

Grand Junction Commission on Arts and Culture  
Minutes  
September 22, 2010

Commissioners Present:      Melonie Buchanan-Murray      Vera Mulder  
   Randall Cupp                                      Joy Potter  
   Gisela Flanigan                                  Kat Rhein  
   Jeanine Howe                                    Felicia Sabartinelli  
   Lancer Livermont                              Gary Smith

Others Present:                      Traci Wieland, Deb Kovalik

The regular meeting of the Grand Junction Commission on Arts and Culture was held on the above date. Chair Gisela Flanigan called the meeting to order at 4:01 pm.

Change to previous minutes – Gisela would like to add a note regarding the late start time on the previous meeting due to the fact that we were signing a condolence card for Don Meyers, former commission member. The motion was made by Lancer Livermont, seconded by Gary Smith, to approve the minutes of the Commission’s meeting (with that additional note) on June 23, 2010. The motion carried unanimously. Those changes will be made and then minutes sent to the City.

**Champion of the Arts Committee:** discussion of individuals and businesses nominated/selected as well as the process used to narrow down artist finalists to be presented today. Please see attachment provided by Lorie to the committee for details.

- Business Winner – Wells Fargo
- Individual Winner – John and Angie Moss

Commission members, after considering artist finalists, voted and selected the following artwork to be used as the Champion of the Arts Award:

- Business – “Ute Canyon Morning” by David Rowe
- Individual - “Storm Cloud, Bookcliffs” and “Snowy Rocks near Spruce Grove” by Noelle Goslee Smith

Melonie requested that the finalists be given a letter. Lorie said that she will have a formal letter for those that were chosen as finalists and that she will be calling those that were not selected as finalists. If commission members can wait to advertise winners until they receive an email from Lorie with appropriate press release information in the next few days (the formal announcement from the Arts Commission).

**21<sup>st</sup> Century Initiatives:**

Commission members looked at ideas that we can use to help promote the National Arts and Humanities Month that takes place in October. Considering the delay in starting this process for this year we are looking to find activities that can be done simply and then reconsider the activities for future years to continue to promote the arts and support this national endeavor. For this year we will focus on:

- Disseminate information to schools to promote National Arts and Humanities Month – they can send us photos/descriptions/etc. about what they did as a school to promote the month

- Media Spot
- Official proclamation from the City

The commission will then continue to brainstorm ideas throughout the year to use in the future.

### **Western Colorado Journeys:**

Kat has developed a new magazine to be distributed on the front range of Colorado to promote Western Colorado (not just Grand Junction) – mainly focusing on art, wine, and destinations. This is a new for-profit venture that will encompass both a magazine as well as an online website/gallery where artists will be able to post and sell their work. Each city on the Western Slope will have their own section that promotes their destination. The website, partially completed, will be complete by the end of the month with an expected full-site completion of the end of November. This is intended to be a new resource for local artists to display and sell their artwork. The distribution of the magazine will be as extensive as possible on the Front Range as a free annual magazine to the consumer. First magazine will be distributed March 2011. This presentation was requested to make sure that the venture is “open” to the Commission in terms of the difference between her volunteer work with this commission and this for-profit venture.

### **Retreat Revisited:**

Lorie presented to the Commission what exactly her job and functions are within the Parks and Recreation department as well as how that fits within the Commission and our goals. This stems from the need for the Commission members to take a more active role in our events/business since there is no longer a single person whose sole focus/duty is to coordinate the arts/culture facet. The Parks and Recreation Department would like the commission members the “face” of the arts in our community rather than a single person or staff member. This is a good time to begin to make that transition as roles/responsibilities within the Parks and Recreation department have changed. Lorie also thanked the Commission for helping with a smooth transition – from community perspective, the feedback is that they have noticed no change in how things function. The Sourcebook was successful this year and we will continue to refine how that will progress for future years. Randall suggested that the new Sourcebook be available for distribution during the Champion of the Arts/Symphony Gala reception in November. The cover art on the new book helped to recognize the previous Champion of the Arts by using their work.

