



# SIGN PERMIT

(CR)

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 25000  
Tax Schedule 2943-172-00-001  
Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2901 North Ave  
PROPERTY OWNER Petro Mark Corp  
OWNER ADDRESS 725 S 5th St  
Grand Junction Co 81501

CONTRACTOR Yesco  
LICENSE NO. J 2990538  
ADDRESS 2843 F/2 Rd GJ  
TELEPHONE NO. 242-7880

- 1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade
- Face Change Only (2,3 & 4):
- 2. ROOF 2 Square Feet per Linear Foot of Building Facade
- 3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage
- 4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

- (1 - 4) Area of Proposed Sign 160 ~~151~~ 144 Square Feet
- (1,2,4) Building Facade 58 Linear Feet
- (1 - 4) Street Frontage 145 Linear Feet
- (2,4) Height to Top of Sign 40' Feet Clearance to Grade 14' Feet

Existing Signage/Type:	Sq. Ft.
	Sq. Ft.
	Sq. Ft.
	Sq. Ft.
Total Existing:	Sq. Ft.

● FOR OFFICE USE ONLY ●		
Signage Allowed on Parcel: <u>North Ave.</u>		
Building	<u>116</u>	Sq. Ft.
Free-Standing	<u>217.5</u>	Sq. Ft.
Total Allowed:	<u>217.5</u>	Sq. Ft.

COMMENTS: existing signs to be removed #1 2.5 remain

NOTE: No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

Qua Chiquita  
Applicant's Signature

Date

Lois V. Bowen  
Community Development Approval

May 5, 1999  
Date

(White: Community Development)

(Canary: Applicant)

(Pink: Code Enforcement)



# SIGN PERMIT

(9)

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 500  
Tax Schedule 2943-177-00-001  
Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2901 North Ave  
PROPERTY OWNER Petro Mark Corp  
OWNER ADDRESS 125 S 5th St  
Grand Junction

CONTRACTOR Yesco  
LICENSE NO. 2990588  
ADDRESS 2393 1/2 Rd GJ  
TELEPHONE NO. 242-7882

- 1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade
- Face Change Only (2,3 & 4):**
- 2. ROOF 2 Square Feet per Linear Foot of Building Facade
- 3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage
- 4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

(1 - 4) Area of Proposed Sign 35 Square Feet (Texaco)  
(1,2,4) Building Facade 50 Linear Feet  
(1 - 4) Street Frontage 145 Linear Feet > North Ave only  
(2,4) Height to Top of Sign \_\_\_\_\_ Feet Clearance to Grade \_\_\_\_\_ Feet

Existing Signage/Type:	Sq. Ft.
Total Existing:	

● FOR OFFICE USE ONLY ●	
Signage Allowed on Parcel:	<u>North Ave.</u>
Building	<u>116</u> Sq. Ft.
Free-Standing	<u>217.5</u> Sq. Ft.
Total Allowed:	<u>217.5</u> Sq. Ft.

COMMENTS: removing existing canopy signs

NOTE: No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

Dina Griffiths 4/30/99 Lori V. Brown May 5, 1999  
Applicant's Signature Date Community Development Approval Date

(White: Community Development)

(Canary: Applicant)

(Pink: Code Enforcement)



# SIGN PERMIT

EW

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 500  
Tax Schedule 2943-172-00-001  
Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2901 North Ave  
PROPERTY OWNER Petro Mark Corp  
OWNER ADDRESS 725 S 5th St  
Grand Junction

CONTRACTOR Yesco  
LICENSE NO. D 2990588  
ADDRESS 2343 FY2 Rd GJ  
TELEPHONE NO. 242-7880

1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade

**Face Change Only (2,3 & 4):**

2. ROOF 2 Square Feet per Linear Foot of Building Facade

3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage

4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

(1 - 4) Area of Proposed Sign 6 Square Feet (-X)  
(1,2,4) Building Facade 50 Linear Feet  
(1 - 4) Street Frontage 145 Linear Feet > North Ave. only  
(2,4) Height to Top of Sign \_\_\_\_\_ Feet Clearance to Grade \_\_\_\_\_ Feet

Existing Signage/Type:	Sq. Ft.
	Sq. Ft.
	Sq. Ft.
	Sq. Ft.
Total Existing:	Sq. Ft.

