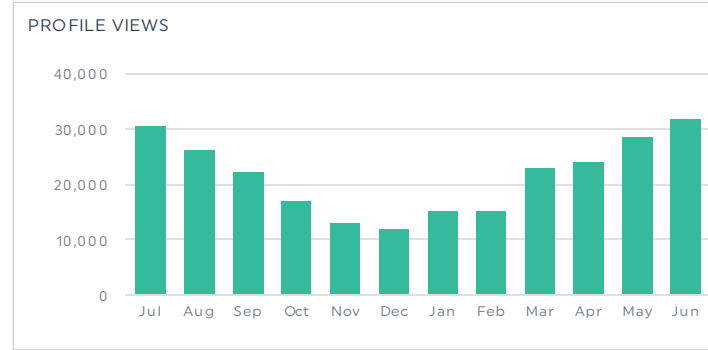
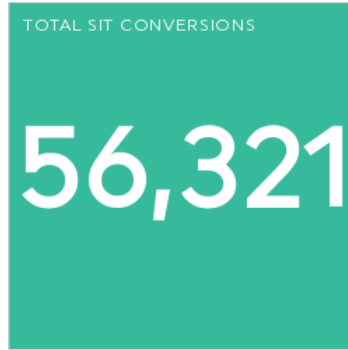
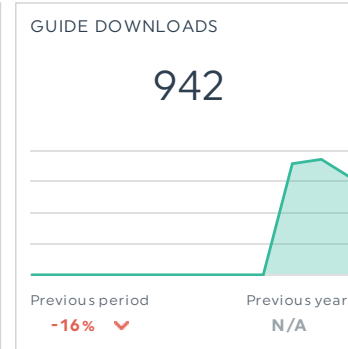
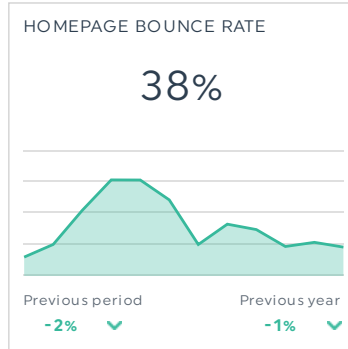
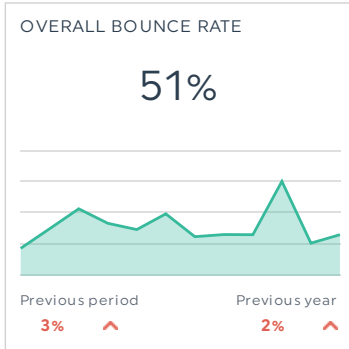
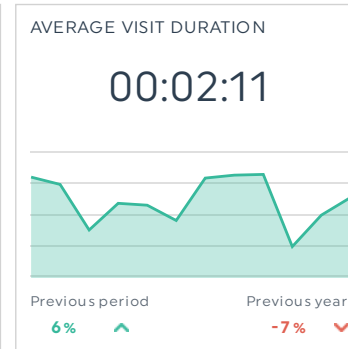
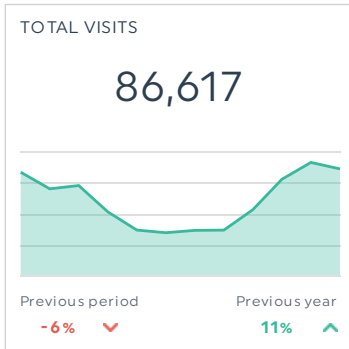


