Parks Improvement Advisory Board Regular Meeting – April 3, 2012

Item 1: Meeting Called to Order by Bruce Hill at 12:05 p.m.

Location: Parks and Recreation Administrative Offic

Roll Call

Board Members Present: Bruce Hill

Harry Butler Lena Elliott Craig Meis Tom Kenyon

Alternate Members Present: Donna Ross

Jamie Hamilton Sam Susuras Paul Cain

Alternate Members Absent: Walt Bergman

Parks & Recreation Staff Present: Rob Schoeber, Director

Tressa Fisher, Administrative Specialist

Guests: Tim Foster

Item 2: Approve Minutes

Paul Cain moved to approve the January 24, 2012 Parks Improvement Advisory Board minutes. Lena Elliott seconded.

Motion adopted by the Parks Improvement Advisory Board: Yes 5 No 0

Sam Susuras questioned comments in the previous meeting regarding the partners receiving "priority" and not wanting the hospitality suite opened to the public regardless if they use it or not. Bruce Hill explained the reasoning, stating the partners want to prevent people taking advantage of their events without paying for them. Example: School District 51 may have a football game in the stadium and would receive the suite along with the game, at which time it is their choice whether to use the suite or just turn off the lights and leave the room empty during the game. All of the partners have been asked to identify all "major" events, in which they will receive priority. This will provide the Parks and Recreation Department the information they need to determine which events will or will not be open to the public for hospitality suite rentals. Staff's intent is to minimize any potential conflicts, addressing the scheduling issues as early on as possible. Jamie Hamilton gave an example of a potential conflict, describing a scenario in which a wedding rehearsal is booked in the hospitality suite months in advance, yet baseball makes it to the playoffs; Mr. Hamilton said in this situation the wedding rehearsal will be bumped, stating the

language that notifies the customers of potential conflicts. It was also stated that should someone want to reserve the hospitality suite during a major event, they must request the reservation directly through the organization who "owns" the suite during that specific event.

Item 3: Tower Concrete Wall Banners

Bruce Hill discussed the proposed plan for the concrete wall banners, stating the goal is to tie the project in with the 1% for the Arts program. Platinum Sign Company's proposal includes the framing/brackets and one banner that would be dedicated to the arts. During events in the stadium, the banner would be replaced with the corresponding organization's banner (Example: JUCO banner during JUCO). The suggestion is for the 1% for the Arts to purchase the frame work. Rob Schoeber stated the Parks staff will change out the banners, which would be a service included in the existing facility set up fees. The Board suggested the Arts Commission solicit to have someone design the art banner, and stated all of the partner organizations will be responsible for designing and purchasing their own banners. Mayor Kenyon asked if the Board had any other suggestions or recommendations for artwork that would be beneficial for all of the organizations involved. Discussion ensued, with additional ideas including, a clock on the tower, jerseys and/or signed sports prints for inside the tower, or pictures/information on the surrounding landscapes (Colorado National Monument, Grand Mesa, etc.) which could be hung near the windows providing that particular view. An art piece was also suggested for the west side of the stadium, as this would not need to be changed out on a regular basis. Paul Cain suggested leaving the art banner up the majority of the time and having staff change it out an hour before game time.

Tom Kenyon moved to approve to hiring of Platinum Sign Company to install frame work and the first banner at the Lincoln Park Tower, including a coordinated effort to train others on how to install/change out the banners. Craig Meis seconded.

Motion adopted by the Parks Improvement Advisory Board: Yes 5 No 0

Item 4: Stadium Operations and Hospitality User Fees

Rob Schoeber stated the only changes in the hospitality fees and charges is the addition of the AV equipment package. The fees being presented to City Council will consist of a range, in order to allow the Parks and Recreation Department the flexibility for items that were not anticipated. Tim Foster asked if the range allows for CMU to complete their own set up, in which Rob Schoeber confirmed it would. Tim Foster discussed additional uses, stating Butch Miller already has plans to use the ADA level for MAV Club events, stating the assumption is the partners will have access to the entire building during their events. Discussion ensued regarding whether or not to establish fees for the additional rooms for private rentals ahead of time, with the Board deciding it was best to give the facility some time before setting fees without having any history. Bruce Hill expressed concern regarding renting out the press box, etc. due to potential damage of the equipment, stating if these rooms are utilized they will have to be policed.

Mayor Tom Kenyon stated City Council was informed Rich Englehart has suggested all of the alcohol revenues (after all applicable expenses) be allocated to the PIAB fund. Jamie Hamilton stated the original intent for the hospitality funds to go back to the community through the PIAB fund. Discussion ensued, with the Board agreeing with the City Manager's proposed allocation.

Mayor Kenyon expressed it would be best for the Parks and Recreation Department to leave certain fees "negotiable" and use their own judgment until there is some history and experience in determining all of the necessary fees.

Harry Butler moved to approve the proposed hospitality and stadium operation fees. Craig Meis seconded.

Motion adopted by the Parks Improvement Advisory Board: Yes 5 No 0

Item 5: Football Stadium Improvement Discussion

Tim Foster had to leave the meeting early and stated this discussion could happen at a later time, as they are not planning on pursuing any changes this summer. Bruce Hill provided a brief summary of this agenda item and discussed the two options that were provided in the board packets. Discussion ensued, with the Board expressing, unfortunately, not everything can be done at once, and with an overall consensus that it is not the right time to pursue additional changes and/or funding for the stadium. The Board expressed the current changes will serve as a "test drive" to see how the public reacts.