● FOR OFFICE USE ONLY ●	
Signage Allowed on Parcel: <u>N. Ave.</u>	
Building	<u>116</u> Sq. Ft.
Free-Standing	<u>217.5</u> Sq. Ft.
Total Allowed:	<u>217.5</u> Sq. Ft.

COMMENTS: removing existing canopy signs

**NOTE:** No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

Erica Griffiths 4/30/99 Levi V. Brown May 5, 1999  
Applicant's Signature Date Community Development Approval Date

(White: Community Development) (Canary: Applicant) (Pink: Code Enforcement)



# SIGN PERMIT

(9)

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 5<sup>00</sup>  
Tax Schedule 2943-172-00-001  
Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2901 North Ave  
PROPERTY OWNER Petro Mark Corp  
OWNER ADDRESS 725 S 5th St  
Grand Junction

CONTRACTOR Yesco  
LICENSE NO. 2990588  
ADDRESS 23913 1/2 Rd GJ  
TELEPHONE NO. 242-7880

- 1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade
- Face Change Only (2,3 & 4):**
- 2. ROOF 2 Square Feet per Linear Foot of Building Facade
- 3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage
- 4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

- (1 - 4) Area of Proposed Sign 6 Square Feet **(A)**
- (1,2,4) Building Facade 105 Linear Feet
- (1 - 4) Street Frontage 227 Linear Feet **> 29 Rd only**
- (2,4) Height to Top of Sign \_\_\_\_\_ Feet Clearance to Grade \_\_\_\_\_ Feet

Existing Signage/Type:	
<u>2' x 15' Super Mart</u>	<u>30</u> Sq. Ft.
	Sq. Ft.
	Sq. Ft.
Total Existing:	Sq. Ft.

● FOR OFFICE USE ONLY ●		
Signage Allowed on Parcel: <u>29 Rd.</u>		
Building	<u>210</u>	Sq. Ft.
Free-Standing	<u>170.25</u>	Sq. Ft.
Total Allowed:	<u>210</u>	Sq. Ft.

COMMENTS: removing existing canopy signs

NOTE: No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

[Signature]  
Applicant's Signature

4/30/99  
Date

[Signature]  
Community Development Approval

May 5, 1999  
Date

(White: Community Development)

(Canary: Applicant)

(Pink: Code Enforcement)



# SIGN PERMIT

*(Handwritten initials)*

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 500  
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Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2901 North Ave  
PROPERTY OWNER Petro-Mark Corp  
OWNER ADDRESS 725 S 5th St  
Grand Junction

CONTRACTOR Yesco  
LICENSE NO. 2990588  
ADDRESS 2393 F 1/2 Rd GJ  
TELEPHONE NO. 242-7880

- 1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade
- Face Change Only (2,3 & 4):**
- 2. ROOF 2 Square Feet per Linear Foot of Building Facade
- 3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage
- 4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

(1 - 4) Area of Proposed Sign 35 Square Feet (Texaco)  
(1,2,4) Building Facade 105 Linear Feet  
(1 - 4) Street Frontage 227 Linear Feet > 29 Rd only  
(2,4) Height to Top of Sign \_\_\_\_\_ Feet Clearance to Grade \_\_\_\_\_ Feet

Existing Signage/Type:	
<u>2' x 15' Super Mart</u>	<u>30</u> Sq. Ft.
	Sq. Ft.
	Sq. Ft.
Total Existing:	Sq. Ft.

<b>● FOR OFFICE USE ONLY ●</b>	
Signage Allowed on Parcel: <u>29 Rd.</u>	
Building	<u>210</u> Sq. Ft.
Free-Standing	<u>170.25</u> Sq. Ft.
Total Allowed:	<u>210</u> Sq. Ft.