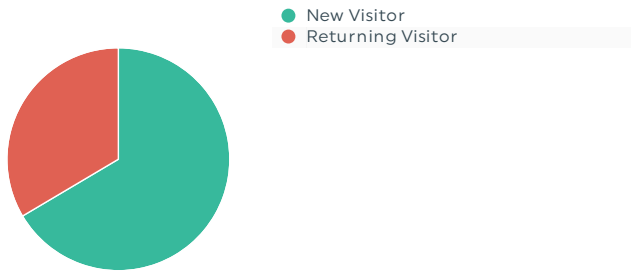


REPORT FOR : JUN 1, 2018 - JUN 30, 2018

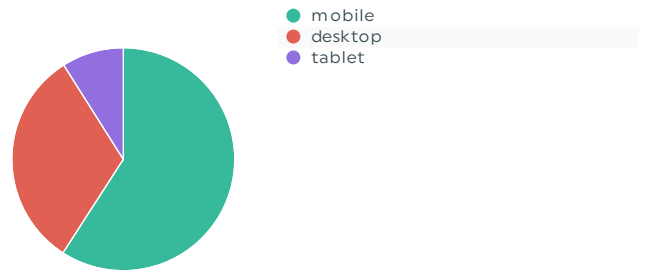
VISIT GRAND JUNCTION MONTHLY DASHBOARD



NEW VS. RETURNING VISITORS



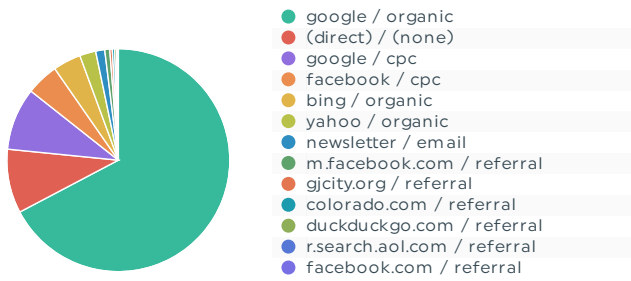
VISITS BY DEVICE CATEGORY



TRAFFIC AND ENGAGEMENT BY MEDIUM (YEAR OVER YEAR)

	Visits			Average Time O...			Bounce Rate		
organic	62,521	+8%	▲	00:02:13	-12%	▼	49.92%	+6%	▲
cpc	11,661	+189%	▲	00:01:59	-24%	▼	52.29%	+13%	▲
(none)	7,865	+14%	▲	00:01:59	+1%	▲	61.74%	+10%	▲
referral	3,119	-20%	▼	00:02:22	+1%	▲	52.77%	+5%	▲
email	1,213	-36%	▼	00:02:51	+69%	▲	52.51%	-23%	▼
media	144	+100%	▲	00:01:25	+100%	▲	70.83%	+100%	▲
(not set)	61	+408%	▲	00:06:25	+100%	▲	32.79%	-67%	▼
formattedbanner	24	-79%	▼	00:04:57	+216%	▲	45.83%	-3%	▼
Press_Release	5	=		00:07:44	+227%	▲	40.00%	=	
social	3	-100%	▼	00:09:13	+2,172%	▲	33.33%	-64%	▼
preroll	1	-99%	▼	00:00:00	-100%	▼	100.00%	+15%	▲

VISITS BY SOURCE/MEDIUM



VISITS BY STATE (YEAR OVER YEAR)

	Visits		
Colorado	49,205	+10%	▲
Texas	6,395	+13%	▲
Utah	4,113	+16%	▲
California	3,962	-8%	▼
Illinois	1,751	+20%	▲
Arizona	1,237	-12%	▼
Florida	1,077	+6%	▲
Missouri	969	+22%	▲
New York	861	+24%	▲
Nevada	818	+3%	▲
Minnesota	808	+34%	▲

VISITS BY CITY (YEAR OVER YEAR)

	Visits		
Grand Junction	17,826	+7%	▲
Denver	16,005	+12%	▲
Dallas	4,029	+27%	▲
Salt Lake City	1,615	+13%	▲
Los Angeles	1,246	-3%	▼
Colorado Springs	1,204	+37%	▲
Fruita	1,058	+15%	▲
Chicago	1,030	+19%	▲
Aurora	967	+9%	▲
Clifton	780	+27%	▲
Montrose	693	+13%	▲

MOST-VIEWED PAGES (MONTH OVER MONTH)