Bruce Hill said the ribbon cutting is scheduled for 11:30 a.m. on May 9, 2012, in which all of the partners, board members, etc. will be invited. CMU's attendance night is scheduled for April 27, 2102, and there will be a community open house/BBQ on May 23, 2012 at Noon.

Bruce Hill also stated Rich Englehart has done an excellent job making sure all partners are engaged in the entire stadium process and has ensured that everyone is on the same page. Mr. Hill expressed there has been a strong feeling of cooperation and working together throughout the entire project.

Mayor Kenyon expressed concern regarding the lack of adequate parking at Lincoln Park, stating he was recently trying to attend a track meet in which there was no parking whatsoever. Paul Cain stated the track meet was an exceptionally large event, with 23 teams in attendance and over 1,200 athletes participating. Mr. Cain stated unfortunately, there is never enough parking for these large events, stating the School District often provides shuttles to assist with the parking issues. Tom Kenyon expressed it is time to start planning for additional parking near the stadium.

Item 6: Financial Report

Bruce Hill distributed copies of the current financial report (See attached). Sam Susaras pointed out a discrepancy in the last closing total versus the beginning balance of the current statement. Rob Schoeber stated he will get an explanation from Jay Valentine and report back to the Board.

Item 7: Adjourn

The meeting was adjourned at 1:15 p.m. by acclamation.

Respectfully submitted,

Tressa Fisher Administrative Specialist

Platinum Sign Company 2916 Hwy. 6&24 (I-70B) Grand Junction CO 81504

Phone 970-248-9677 Fax 970-248-5444



Estimate

Date	Estimate #	
3/12/2012	2474	

Customer

Grand Junction Baseball Committee
Attn: Jamie Hamilton
P.O. Box 2535
Grand Junction, CO 81502

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Examples



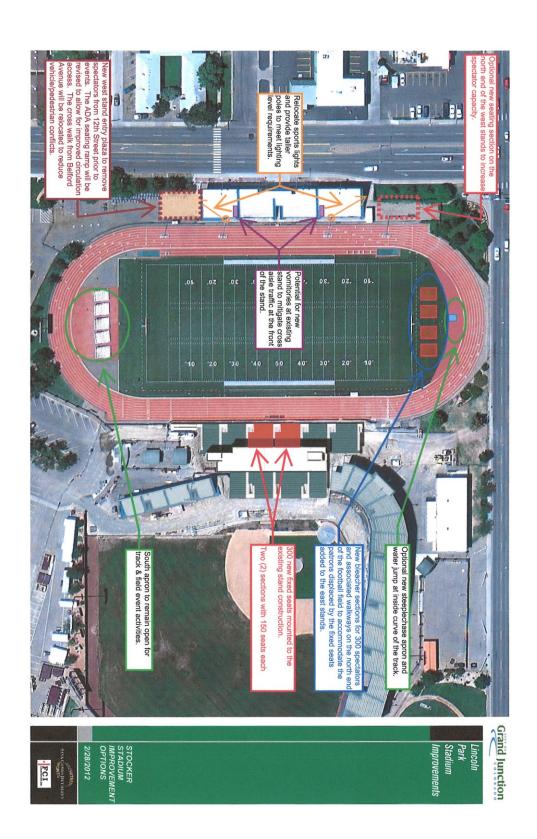












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Calendar 2011 703 Park Imp Advisory Board Fund

12/31/11

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				Percentage
		Amended	Actual	Used w/o
	Adopted Budget	Budget	Amount	Encumbrances
Revenue	(111,950)	(138,488)	(136,229)	98.379
Charges for Service	(40,000)	(40,000)	(41,400)	103.509
Marketing Services Revenue	(40,000)	(40,000)	{41,400}	103.50
Intergovernmental	(56,000)	(56,000)	(56,000)	100.009
PIAB Contrib_City General	(6,000)	(6,000)	(6,000)	100.009
PIAB Contrib_City Stadium	(10,000)	(10,000)	{10,000}	100.009
PIAB Contrib_Mesa County Gen	(4,000)	(4,000)	(4,000)	100.00
PIAB Contrib_Mesa County Stadium	(10,000)	(10,000)	{10,000}	100.00
PIAB Contrib_Mesa State Gen	(2,000)	(2,000)	(2,000)	100.00
PIAB Contrib_Mesa State Stadium	(10,000)	(10,000)	(10,000)	100.00
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PIAB Contrib_School Dist Stadium	(10,000)	(10,000)	{10,000}	100.00
Other	(10,000)	(10,000)	(10,000)	100.00
Donations	(10,000)	(10,000)	{10,000}	100.00
Interest	(5,950)	(32,488)	(28,829)	88.74
Expenses	274,510	324,510	271,956	83.81
Operating	24,510	324,510	271,956	83.81
Charges/Fees_Filing	10	10	10	100.00
Comm Participat	0	300,000	250,000	83.33
Contract Svcs	24,500	24,500	21,946	89.58
Transfers Out	250,000	0	0	
Grand Total	162,560	186,022	135,728	72.969

Beginning Funds Available 362,432 Net Source (Use) of Funds (135,728) Ending Funds Available 226,704