COMMENTS: removing existing signs on canopy ~~\_\_\_\_\_~~

NOTE: No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

Dina Ojeda 4/30/99 Luis V. Borneo May 5, 1999  
Applicant's Signature Date Community Development Approval Date

(White: Community Development) (Canary: Applicant) (Pink: Code Enforcement)



# SIGN PERMIT

*E*

Community Development Department  
250 North 5th Street  
Grand Junction, CO 81501  
(970) 244-1430

Permit No. \_\_\_\_\_  
Date Submitted 4-30-99  
FEE \$ 5<sup>00</sup>  
Tax Schedule 2943-172-00-001  
Zone C-1

BUSINESS NAME Texaco  
STREET ADDRESS 2701 North Ave  
PROPERTY OWNER Petro Mark Corp  
OWNER ADDRESS 725 S 5th St  
Grand Junction

CONTRACTOR Gesco  
LICENSE NO. 2990588  
ADDRESS 2343 F1/2 Rd  
Grand Junction  
TELEPHONE NO. 242-7880

- 1. FLUSH WALL 2 Square Feet per Linear Foot of Building Facade
- Face Change Only (2,3 & 4):**
- 2. ROOF 2 Square Feet per Linear Foot of Building Facade
- 3. FREE-STANDING 2 Traffic Lanes - 0.75 Square Feet x Street Frontage  
4 or more Traffic Lanes - 1.5 Square Feet x Street Frontage
- 4. PROJECTING 0.5 Square Feet per each Linear Foot of Building Facade

Existing Externally or Internally Illuminated - No Change in Electrical Service  Non-Illuminated

(1 - 4) Area of Proposed Sign 20 Square Feet  
(1,2,4) Building Facade 24' Linear Feet  
(1 - 4) Street Frontage 22' Linear Feet  
(2,4) Height to Top of Sign \_\_\_\_\_ Feet Clearance to Grade \_\_\_\_\_ Feet

Existing Signage/Type:	Sq. Ft.
Total Existing:	

● FOR OFFICE USE ONLY ●	
Signage Allowed on Parcel:	<u>29 Road</u> <u>WEST SIDE</u>
Building	<u>114</u> Sq. Ft.
Free-Standing	<u>170.25</u> Sq. Ft.
Total Allowed:	<u>170.25</u> Sq. Ft.

