

# **Orchard Mesa Pool Board Minutes**

## **Regular Meeting – December 15, 2014**

### **Item 1: Meeting Called to Order by Rob Schoeber at 1:38 p.m.**

Meeting Location: Orchard Mesa Pool

#### Roll Call

Board Members Present: Jeff Leany  
Duncan McArthur  
Rose Pugliese

Parks & Recreation Staff Present: Rob Schoeber, Director  
Larry Manchester, Recreation Supervisor  
Tricia Rothwell, Leisure Service Representative

Others Present: Tom Fisher, Mesa County Administrator

### **Item 2: Introductions**

Rob Schoeber introduced Larry Manchester. Larry summarized his history and job duties with the city. Rob Schoeber told the board that the pool is certified by Jeff Ellis and Associates and Larry is a national instructor.

### **Item 3: Pool Tour**

Larry Manchester gave a tour of the pool. Larry highlighted the recent renovations and the current maintenance issue with the sliding doors.

### **Item 4: Financial Discussion**

Duncan McArthur asked how many people use the pool, if any senior programs are offered, how much were admission fees, and if attendance is steady. Larry Manchester replied 60,000-70,000 people use the pool per year. Larry explained that it is difficult to find a water temperature that will accommodate such a variety of uses. Larry added the prices of the different passes and punch cards that are offered. Larry stated that attendance has been steady 2012-2014, but the pool was affected when CMU pool and Fruita Recreation Center opened.

Jeff Leany asked if the pool has been actively promoted. Larry Manchester said we see a big jump in numbers in the summer and we are able to market to specific zip codes. Larry added that since the pool doesn't have any "fun" or interactive amenities it is a struggle to get people to attend. Rob Schoeber mentioned that we could look into aquatic toys in the future. Larry Manchester said that it is a challenge to make a profit in aquatics facilities.

Rose Pugliese asked how full time and part time employees the pool has. Larry Manchester explained that there are four full time aquatics staff members but only 1.5 of that four is charged to the Orchard Mesa Pool budget. For part time staff there is 18 to 20 in the off-season and 70-75 in the summer but the cost is split between Lincoln Park, Orchard Mesa and Palisade pools.

Board members asked for examples of spending for different budget lines and Larry Manchester gave examples. One example was merchandise sales. This category includes items such as uniforms and equipment for staff as well as snacks. Larry Manchester explained that the pool has tried vending machines, but they required too much maintenance in the humid environment. The pool now buys bulk snacks and drinks and sells them at the counter. Jeff Leany asked if the markup was 50%. Larry replied that it varied. Larry Manchester stated that we can no longer shop at Sam's Club because the credit card the City of Grand Junction uses is not accepted by Sam's. The Purchasing Department tried to find a solution but could not justify having a separate card.

Jeff Leany asked if revenues doubled what the net effect would be on the pool. Larry Manchester estimated that costs would increase by 35% in the areas of staff and chemicals.

Jeff Leany posed the question of doing a serious marketing campaign. Rose Pugliese mentioned the Sports Commission through CMU and that she would contact them to see what they could do for us. Rose then asked for a fee comparison to other facilities. Rob Schoeber said the department could provide that.

Rose Pugliese referred to the bylaws, highlighting the meetings are to be held monthly. Duncan McArthur suggested the board meet as needed. Rose also suggested that there shouldn't be limits for the board members.

Jeff Leany estimated that replacing the sliding doors would cost about \$100,000 and asked if the doors could be repaired. Larry Manchester said FCI has given an estimate but that the project will be formally bid. Larry also said that the doors have been repaired for the last 10 years.

Rose Pugliese suggested the board meet bi-annually with quarterly reports.

#### **Item 5: Adjourn**

Meeting adjourned at 3:15 p.m.

Respectfully submitted,

Tricia Rothwell  
Leisure Service Representative

**Attach all handouts to the minutes**