	Pageviews			Bounce Rate		
www.visitgrandjunction.com/	13,865	+4%	▲	38%	-2%	▼
www.visitgrandjunction.com/events-calendar	13,779	-6%	▼	50%	+2%	▲
www.visitgrandjunction.com/things-to-do	12,133	+12%	▲	26%	-10%	▼
www.visitgrandjunction.com/attractions-culture	4,008	+4%	▲	54%	-9%	▼
www.visitgrandjunction.com/family-activities	3,283	+10%	▲	38%	-3%	▼
www.visitgrandjunction.com/guide-getting-water-grand-junction	2,995	+2%	▲	89%	+2%	▲
www.visitgrandjunction.com/exploring-grand-mesa-national-forest	2,909	+33%	▲	62%	+4%	▲
www.visitgrandjunction.com/all-restaurants	2,697	-4%	▼	54%	+4%	▲
www.visitgrandjunction.com/articles	2,687	+14%	▲	70%	-7%	▼
www.visitgrandjunction.com/areas/grand-mesa	2,666	+14%	▲	40%	0%	▼
www.visitgrandjunction.com/12-incredible-hikes-grand-junction	2,591	-22%	▼	67%	-2%	▼

TOP LANDING PAGES BY VISITS (MONTH OVER MONTH)

	Visits		
www.visitgrandjunction.com/	10,580	+2%	▲
www.visitgrandjunction.com/events-calendar	6,571	+0%	▲
www.visitgrandjunction.com/things-to-do	5,699	+9%	▲
www.visitgrandjunction.com/guide-getting-water-grand-junction	2,557	+0%	▲
www.visitgrandjunction.com/exploring-grand-mesa-national-forest	1,633	+41%	▲
www.visitgrandjunction.com/areas/grand-mesa	1,507	+15%	▲
www.visitgrandjunction.com/12-incredible-hikes-grand-junction	1,415	-28%	▼
www.visitgrandjunction.com/family-activities/lincoln-park-moyer-pool	1,166	+76%	▲
www.visitgrandjunction.com/events/junior-college-world-series-2018-juco	1,115	-85%	▼
www.visitgrandjunction.com/events/colorado-lavender-festival-festival-park-saturday-only	1,037	+297%	▲
www.visitgrandjunction.com/10-things-you-can-only-experience-grand-junction	1,025	-9%	▼

CAMPAIGN TRAFFIC BY SOURCE/MEDIUM (MONTH OVER MONTH)

	Visits	Pageviews/Visit	Avg. Time on Site	Bounce Rate
google / cpc	7,672	+7% ▲	3.4	+4% ▲
facebook / cpc	3,973	-15% ▼	1.3	+3% ▲
newsletter / email	1,110	+30% ▲	2.6	+2% ▲
welcome / email	96	+129% ▲	3.4	-34% ▼
colorado.com / media	79	-20% ▼	2.1	-18% ▼
sojern / media	65	-79% ▼	1.2	+5% ▲
colorado.com / formattedbanner	24	-48% ▼	2.8	-14% ▼
trueview / cpc	15	-17% ▼	1.5	+31% ▲
PR / Press_Release	5	+67% ▲	3.6	+20% ▲
June 2018 Newsletter / email	4	+100% ▲	1.0	+100% ▲
facebook / social	3	-63% ▼	2.7	+167% ▲

ARES PRODUCT REPORT (MONTH OVER MONTH)

	Transactions		Revenue	
Americas Best Value Inn	0	+100%	\$0.00	+100%
Candlewood Suites Grand Junction NW	0	+100%	\$0.00	+100%
Castle Creek Bed & Breakfast	0	+100%	\$0.00	+100%
Clarion Inn Grand Junction	0	+100%	\$0.00	+100%
Columbine Motel	0	+100%	\$0.00	+100%
Comfort Inn Grand Junction	0	+100%	\$0.00	+100%
Courtyard Grand Junction	0	+100%	\$0.00	+100%
Days Inn Grand Junction	0	+100%	\$0.00	+100%
DoubleTree by Hilton Grand Junction	0	+100%	\$0.00	+100%
Econo Lodge Grand Junction	0	+100%	\$0.00	+100%
Fairfield Inn & Suites Grand Junction Downtown/Historic Main Street	0	+100%	\$0.00	+100%