COMMENTS: removing existing signage

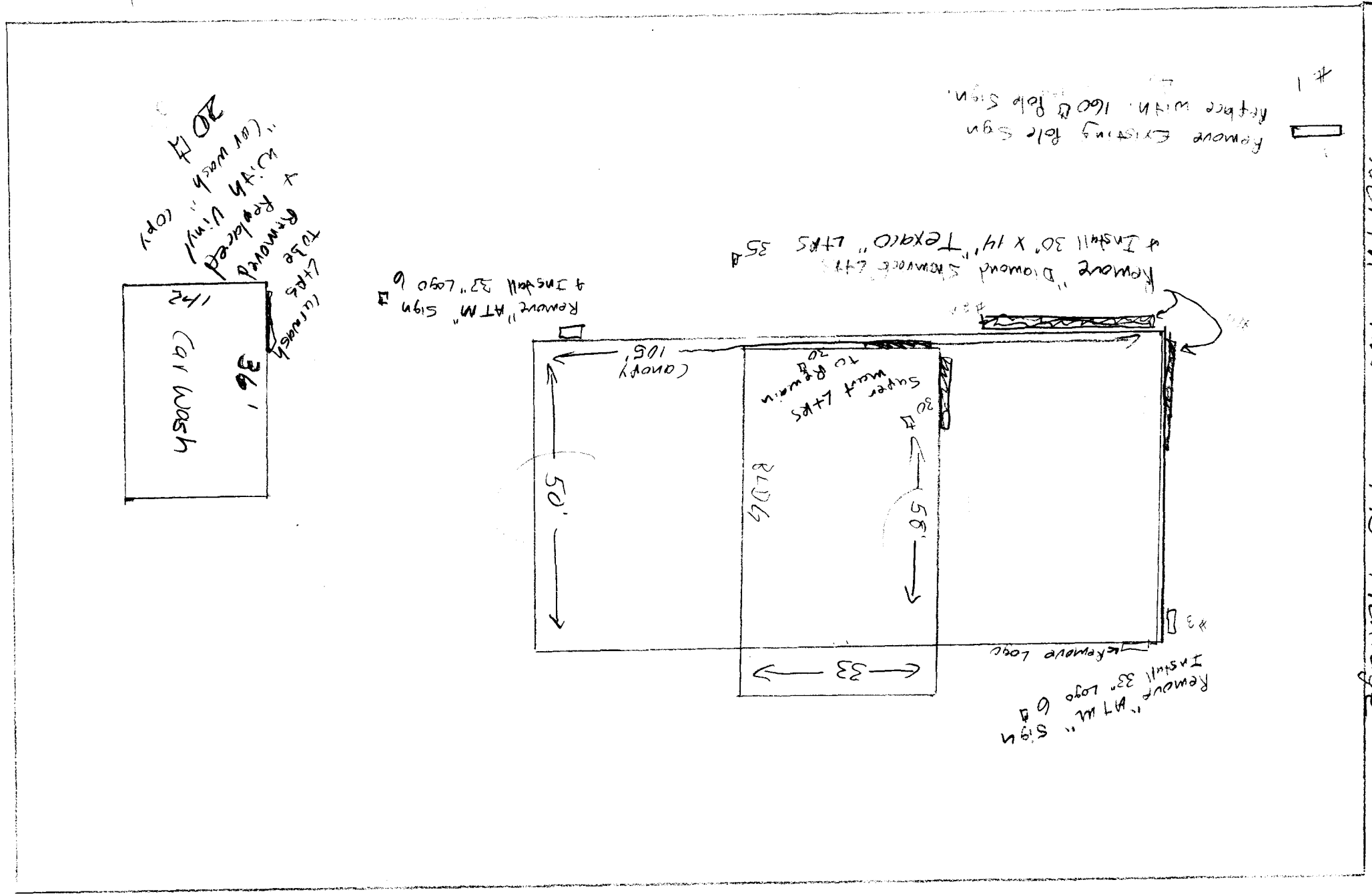
NOTE: No sign may exceed 300 square feet. A separate sign permit is required for each sign. Attach a sketch of proposed and existing signage including types, dimensions, lettering, abutting streets, alleys, easements, property lines, and locations.

Qua Oniffick 4/30/99 Lori V. Brown May 5, 1999  
Applicant's Signature Date Community Development Approval Date

(White: Community Development) (Canary: Applicant) (Pink: Code Enforcement)

