

Grand Junction Commission on Arts and Culture  
Minutes  
September 1, 2010

Commissioners Present:      Melonie Buchanan Murray              Vera Mulder  
   Randall Cupp    Joy Potter  
   Gisela Flanigan    Gary Smith  
   Jeanine Howe     Felicia Sabartinelli  
   Lancer Livermont                                      Lorie Gregor

Commissioners Absent:      Kat Rhein

Others Present:              Illene Roggensack, Rob Schoebert, Layne Whyman, Traci Wieland, Deb Kovalick

The special meeting of the Grand Junction Commission on Arts and Culture was held on the above date. This meeting is the GJCAC Annual Board of Director's Planning Retreat.

Rob thanked the commission for their work and spoke to what the potential changes are for the upcoming year. The City of GJ has done a prudent job of maintaining fiscal control this year. The first model will carry that current level forward and decreases the budget by about 8%. Model two will decrease it an additional 4%. Model 3 is dependent on the outcome of the November ballot issues – if those take place it will decrease the budget by a total of 31%. He requests that we be creative as we move forward and give them any suggestions that the board may have to continue services and not be as reliant on income sources from the past.

Illene will be acting as a facilitator for our board today as we go through the strategic planning process.

Agreements that the board will agree to follow for this meeting (and possibly could be used for future meetings) – these agreements allow Illene to refocus the board based on these agreements (and the Chair in the future):

- Cell phones on vibrate/off
- Leave the meeting as needed (emergency)
- Presentations/thoughts should be concise, relevant, time-sensitive, and focused
- Avoid repetition of comments and discussions
- Prepare – if presentations are planning to be made material is made available before the meeting for board review; committees can provide minutes to the board after they meet so that board members are informed of the progress and decisions that are made
- Agenda – follow and honor
- Leave details to the committees and empower the committees; expectations of each committee will be made clear
- Start on time
- If you are not present, no vote/complaint; if you know you will not be present send comments/opinions to Chair

Gisela suggested that when we make presentations in the future that we be very concise and time sensitive following the “Three Minute Presentation” topic. She will email us a sample of the presentation under this theory. The job of the board and our roles within the community will be changing and the goal is to make our meetings as efficient as possible so that we can use that time for other things.

### **Business Plan**

*\*The important part of any business plan is that we use it as our concrete guide and let it help us focus on what our goals are and revisit it at every meeting to decide what we have accomplished, what still needs to be accomplished, and how can we progress*

**Mission Statement:** no changes

### **Directives from the City Council Resolution:**

This board represents the voice of the groups we represent in an advisory capacity to the City Council; our action goals should be in support of following these directives and progress/advance the focus of the City Council

Our objectives as a Board, based on these directives, are to:

- 1) Report
- 2) Assess
- 3) Coordinate
- 4) Maximize Resources

### **Goals of the Commission in Support of our Objectives:**

Reporting to the City Council:

- Reassess the process and delivery of this report to the Council to maximize impact of the reporting to better meet our goals
- Forum report will inform Council about needs within the community
- Review the *Strategic Cultural Plan* (last published in 2001) and determine how it fits within our new goals and strategies its relevance to the current board
- Present the Economic Impact of the Arts in Grand Junction – due for 2012

Assess the community priority art needs:

- Hosting a Community Arts Forum (minimum annually) – form a committee to facilitate this program
- Forum Report will guide assessment of community needs

Coordinate for advancement of the arts in Grand Junction:

- Ensure that assessing and implementation of goals are broad and inclusive to various art genres
- Forum Report will guide future inclusions
- Expand usage of technology and social media including online resources to reduce costs
- Champion of the Arts Award to advance the arts in Grand Junction
- Art Exhibits at City Hall

Maximize Resources:

- Forum Report will help guide resources needed (for now exclusive of grant funding process)
- Assist in capacity building for arts organizations within the community – forum, referrals, dvd, etc.
- Expand usage of technology and social media to reduce costs of informing the public
- Grant program
- One Percent for the Arts
- Artists workshops and professional development

At the next meeting we will go over the last plan and be ready to discuss it at our next scheduled meeting in September. The goal is to finish before January 1, 2011.

As there was no further business to come before the Commission, the Chair declared the meeting adjourned.

Respectfully submitted,

Joy Potter  
GJCAC Secretary