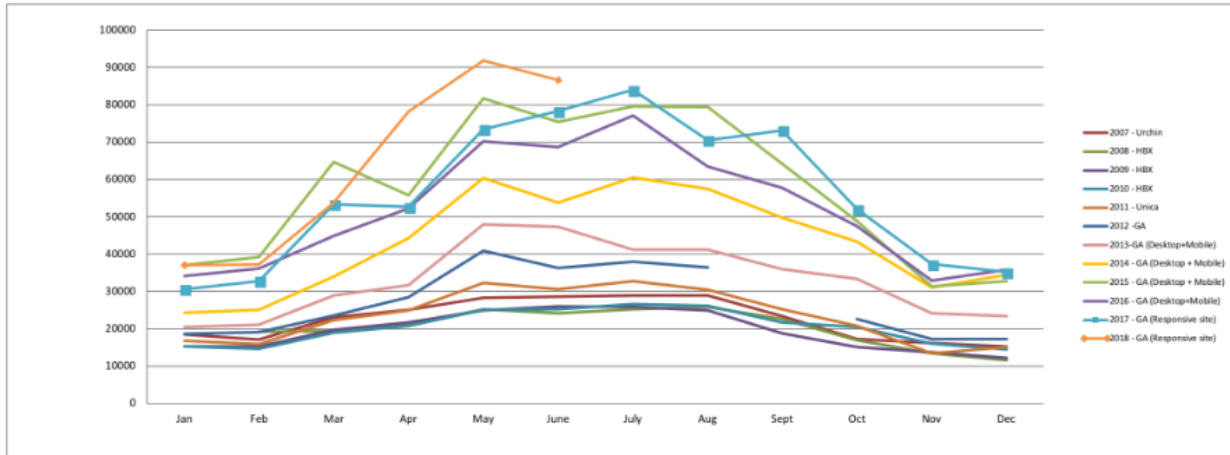
REVENUE OVER TIME



ORGANIC SEARCH TERMS VIA GOOGLE SEARCH CONSOLE (MONTH OVER MONTH)

	Clicks		Impressions		Avg. position	
canyon view park	41	-47% ▼	394	-34% ▼	2.8	-29% ▼
canyon view park grand junction	28	+40% ▲	235	+38% ▲	4.5	-24% ▼
grand junction visitor center	10	+67% ▲	84	+1% ▲	4.5	-8% ▼
zephyr grand junction	9	+100% ▲	30	+100% ▲	4.0	+100% ▲
restaurants near me	7	+40% ▲	280	+8% ▲	1.0	+4% ▲
grand junction visitors center	5	-62% ▼	51	-41% ▼	17.7	+33% ▲
grand valley grill	5	+400% ▲	12	+100% ▲	3.5	+250% ▲
things to do near me	4	+100% ▲	122	+77% ▲	1.8	-3% ▼
canyon view park grand junction colorado	3	-50% ▼	18	-53% ▼	2.7	-51% ▼
canyon view park grand junction, co	3	+100% ▲	31	+100% ▲	1.3	+100% ▲
parks in grand junction co	3	+100% ▲	78	-41% ▼	1.0	=

VISITS OVER TIME



NEWSLETTERS (SORTED BY TOTAL DELIVERED)

	Delivered	Opened	Open Rate	Clicks	CTR
May - Plan Your Family-Friendly Summer Escape	53,795	9,065	16.85%	1,424	15.71%
April - 5 Springtime Things to Do Only Grand Junction	51,639	11,195	21.68%	2,171	19.39%
June - Explore Our 300 Lakes and 2 Rivers	40,960	9,014	45.06%	1,517	38.15%
June - Paddleboard, Kayak & Raft This Summer	13,665	2,490	18.22%	414	16.97%