29 Ad.

North Ave - 145' Frontage



# 1

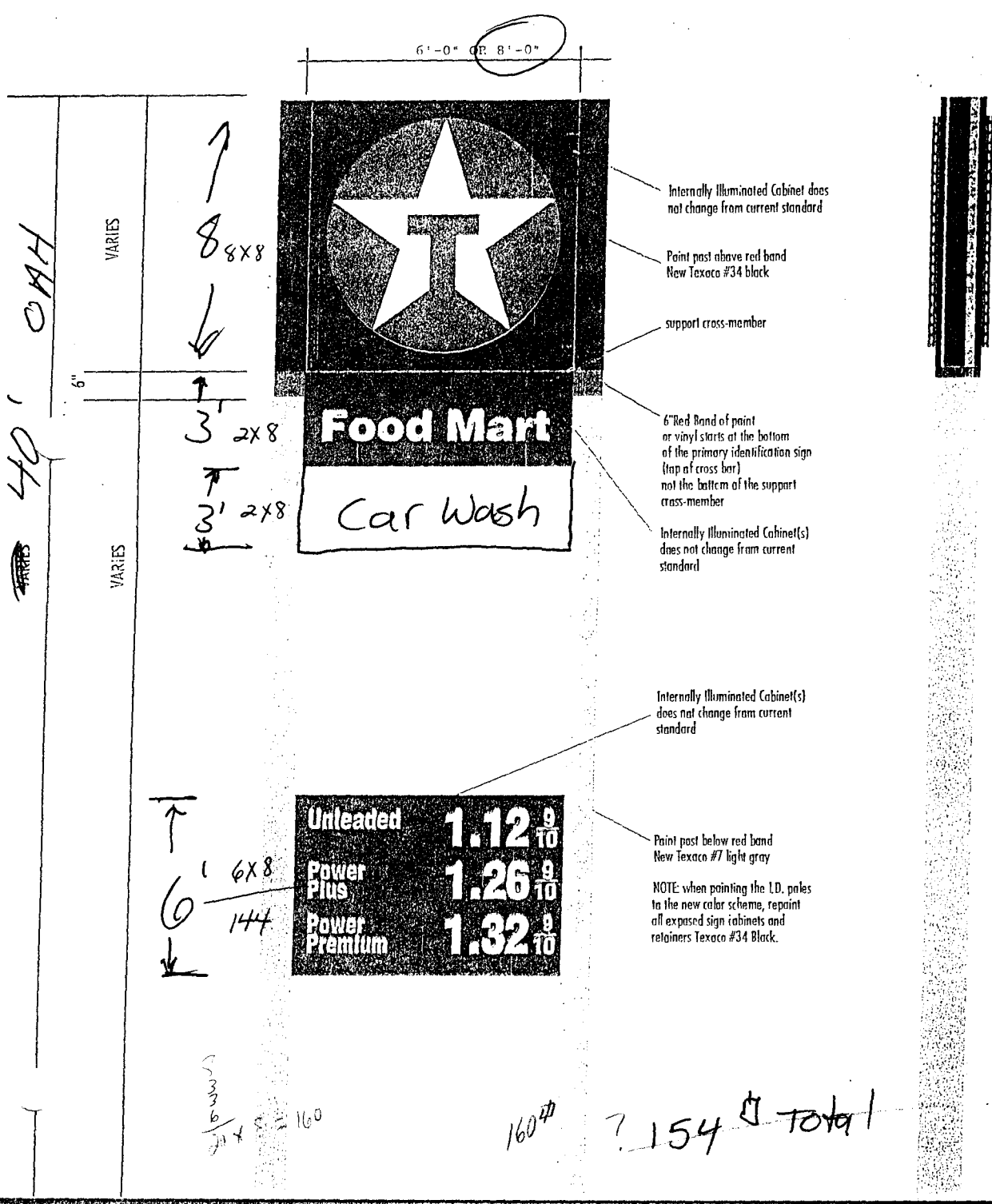
# 3

← N



TEXACO  
IMAGE  
DEVELOPMENT

PLAN VIEW



Internally Illuminated Cabinet does not change from current standard

Paint past above red band New Texaco #34 black

support cross-member

6" Red Band of paint or vinyl starts at the bottom of the primary identification sign (top of cross bar) not the bottom of the support cross-member

Internally Illuminated Cabinet(s) does not change from current standard

Internally Illuminated Cabinet(s) does not change from current standard

Paint past below red band New Texaco #7 light gray

NOTE: when painting the LD. poles to the new color scheme, repaint all exposed sign cabinets and retainers Texaco #34 Black.