### **Business Plan for the Commission:**

Once the commission creates a framework for what our business plan will look like, Kat and Randall have agreed to coordinate this plan for us based on their expertise. This process began at the Commission Retreat and will be an ongoing process. Discussion will continue as to how to consolidate our Business Plan with our current Strategic Plan to make it efficient and effective for this Commission.

### **Upcoming Events for Commission:**

- Orchard Avenue Elementary has been awarded the Arts in Education Grant for this year – Wednesday, October 6<sup>th</sup> – event will be held in the gymnasium at 10:20 a.m. They are requesting as many commission members to be present at possible. Creede Repertory Theater will be performing at 10:30 a.m.; Gisela will be the official representative
- ArtSpace Open Studios Tour – October 8<sup>th</sup> and 9<sup>th</sup> – any Commission members that will be attending (and other events that they attend) will be asked to fill out an “assessment”

of the event based on their funding from our grant process; Lorie will send this out via email; Lancer will officially attend but any others are welcome

- Debi suggested that we have an “adopt an event” for all of grant funded programs for Commission members so there is a personal connection with the event and the Commission is represented
- Legends sculpture unveiling will be held October 15 at 5:30 p.m. on 7<sup>th</sup> and Main with reception to follow
- November 1<sup>st</sup> and 2<sup>nd</sup> at 7:30 p.m. - Western Colorado Chorale “South American Music Concert”; Lorie will contact them regarding complimentary tickets that should be provided as part of the grant process
- November 5<sup>th</sup> and 6<sup>th</sup> from 10:00 – 4:00 p.m. – Mesa County Public Library Culture Fest

**City Hall Exhibit:**

Hanging of the art on September 30<sup>th</sup>; Art Reception is on Friday, October 1<sup>st</sup> from 5:30 – 7:00 p.m.; Committee members are requested to attend from 8:00 – 10:00 a.m. to help with the hanging; Lorie also requests assistance in facilitating the reception

**Grants:**

We need to look for possible granting opportunities to fund the Commission on the Arts for the future; if you see/hear of any grants that we can apply for to help make this a self-funded organization; the grant that we are currently receiving from the Colorado Council for the Arts that we utilize for our granting process may have new stipulations attached to them that may limit our access to those funds; consider national and local grants as well as possible business and individual “grants”

\*Key words to focus on to secure grants for the future: innovation, entrepreneurship, creativity

As there was no further business to come before the Commission, the Chair declared the meeting adjourned.

Respectfully submitted,

Joy Potter  
GJCAC Secretary

ATTACHMENT: Champion of the Arts Committee

**GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
2010 GRAND JUNCTION BUSINESS IN THE ARTS AWARDS**

NOMINEE:

Wells Fargo  
Art Space & Open Studio

NOMINATOR:

Cheryl McNab  
Nikki Blackburn, Michelle Sulley,  
David Cook

WINNER:

Wells Fargo

**2010 GRAND JUNCTION INDIVIDUAL IN THE ARTS AWARDS**

NOMINEE:

Gary Hauschultz  
Cheryl McNab  
Allison Sarmo  
John & Angie Moss

NOMINATOR:

Jason Eiding  
Karen Hildebrandt  
Thad Tuin  
Laura Bradley

WINNER:

John & Angie Moss

ARTWORK FINALISTS:

Sylvia Emery Wilhelm "County Road" \$550  
Sara Alyn Oakley "Solar Power" \$1000  
Noelle Goslee Smith "Storm Cloud, Bookcliffs" \$150, "Snowy Rocks near Spruce  
Grove" \$150 (as a set)  
Thad Tuin "High Note" \$975  
Jim Hutton "Junction's Jewel" \$1000  
David Rowe "Ute Canyon Morning" \$950