ELEVATION

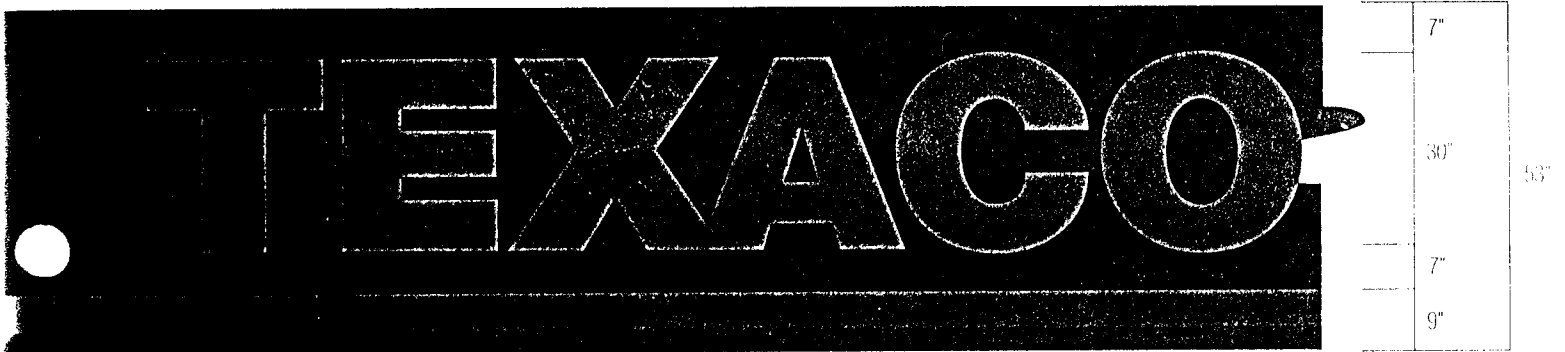
END VIEW



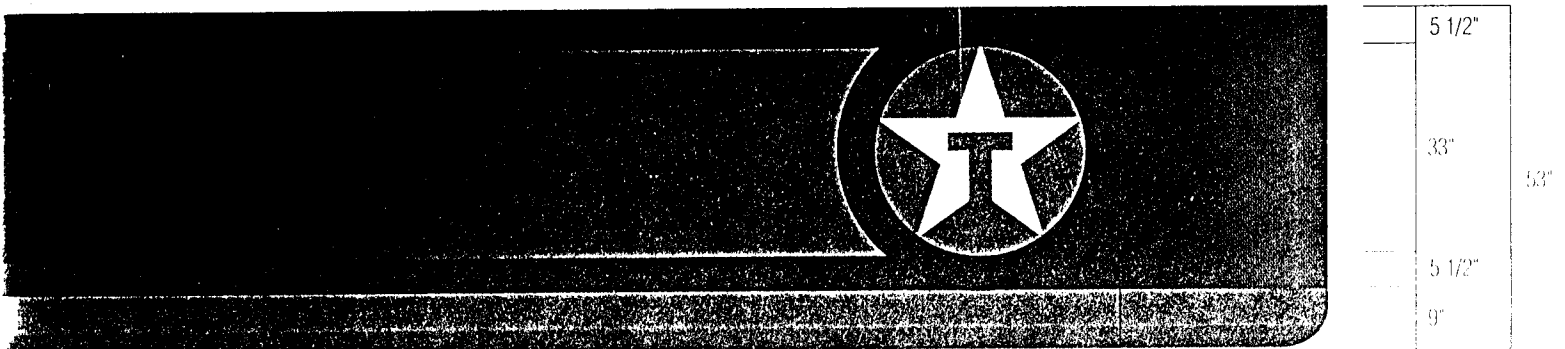
# Copy: Typical Elements

Texaco pylon (primary identifier) and fuel island canopy are the first elements of Texaco's overall retail facility graphics that passing notice. That first visual impression should communicate the high level of quality and professionalism customers already associate with the Texaco brand. Consistency of design and construction will enhance customer recognition throughout our marketing areas. The Texaco canopy is shown below. The graphic elements of the Star 21 canopy, regardless of dimensions, are the Texaco Star Symbol, the Texaco Logotype, the Red Gradation (against the Star Symbol) and the internally illuminated Red Accent Band.

38"  
 Corner piece constructed to a 30" radius. Texaco Logotype is positioned 8" from the tangent point of the radius.



Texaco #31 Red. Fascia is black aluminum composite material re-finished in gloss black.



See gradation detail specifications on page 23 of this section.

6" 33" 38"

CIRCLE STAR 33"  
 CANOPY LETTERS 30"

Car Wash  
20 sq ft

